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Forms of education or remote learning. Nano Learning This lesson explains a brand new Etch idea. Students may access an immediate source of knowledge through ultra bite sized classes exactly when and where they need them, thanks to this transformational technology trend. Since Nano learning seamlessly satisfies society need for means of imparting information and skill in today hustles, its popularity will certainly continue to expand in the future. Students may now submit projects and projects online, share thoughts with classmates, and receive feedback as a result of the technological revolution. Personalized learning the days when parents did particularly mind one instructor being allocated to at least 50 students is long gone. As classrooms become more varied complicated and as technology becomes more readily available, individualized education is becoming the new standard. Outside of the prescribed curriculum, technology tools can assist teachers in providing students with varied learning experiences. This teacher centered approach was common for many years. But with the advent of online learning environments and applications, education took on a new dimension. The modern teacher functions more as a coach, an example to follow, and a moderator of the educational process. 5. Gasification The phrase edutainment has been circulating in the industry for some time and successfully announcing its existence. Playing educational games while studying introduces an immersive method of information acquisition that keeps students interested in their studies and promotes greater multimodal participation. The fact for the forthcoming future of education is that keeping pace with innovation is now a need, not an option, in order to adapt to the growing technology trends. These trends will surely gain popularity in the future, since learning competency is becoming not only fast and modular, but also addicting. Cyber security has been a concern for top state end tech, but it appears that they are short on funds. When we consider technology interactive nature, its influence on education becomes even more significant. Learners can read text, view images, and watch videos all at the same time. As a result, youngsters have a strong desire to explore new boundaries. Collaboration and communication are also encouraged through digital learning tools. Students may now exchange links, videos, and lecture notes on a single platform. Furthermore, they choose contemporary education since learning by doing and researching is the most effective technique to understand. Nobody can deny that technology is an unavoidable component of

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Jaipal Singh Munda was a remarkable man. A skilled orator, an Oxford graduate, Olympian and gold medalist in hockey, Munda was a passionate advocate for tribal rights in the Indian Constituent Assembly. The atmosphere in the Assembly was hostile to tribal. Ambedkar, adopting the borrowed language of eugenics, had earlier said of tribal: Thirteen million people living in the midst of civilisation are still in a savage state, and are leading the life of hereditary criminals! He was opposed to any reservation for tribal persons in legislatures because he felt that they had not developed any political sense to make best use of their political opportunities. The Chhapra hooch tragedy in which nearly 40 people have lost their lives is yet another grim reminder of Bihar CM Nitish Kumar folly in not recognising the terrible costs of his prohibition policy. Far from being chastened, he has made it a prestige issue. Nitish statement that those who drink will die is downright insensitive to the victims; more so given that he is the architect of this law. Support is waning within his JD U and ally RJD has been skeptical ever since Nitish implemented it in 2016 as a mahagathbandhan poll promise. The political disquiet is hardly surprising. At multiple levels the policy has taken a toll on the state. First, there are the recurring hooch tragedies. And second, the revenue loss to the exchequer. Before prohibition, the government earned Rest 4,000 core annually from liquor. Even assuming this figure stayed flat, that a big hole of nearly Rest 30,000 core in revenues over seven years for Go poorest state. Ironically, neighbors like Bengal and Jharkhand have reported excise fillips after 2016, suggesting that how liquor is flowing into the state. Even Bihar hospitality industry has lost out. Not surprisingly, a parallel economy is flourishing. Unlike the middle class who get IMFL from other states, the poor can access only unsafely produced country liquor. For most cops, all this is a cash cow. The Patna high court is also part of collateral damage thousands of bail applications filed by those arrested under the prohibition law swamped the HC. By 2009, women voters had gravitated to Nitish Kumar given his efforts to improve law and order and facilitate girls access to education. Faced with BJP centrally sponsored schemes tailored for women after 2014, prohibition was Nitish desperate attempt to preserve JD U

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Run in the Qatar World Cup has been the story of the tournament. Few had expected the Atlas Lions to earn a spot in the knockout stage, let alone the final four. But the North African side proved to be giant killers, defeating far more fancied teams like Belgium, Spain and Portugal. In doing so, it not only became the first African team to make it to the semi-final of the World Cup, but also united fans across Africa and the Arab world in jubilation. Scenes of Moroccan players like Soriano Buffalo and Ashraf Hakim celebrating their wins with their mothers became instant social media hits, sparking new hopes and dreams in Morocco and the Maghreb. And therein lies the beauty of the World Cup. Throughout the illustrious history of the tournament, there have been underrated teams and players who may not have won the coveted trophy but ended up winning the hearts of football fans the world over. Who could forget Roger Mila corner flag dance as he scored to take Cameroon to the quarter-finals then a first for an African team in Italy 1990? Or then debutant Croatia amazing run to a third-place finish in France 1998? South Korea fantastic run to the semi-final in World Cup 2002 became part of Korean folklore. Alongside, a sensational Senegal created the upset of that tournament by defeating defending champions France, and themselves making a praiseworthy run to the quarter-finals. In Qatar too, Saudi Arabia besting powerhouse Argentina in the group stage was one of the big upsets of the tournament. Thus, while France versus Argentina will be a blockbuster finale this Sunday, the tournament owes as much to the teams that kept things interesting, provided cliff-hangers and surprises, and made us once again collectively fall in love with the beautiful game. During the first two decades of the 21st century, Google, Amazon, Meta, Apple and Microsoft have been at the forefront of a massive explosion in innovation and value creation. They, along with Chinese firms Alabama and Ten cent dominate the global sphere in digital advertising, commerce, messaging, cloud infrastructure, social media and mobile operating systems amongst others. India took a unique path In contrast, India has adopted an unprecedented and a powerful new approach in policy governance through the adoption of digital public infrastructure DPI. This has enabled India to digitally leapfrog with the public sector playing a key

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Which they owned, and which had air-conditioning, an extravagance otherwise available only in upscale restaurants, banks and other commercial enterprises. In the Kolkata of today, as in the rest of India, much of that has changed. The country can now claim to be the fifth largest economy in the world, having overtaken its erstwhile ruler, Britain, to occupy that position. The urban poor, and there are still a lot of them, continue to live in slums, or on pavements. The middle class, which is now officially called the middle class, lives in self-owned homes, many of which are air conditioned. But the biggest change that has taken place is in the class once categorised as rich, which reportedly has been sub-divided into several categories, according to a recent survey conducted by an organisation called People Research on India Consumer Economy PRICE. What PRICE the wealth of the nation? More than one it would seem. The yardstick of affluence now apparently registers different levels, or layers, of opulence. Right on top of the pyramid of plenitude are what are called the upper-rich, 2.7 lakh of whom live in Mumbai, and 1.8 lakh in Delhi. Treading on their well-heeled heels are the her-rich. followed by the clear-richf, who are a rung, or half a rung, above the near-rich. PRICE does say how it categories these varying levels of healthiness. Do the super-rich boast a gold-plated Rolls, while the poor sheer-rich gnash their teeth and make do with a mere silver-plated model? Nor does it take into account those who, Malaya-like, having fled the country might be called the flee-rich, and could claim to be truly Priceless. As we grow anxious, we also become defensive, losing humility which is the basic tenet of spiritualism. As ego shoots up, the capability to absorb declines. New ideas, thoughts and alternatives become strange as seeking ceases. The other name of spiritualism is seeking the enormous thirst to know. Knowing is possible only when there is space to collect. To become defensive is a natural tendency of the mind. Even when we are wrong, we want others to say that we are right. But we need to emancipate from this narrow confinement. By casting our idea as a small mole in the backdrop of a huge canvas of the universe, we can realise its limitedness and develop respect for alternatives. Even when the opponent is offensive, the

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Mingle with someone who tries to harm you. Maintaining a safe distance in every respect is the most desirable approach. Silence creates the opportunity to communicate with oneself. We acquire depth through such communications and it is this depth that enriches humility; through humility we mature and get closer to our own existence. be extra careful that whatever we do or say does not take us too far from our pursuits. If it does, then returning to the original seeking may get longer as adjustments will be time consuming. The path of devotion which recommends complete surrender with humility tries to encompass every action as a part of spiritual pursuits. In this process, the doer does not allow the ego to dominate. And at the same time, full attention is paid to attain perfection, because the action we do in the material world is considered as service to the universal spirit. At the mental plane, we can offer ourselves in the form of a lamp, a flower, and water-drops to the super consciousness. We can dedicate the work that we do in the material world in the same vein. This process helps attain higher levels in the path of spiritualism but without being conscious of any sense of achievement. We realise the transitoriness of everything including our body, and at the same time, take the opportunity of our existence and make its best use. When the objective is to be creative, it can never be defeated because the universal spirit itself is an epitome of all creativity. As the individual objective converges with the larger and all-encompassing one, there has to be perfection, progress and enlightenment. Therefore, some attributes like humility need to be nurtured as they hold the key to the realisation of the ultimate. Pregnancy is one of the most profound physical changes a woman will ever go through. Practically every aspect of a woman body undergoes some sort of transformation during pregnancy and with pregnancy comes pregnancy cravings. Many women have strange food cravings, while some might grow to dislike certain foods that they always enjoyed before getting pregnant.. Every woman pregnancy cravings can vary depending on a variety of factors. More often than not pregnancy is linked to increased sweet food cravings and an overall higher than necessary food intake. Some nutritionists think that pregnancy cravings are a cultural construct designed to let pregnant women eat

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As a condition of any degree of glucose intolerance that begins or is first noticed during pregnancy. It can be challenging to diagnose this illness because it frequently has no symptoms and goes away six weeks after birth. A mother body goes through a lot of hormonal changes during pregnancy which leads to insulin resistance and causes gestational diabetes. Additionally, these hormones act as a signal to encourage the transmission of nutrients from the mother body to the fetus, which explains why pregnant women seek foods with a lot of sugar. Why Gestational Diabetes needs to be managed? Consuming a lot of sugary foods or carbohydrates can have an impact on the development of the fetus. The excess sugar passes through the placenta and raises the fetus blood sugar levels. The baby will enlarge as a result of having to secrete more insulin, a hormone that controls the body sugar levels. As a result, there may be additional complications with the delivery procedure. What Diet Plan Is the Best for Gestational Diabetes? Since each pregnant woman nutritional requirements are unique, there is no common recommended diet for gestational diabetes. Most women only need to modify their daily eating habits to fulfill their own and their unborn child nutritional demands and to regulate their blood sugar levels. If you have gestational diabetes, you all need to modify your diet to, During your pregnancy, protein is vital for your baby growth. Lean meat, poultry, seafood, eggs, beans, tofu, and dairy products with reduced fat are all excellent sources. Consult your doctor before beginning a daily prenatal vitamin regimen. If you don obtain all the nutrients you and your baby need from your food, this can help to guarantee that you do. In courtroom trials, the job of the defence and the prosecution, is to lay out both sides of the case to deliver a fair trial. Yet, in real life, it is often the more powerful who tell their side of the story, which then becomes the dominant narrative. A dominant narrative is rather peculiar in that most people are likely to believe it, simply because they have heard it more often. Heads nod in agreement, and before you know it. the dominant narrative comes to be taken as the truth. aching back the narrative is usually about weaker, more oppressed groups telling their side of the story and building a counter-narrative.

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Communicate across a variety of fore, including in the mass media. When it well done, the emerging counter-narrative finds strands of commonality in previous movements that have done the same, causing its ranks to swell. The LGBTQ movement found resonance within the Feminist movement, for instance. When it well done, the counter-narrative can no longer be ignored: it can even take center stage. aching back the narrative is an amazingly powerful idea, especially when those with less power in the situation realize that there is something they can do about it, after all. They learn to ask: who likes to tell or repeat the dominant narrative? Why does it suit them? The answers provide a positive focus to their energies, and lets creativity bloom. Luckily, platforms such as Facebook, Twitter and LinkedIn are still free for use, and, as long as internet freedoms are respected, they can allow for all sides of a story to be told. A quick video from a disaster zone can travel around the world in an instant, and is probably just as effective than a three-hour speech demanding relief in parliament. When we discuss aching back the narrative with youth from difficult backgrounds, the resulting fire in their eyes is something that I pray is never snuffed out. Some youth get it right away, and opt to write songs or poetry in retaliation for the injustices they have faced, join rallies or distribute literature to those willing to listen. They can be angry, but their anger is well-directed, and the fact that they have a cause works well. They must also deal with compassion-fatigue though, especially if they think that, despite everything, they are unable to change things. We teach that celebrating their wins, changing tactics, finding friends and inspiration, as well as taking a break can all work wonders to keep the counternarrative alive. What is it, again, that we hold to be utterly true? Why? How many of us decide to sit on the fence because we do not like the new narrative? How many of us, experience so much discomfort in letting in another point of view, that we promote the status-quo even more vehemently than before? How many of us are brave enough to change our mores, and what we vet always been led to believe? I have always been acutely aware, that almost none of us can separate ourselves from

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Driving dynamics, agility, safety, fuel consumption and price of the vehicle. The automotive industry is on the constant look out for ways to make the vehicle lighter, thereby boosting the fuel economy of modern vehicles, while maintaining their safety and performance. Logically it takes less energy to accelerate a lighter car than a heavy one, but a heavier vehicle would obviously be more stable and robust than a lighter one, which has a direct impact on the passengers safety. Several materials are used to make the vehicle lighter like lightweight steel, conventional aluminum, and magnesium alloys. The automobile industry has been successful and reducing the weight of ICE vehicles, and the recent spike of electric vehicles demands and even greater commitment to electric light weighting, and there is an increased push to identify new and innovative materials, while retaining strength, durability and stability. How is light weighting for electric vehicles different compared to IC? Electrification poses additional challenges since the batteries or added electrical components make them heavier than the conventional ICE vehicles. Research suggests that reducing the weight by just 10% for electric cars can improve the battery and vehicle performance by at least 6%. Additionally, for electric vehicles, a 10% weight reduction typically equals a 13.7% increase in range. While the objective of light weighting is similar in both ICE and EV, the differences in the product architecture affect the scope and approach for light weighting in EV. BEVs have a fundamentally different architecture than ICE vehicles, with large battery packs as the dominant feature rather than a large engine bay. What factors affect the weight of electric vehicles differently? Now let us look at the factors that make light weighting for electric vehicles more challenging as compared to for IC vehicles. Distance per charge Primarily in electric vehicles one of the biggest criteria that the consumer looks at is the driving distance in a single charge, and this directly affects the consumers willingness to drive an electric vehicle. Simply put, the competition and electric vehicle market is becoming more and more intense, and the father of vehicle can drive on a single charge the better. The weight of the vehicle has a direct impact on how far it can be driven. Battery Weight According to the Material Technologies Shaping the Future of Electric Vehicles research by Frost & Sullivan, a typical powertrain electric motor is 125% heavier

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Norms have tightened globally, and environmentalists are keeping an eagle eye on the carbon footprint in the manufacturing and running of the vehicle. Research shows lightweight materials are often energy and carbon intensive. Some examples with early estimates on their Emphasis on light weighing oat the design stage the aim of lightweight design is to build structures with a minimal use of materials and an optimized utilization of the material strength. The optimum light weighting is achieved through an implementation of all light weighting strategies that combine light weighting design with numerically optimized structures and advanced lightweight materials, where both the materials and structures are fabricated with effective manufacturing methods. In addition to weight reduction, a robust design also has to satisfy safety, stiffness, NVH noise, vibration and harshness and durability performance, as well as manufacturing constraints. Companies like DEP have helped automakers reduce their vehicle weight by up to 15% without affecting the performance of the vehicle. Accomplishing this at the design stage through simulation is a huge advantage to the product development cycle of an automaker. Material Research An increasing demand for lightweight materials led to an expansion of research towards novel solutions with strategies for achieving light weighting goals through structural engineering, including metal-matrix composites, laminates, sandwich structures, and bionic-inspired archetypes. The ultimate light weighting goal can be accomplished, through an application of lightweight materials and by combining their unique features with other strategies. Studies show that for the same weight, the optimum designs achieved by the multi-material topology optimization method were much stiffer than those achieved by the standard single-material topology optimization. Adopting a circular economy In contrast to the linear economy, with its predisposition towards wasting valuable resources, the concept of the circular economy offers opportunities for a more productive use of materials through recirculating their larger share through reuse and recycling, thus reducing waste in production and extending the lifetimes of products, and through associated policies. The purpose of moving towards a circular economy is to slow down the depletion of scarce natural resources, reduce environmental damage from an extraction of raw materials, and reduce pollution caused by their processing, use, and end-of-life EOL recycling of materials. Recirculating materials drastically increases their abatement potential and cuts CO2 emissions, since producing secondary materials through recycling results in far lower emissions than producing primary materials. The more that can be done to reduce the weight of

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As a treasure house of opportunities. Making a huge leap particularly postpandemic, tier 1 cities have demonstrated a number of benefits such as lower operational costs, less competitive brands, a greater variety of options, improved infrastructure, and the availability of a talent pool, making it an appealing option for existing and new start-ups. Tier 2 cities especially post-Covid-19 pandemic contributed nearly 66% of total online consumer demand in India. Despite the abundance of opportunities, many tech brands struggle to penetrate deeper into tier 2 markets since companies fail to understand some basic parameters of these cities. Here are three mistakes to avoid when developing a tier 2 marketing strategy: Not specifically addressing customers and their demands. As the tier 2 market in India has different consumer behavior and demand than the metropolitans, companies planning to enter tier 2 markets must evaluate the diverse customer preferences that vary from location to location, to be able to offer personalized products solutions. Not adhering to trending demands can create a downward spiral for profits leads, loss of reputation, and even the loss of loyal customers. In order to win the hearts of a large customer base in these cities, companies also need to meet high-quality standards comparable with metropolitan cities at a low cost. Making investments and campaigning without a plan. A large proportion of tier 2 cities consumers purchase products or services or adopt early-stage technology for the first time. So to succeed in the tier 2 market, companies need to market-specific products, implement operational and marketing strategies, and demonstrate unique business models. Building consumer trust and perception of the brand necessitates continuous effort, as well as the proper distribution and communication channels. Furthermore, brands should be aware of their profitability, market growth rate, and competitors in order to upgrade and invest when necessary. Failing to break down the language barrier. As tier 2 cities have a multifaceted range of cultures and languages, investing in local content and customer service are critical. While English language content occupies major markets around the nation, demand for vernacular content has also simultaneously soared. Developing a vernacular voice through online and offline channels can assist niche brands in eliminating not only the communication gap but also several other barriers that exist between the brand and the target audience. In this regard, regional actors and social media content producers can help to break the glass ceiling. Conclusion

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Finance Commission work is set to get started following "yesterday announcement of its members. Commission terms of reference were set out in December along with the appointment of economist Arvind Panigarola as its chairman. Federalism lynchpin As an institutional" arrangement, finance commissions are at the heart of India federal architecture. Mandated by the Constitution, FCs is primarily meant to recommend a division of resources between GOI and states. In the process, they also set out how the resources that flow to states from GOI are to be distributed among them. GOI budget arithmetic is influenced by an FC recommendation. This makes FCs more important in resource transfers, even if it is budgets that hog attention. Expenditures incurred by states as a percentage of GDP are greater than that of GOI. However, for administrative efficiency, GOI is empowered to raise most of the taxes. It leads to vertical asymmetry in India federal system. Separately, states are very "different in terms of financial needs and capabilities. Addressing these two asymmetries smoothly determines how harmonious a federal system is. Limited Torr FCs function according to terms of reference" (Torr) they are given. 16th FC has a limited Torr compared to its predecessor. 15th FC was given three terms that determined the incentive structure underpinning grants given to states. That level of detailing is missing in Torso for this FC. It not unusual for FCs to be given Torso halfway through their functioning. Therefore, there a possibility the current Tora will be expanded. Data gaps, delimitation fears 16th FC will function against the backdrop of inadequate data and political anxiety among southern states about the possibility of delimitation of parliamentary seats. A delay in conducting 2021 Census deprives this FC of valuable data, particularly a recent baseline for population projections. While delimitation is unrelated to an FC remit, politics around it is unlikely to leave 16th FC untouched. It will require deft handling as FCs are far too important to be ensnared in political cross-currents. FCs make their recommendations after extensive consultation with both GOI and states. FC functioning over the next 21 months before the October 2025 deadline will make it a real-time experiment in federalism. It critical that its effort is seen as being even-handed. Punjab & Haryana HC, which immediately heard AAP allegation of vote tampering by presiding officer during counting process of Chandigarh mayoral election, has given UT municipality and

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And voters; India multipolar party system has taken shape basis election-process integrity. No system is fool proof corrective measures are taken when malpractices come to light. This time should be no different. Counting of 30 paper ballots took no time, settling the dispute should not take months. Maybe I'm biased, but surely not alone in saying that no one deserved Padma Bhushan more than Usha Uthup. The news was so Like a Wow! Indeed, like her soar from nightclub singer to the high octaves of sarkari recognition. No, not like her voice. That does climb, it plummets deep down below from where her gut is. And, 54 years on, still gets your heart, pulse and feet a-thumping from the very first throaty, smoky note. Correction: even before she goes into her self-deprecating pre-patter about why she taken to wearing long sari blouses, because those photographers always choose that unflattering angle. All she has to do is step on stage in her trademark Conjeevaram, and a roar rises and shakes the rafters. Yes, like her voice. So let me tell you why I love Usha. Coz, she been there from my teenaged stomps at Trinca, and will be till my replaced knees give way. she staved with her style sartorial and singing neither of which sprang from a brand manager paisa-pocked brain. Coz, she the only person who gets the audience dancing at a litfest or anywhere. If Usha there, she all agree to belt it out. And elevate the evening. Or salvage it, like when the lead guy of the billed act at a Cal club was too stoned to hold a note. Rashtrapati Bhavan prim Durbar Hall? Humana. But somewhere on the side-lines? Ji, hanh. Coz, she the most generous person I know. From bearing no rancour for Bollywood not finding her sexy enough to lustily naming her friends in the audience to showering me with saris and up cycling my kids too with her signature silk. All she wants in return is burn pao from Bombay, a reminder of growing up in police quarters of Byculla. Elvis or Freddie can leave the building, Usha all rock you. Election 2024 is quickly approaching and all the political parties must have prepared their strategies to deceive the public in numerous different ways. But, it not solely their faults as we prople are ready to be bought off and duped to

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Technology advancements and infrastructure developments are driving huge changes. It is estimated that the population of Indians living in urban areas is more than that of Germany, UK, USA, and Japan put together. This number is only set to increase as cities remain one of the biggest contributors to the country economic growth. The need of the hour therefore is for a plan based development and within that the development of mart Cities. Addressing the growth of cities to deliver a more resilient, adaptive, and sustainable living method will determine success in the future. Basic amenities such as drinking water, electricity, communications, urban mobility, sanitation, waste management etc., are important areas of focus while looking to create smarter, better places to live and smart cities can utilize technology to introduce efficiencies and sustainability. They have better infrastructure and organization to ensure that the complex interplay between different sectors is simplified so that people can go about their everyday lives. Technologies such as Artificial Intelligence Al, Internet of Things lota, Big Data, are foundational pillars for smart cities and are instrumental in bringing the concept to life. When integrated in systems and processes for different areas such as monitoring traffic congestion, energy consumption etc., they ensure that problems areas are identified and are addressed in a timely and effective manner. 5G technology will further introduce efficiencies in speed, capacity, and connectivity. Superior connectivity paves the way for smart homes, smart mobility, and further system automation innovations. However, technology in itself will not create a smart city, effective collaboration will. Data is the fuel that has to be tapped into to design and implement a smart city architecture. Data residing in silos amounts to nothing and therefore data should be gathered and shared from diverse organizations and departments for analysis to understand what citizens require, identify bottlenecks, and deliver solutions. Regrettably, effective collaboration is easier said than auctioned. It requires the buy-in of multiple stakeholders to knock down perceived barriers and build robust systems that make cohesive sense of vast amounts of information. Smart cities require the local government, academia, design centers, public and private entities to come together to optimize outcomes using their unique strengths. Industry players need to provide technology solutions and work with key stakeholders in manufacturing and deploy emerging technologies for smart cities and communities. This will create an ecosystem, where the stakeholders can benefit from advanced solutions

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With the expansion of the British Empire the game began to be played in foreign countries like India Australia and New Zealand etc. In the nineteenth century the first international match was organized by the ICC Cricket Club between two teams of ten members each. As the game of cricket was born in Britain the game was started in India by residents of England. In the early days cricket was played only in India by the King and the people of England but after independence it was played by everyone. The first cricket institution of India was the Calcutta Cricket Club. Our life starts with sports, it is essential to keep our brain and body healthy. In our country India almost every sport is played but the most popular of these is cricket which is liked by the age of group of young children to older men. Whenever there is a big cricket match the match is seen by thousands of people on big TV screens with full joy. Cricket games are played mainly in Asian and European and African and Australian countries. Cricket started in the country of Great Britain. The first cricket match was played on eighteenth June seventeen forty four between Kent and London. A professor founded the Indian Cricket Club under the name of Presidency Cottage Cricket Club. Our country has won the World Cup in nineteen eighty three and two thousand eleven. The game of cricket is played between two teams of eleven players. Each team also has four extra players tie replace with the hurt player whenever needed. There are two judges of the game to decide the game that is known as the umpire. And there are a total of three umpires. The third one is observing or watching the match outside of the field who makes the decision by watching the video under special circumstances. Urban populations, the core objective of smart cities is to make lives more livable, workable, and sustainable. The future of smart city initiatives is built on bedrock of strong partnerships and agile processes. Success for the same requires new partnerships across the urban ecosystem including public agencies and citizens together with digital and technology specialties. With every step forward in collaboration, we get closer to achieving the vision of a holistically developed smart living world. Our life starts with sports, it is essential to keep our brain

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The current BJP government is at an eight-year mark. Last week, BJP won a record victory in Gujarat. BJP did lose Himachal Pradesh to Congress. The Gujarat win, however, counts far more in terms of its impact on national politics. Gujarat sends 26 Lok Sabha MPs, while Himachal only sends four. Also, in Himachal, BJP lost by a vote share of less than 1%. In Gujarat, BJP decimated Congress 52% vs 27% vote share. New to Gujarat, AAP did rather well too, scoring 13% of the vote. BJP however, dominated. This, at the eight-year mark for the national government. A political war of words has very, very predictably broken out over Amitabh Bachchan comments at a Kolkata film festival inauguration. The veteran actor drew attention to how moral policing and checks on freedom of expression hamstring India entertainment industry today. A look back at how hurtsentiment brigades have targeted most big releases this year establishes the factuality of Bachchan statements. As this is neither a new phenomenon nor unique to any particular ideological dispensation, all political posturing against it is hypocritical to the point of absurdity. It is beyond this posturing that the stakes are real and high. After a two-year slump and thanks in large part to southern surprises, 2022 will have a cheery box office report. Like every other entertainment industry, India opportunities are more global than before and so is the competition obviously. The public sphere that now includes a raucous social media is also more Bareli than ever. This means that outrage against some title, some song, some dialogue will only rise and rise. This is freedom of expression. This is fine. Governments have an altogether different role helping India economic and soft power grow alongside the industry. In 2018, the Supreme Court had hauled up four states for crippling the exhibition of Padma vat after it had already been certified by the censor board. This is what MP home minister Narottam Mishra, demanding changes in the upcoming Pathaan, must be reminded today. Even as the film is accused of disrespecting Hindu sentiments for featuring a saffron-coloured bikini, on the other side the MP Ulema Board is calling for its ban for hurting Muslim sentiments. Governments have to safeguard the industry from being ground up between sundry opinions. Protect ease of doing business and audiences freedom to choose. The increase in undergraduate medical seats from 53,000

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Seats, while private seats went from 22,000 to 44,000. Graduates from government colleges have bonds mandating rural service for 1-2 years. But offering government jobs at attractive salaries can keep them invested and correct the skew of graduating doctors preferring cities. Migration of medical graduates from south to north could help. All southern states have over 10 UG seats per 10,000 populations because they invested early in medical education. Corresponding numbers in UP and Bengal are 4, Bihar and Jharkhand 2. But UP, along with Tamil Nadu, has the most medical seats and Bihar is among the states recording highest increase in private medical seats. Go is prioritising new medical colleges in underserved areas. These are positive trends. However, while quantity gets addressed thus, ensuring quality medical education could prove tougher. The last few weeks have been good for Indians with investments in the stock market. Soaring indices, driven by local money, imparted a sense of security in a turbulent world. Thursday, however, jolted everyone thanks to the US Federal Reserve, the world most influential central bank whose balance sheet size is more than two times India GDP. The BSE Sensex crashed almost 900 points, or 1.4%, after a Fed monetary policy meeting as traders perceived it to be unexpectedly aggressive about interest rates. The Fed matters to everyone because what it does at home ripples out across borders. David Beck worth podcast Macro Musings last month caught up with economist Ethan Ilzetzki to understand how the Fed actions affect the rest of the world. He describes the US interest rate as the main player in town. So now that we are down to two teams, I can wait for the Fifer World Cup 2022 to be done and dusted this weekend so my couch potato friends will stop assaulting me with banal social media posts such as WHATTA GOAL!!! and Ronaldo, you beauty!! and A bicycle kick! etc. Like, seriously, what great insight can I glean from such posts? I had love to read incisive commentary and observations about the beautiful game I know only a little bit about. Welcome to social media punditry But five-word exclamatory points or even a 15-word description of a goal or a disputed penalty in the middle of the game? How do y all manage that?? Like, are you watching the game or riding social media? Or is someone else tapping out the

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And losing its distinctiveness. This gradual merging of the cervix with the body of the uterus is called as effacement. The birth of the baby is possible only when the cervix is fully dilated and effaced. The baby can be delivered smoothly only by total obliteration of this otherwise tough, unyielding, sentinel resistance. The ability to efface itself is the hallmark of femininity. Femininity is a principle. It is not just a gender, which restricted to the physical form. The mother is specially endowed with the ability to put her child interests and welfare above her own self. She can efface herself, her identity, her ego for a larger cause. Effacement is not a sign of weakness. It the hallmark of her innate strength. The woman principle is one that encompasses the ability to yield, accept, adapt, care, nurture, and to bear. It a virtue that a combination of resilience, patience, strength, perseverance, commitment and dedication to a cause that way beyond a very myopic self-cent redness. A cause that ensures survival and sustenance of the offspring. Principle is about domination, aggression, subjugation, more programmed to facilitate the role of a provider. A hunter-gatherer who has to move on. The male principle cannot enjoy the luxury of patience. This principle is essentially dynamic and aggressive. These two principles are apparently antagonistic to one another. There is, however, no hierarchy amongst these two principles. They are complementary to each other. In Chinese philosophy, yin and yang, dark-bright, describe how apparently opposite or contrary principles may actually be complementary, interconnected and interdependent in the natural world. They might in fact not only sustain, but perhaps stimulate each other, truly a very complex interrelation. The feminine principle under provocation can unleash aggression and intimidation that can at times even eclipse the masculine principle. There is an oft quoted example of how a young mother almost singlehandedly lifted an approaching car that threatened to run over her child in the pram. The feminine principle is entrusted with the responsibility of giving birth and nurturing the newborn and is, therefore, genuinely far more potent. This principle empowers the woman with an instinctive intelligence and strength, as also with the unique ability to efface. The feminine principle remains connected to the offspring, an invisible umbilical cord, due to the vulnerability of the offspring. It remains vital till the offspring becomes self-reliant. Severing the cord is mandatory

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Market is projected to grow to \$206 billion by 2030, with investments of over US \$180 billion needed for vehicle production and charging infrastructure to meet the country EV ambition. The stakeholders like technology providers, manufacturers, customers, and central, state and local governments have a vital role in the transition to e-mobility. However, cities have a predominant role in its success. Indian cities will also have to play an essential role in meeting their nationally determined contributions (NDCs). In 2018, EVs in India accounted for less than 1% of total vehicle sales, including 0.4 million electric two-wheelers. This is due to several challenges the Indian cities face in transitioning to e-mobility, as listed below Charging infrastructure In 2016, India had less than 500 EV charging stations across Delhi, Mumbai, Bengaluru, and Kolkata, which increased to 993 by the end of July 2020. It is estimated that by 2030, Delhi will need around 300,000 high-speed charging stations. This need will arise from a 30% penetration of EVs into a car population of approximately 10 million with an investment of around US \$1.5 billion. Placing a sufficient number of stations in the right place is crucial. Additionally, high-speed chargers require investments and the expansion of power grids to prevent disruptions. E-Waste management Managing, dumping and monitoring EV batteries at the end of their life cycle will require an expansion in the recycling industry. At present, most of the e-waste gets dumped in landfills, which is a hazardous way of dealing with such refuse. Policy changes are needed to cover EV batteries or risk its cities becoming dumping grounds for EV waste. Even though these challenges need to be addressed, the potential for growth in the commercial EV segment is immense. India has taken initiatives to push for increased EV adoption and use, these being EV30@30 Campaign The EV30@30 Campaign is a Clean Energy Ministerial initiative. The initiative aims for EV sales share to reach 30 percent by 2030. The Campaign sees potential and supports the market for electric passenger cars, light commercial vans, buses, and trucks and focuses on the charging infrastructure needed to supply sufficient power to the vehicles deployed. India participation in the Campaign is a part of its efforts to meet its climate commitments. By 2030, India expects nearly 70% of all commercial cars, 30% of private cars, 40% of buses, and 80% of two-wheeler and three-wheeler to be

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must happen at the local government level. Cities like Mumbai and Pune in Maharashtra have prepared CMPs unassisted, while many states in Karnataka and Punjab have done it with the central government support. Paris climate agreement India thrust toward electric vehicles (EVs) partially stems from its commitment under the Paris climate agreement to reduce greenhouse gases, transition to clean energy, and contribute to mitigating the after-effects of climate change. India had committed to reducing emission intensity from 33% to 35% by 2020 and pledged to increase non-fossil-based energy resources to 40% of installed capacity by 2030. The ease of doing business India e-mobility push can catalyse the country digital and consumer product innovation and help modernise the manufacturing industry. With the high expectation and anticipation of demand, production will need to keep pace. The priority areas of innovation include lithium-ion batteries, motors and drives, and ultra capacitors. In 2021, the government rolled out Production-Linked Incentive Scheme (PLI), which aims to incentivise the domestic production of Advanced Chemistry Cell (ACC) batteries and reduce the dependency on imports. A need for chargers, stable power supply and grid stability will also increase. E-mobility will have an impact on various sectors of the market. From energy storage to the electric component manufacturing sector or ancillary automobile industry and Electric infrastructure provider, every industry benefits from E-mobility. The market potential for electric vehicles is immense, and with the right policies, this space can be easily tapped. India has taken several initiatives to promote the growth of electric vehicles, and with the right push, the EV production can be ramped up to meet the demand India is a surplus agri-producer and after the first green revolution, we have become a self-reliant producer in agriculture. The country has enabled food security and is even leading the way in food export to bring in foreign exchange. The first green revolution was achieved by correct agricultural research in India and today we again stand at the cusp of something monumental. With the growing need and awareness about sustainable agriculture, there is a need to invest in the right data analysis, technologies and practices to grow sustainably. Sustainable agriculture can herald the second green revolution with high-yielding crop varieties, proper crop rotation, sustainable irrigation, modern farming methods, agri-tech and policy and marketing support. This will help the agriculture sector and agro-based industries, including the agri-tech sector. Agriculture accounts for almost

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Besides the private sector and endeavors at the individual level, the government plays a major role in augmenting sustainable practices to ensure food security in the future. There needs to be an ecosystem in place for sustainable growth. Efficient green financing can provide an impetus for growth for sustainable practices. Incentivizing adopting these practices will help ensure maximum yield with eco-friendly practices. Tertiary sectors such as storage, cold link logistics, food processing etc. can also be aligned and strengthened via different incentives etc. This will help in reducing wastage and distress selling practices, further fortifying the sector against unforeseen climate issues. Sustainable practices, water-saving technology, efficient production and processing can help bring down agriculture costs directly proportional to the end costs to the consumer. With lower costs, increased productivity and sustainable growth, the yield can be increased thus ushering in the second green revolution. In addition to the ban on the two-finger test, Indian courts must address other issues of gender stereotyping in rape trials. The per valium examination, colloquially known as the two-finger test, has been used in rape cases to check for signs of sexual intercourse, especially to establish if the victim is habituated to sexual intercourse. On October 31, 2022, the Supreme Court in State of Jharkhand vs Shailendra Kumar Rai, reiterated the ban on the two-finger test, adding onto dozens of similar judgements. In the judgment, the court observed that the test is scientifically inaccurate, patriarchal, and an affront to the dignity of sexually assaulted women. The court further underlined that the probative value of a woman testimony does not depend on her sexual history. The court also directed the Union and state governments to ensure that medical professionals who continue to conduct the test be held guilty of misconduct. While the judgment can be applauded for its intent, it has missed the opportunity to address some fundamental issues of gender stereotyping in rape trials. Dismissing the twofinger test while maintaining gender stereotypes The Supreme Court has long questioned the use of the two-finger test the SC observed that the two finger test and its interpretation violates the right of rape survivors to privacy, physical and mental integrity and dignity. High courts have also taken a similar approach. In State of Gujarat vs Ramesh Chandra Ramabhai Panchal (2020), the Gujarat High Court observed that the two-finger test is an unscientific method of examination. Various other high

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The basis of the two-finger test or other problematic practices and stereotypes. Comments on the rape survivor character, problematic conceptions of consent, and reliance on extraneous circumstances to discard material evidence are runof-the-mill characteristics of rape trials. Our findings from an extensive review of 263 rape judgements passed by the Mumbai City Civil and Sessions Court between 2015 and 2020 are a case in point. We found that The two-finger test was conducted on the rape survivors in six cases. In one case, the test was conducted on a 14-year-old child by a male medical examiner; the judge relied on the result of the test to conclude that the rape survivor was habituated to sexual intercourse, dismissed her testimony as unworthy of credit, and acquitted the accused. Even if the two-finger test was conducted, the court nonetheless found reasons to question the rape survivor character. It assumed consent if she was found to be sexually active or because she had had sex with someone else after the accused had allegedly raped her. In The State of Maharashtra vs Ganesh Named Bhangre (2014), the court described the woman character as fishy merely because there were slight inconsistencies in her testimony about her menstrual cycle. In cases where there was proof of the existence of a romantic relationship between the rape survivor and the perpetrator, the court assumed consent on part of the rape survivor. Cases involving a promise to marry, elopement, or a consensual relationship had an acquittal rate as high as 95 percent. The court consistently failed to examine the existence of specific consent, thereby echoing the rape myth that consent to a relationship means unequivocal consent to sexual intercourse. In this case, for instance, the court assumed the sexual intercourse to be consensual as the parties used to meet each other out of friendship and the accused had proposed to the survivor. In most cases, the court looked for an ideal victim for her testimony to be reliable. Clarity on the details of the incident, reporting the crime at the earliest opportunity, and being visibly disturbed and distraught **Were** a few characteristics of an ideal victim. Any deviation from this standard made her testimony unreliable. In one case where the father of the victim was the accused, the court alleged that a three-month delay in lodging a complaint creates doubt about the victim conduct. The court thus dismissed her

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Had given suitable responses in 1967, 2020, and 2022. However, they were merely tactical responses to defend the areas. They may find it difficult to understand the cause of Indian hesitation to have an appropriate overall strategy to apply pressure on China. Some questions, like why India bothered too much about the sensitivities of China, while the latter did not care, would be interpreted differently. Some may argue that there is too much economic dependence on China and that decoupling is impossible. They may argue that India trade with China increased after the Galwan Valley clashes, and that too in China favour. Some may quote the useful idiots, who point out that with the formation of the Strategic Support Force (SSF) in the PLA, India was unable to match the Chinese prowess in the intelligentised warfare. Some may say that there was a lack of willpower to challenge China. They may quote the opposition remarks to justify their assessments. Hence, a clear understanding of the situations is relevant. The present article tries to find an answer to the above-mentioned issues and suggest a suitable strategic response to the Chinese encroachments, which are not limited to the Indo-Tibetan border but also cover other regions in its periphery like the East China Sea (ECS) and the South China Sea (SCS). The Tawang incident is yet another act on a long list of such acts that includes the Depsang, Chumar, Galwan, and Tawang incidents. Going by this pattern, it can be concluded that there will be other such incidents in the future as well. There is a need to recognise the Chinese strategic objective holistically. While it is true that the Chinese expansionist policy became more active in the 21st century, this country has followed the expansionist policy since 1949. After occupying Tibet, China not only forced out the Dalai Lama and his supporters but also occupied the Indian territory in eastern Ladakh and clandestinely constructed a highway in the region. The Indian response was to accept that, and this whetted the appetite of China for further expansion. It did not accept the Jonson-Ardagh line. Now it is also not accepting the Macartney Macdonald Line, which it had informally accepted until 1959. Subsequently, China occupied Lingzitang Plains to the west of this line. However, at that time, they left the Chip Chap Valley and the Galwan Valley. After the 1962 war, China changed

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Finance minister Nirmala Sitharaman presented the interim budget today, revealing a comprehensive set of measures that underscore the government commitment to green energy, environmental sustainability, and climate action. The budget places a "strategic focus on the energy sector, signalling a decisive move towards" a more sustainable and environmentally conscious future. Electricity Revolution In a ground breaking move, the government plans to empower 10 million households through rooftop solarisation, providing up to 300 units of free electricity monthly. Finance Minister Sitharaman emphasized that this initiative, inspired by the Prime Minister resolve on the consecration of Sheri Ram Mandir in Ayodhya, is expected to save households up to 15,000 to 18,000 annually. Surplus electricity can also be sold to distribution companies, creating a dual benefit for consumers and the broader energy grid. Green Energy for a Net Zero Future The commitment to achieving net zero by 2070 takes center stage in the budget green energy measures. Viability gap funding will support the harnessing of offshore wind energy potential, aiming for an initial capacity of one gig watt. Additionally, the establishment of coal gasification and liquefaction capacity of 100 million tonnes by 2030 aims to reduce imports of natural gas, methanol, and ammonia. Mandatory blending of compressed biogas (CBG) in compressed natural gas (CNG) for transport and piped natural gas (PNG) for domestic purposes is set to be phased in. Financial assistance for biomass aggregation machinery to support collection further emphasizes the government commitment to diverse and sustainable energy sources. Driving Electric Mobility Recognizing the critical role of electric vehicles (EVs) in reducing emissions, the government is set to expand and strengthen the EV ecosystem. Support for manufacturing and charging infrastructure will be complemented by incentives to encourage greater adoption of e-buses for public transport networks. This move aligns with the government forward-looking strategy, addressing the deficiency of public charging stations, which stood at 6,586 by March 2023. Expert Perspectives Experts commend the government strategic approach. Mohit Goyal, Partner at Mercados Energy Markets India, appreciates the hybrid approach. The budget focuses on enhancing diverse energy sources, encompassing both fossil fuels and clean energy. It introduces viability gap funding for offshore wind and coal gasification, along with supportive measures for biomass. Striking a balance, the government gives precedence to clean energy adoption on the consumption side. This commitment is evident through incentives for households installing solar rooftops and reinforcing the infrastructure for electric vehicle

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Sectors, emphasizing the need for robust policies for exports and ease of doing business. The Government has indeed demonstrated a phenomenal track performance in the past 10 years, including the successful navigation through the Covid era. Overall, a realistic, consolidative, and sustainable Interim Budget. Parting Thoughts As India moves towards a more sustainable future, the interim budget establishes a robust foundation for environmentally conscious development. Recognizing the pressing need for a balanced and eco-friendly energy landscape, the budget not only tackles current challenges but also positions India as a global leader in climate action. If 2019-20 interim budget surprised everyone by announcing significant tax concessions and fiscal handouts in an election year, 2024-25 budget of Nirmala Sitharaman surprised even more by containing no surprises. It was just a vote-on-account. It reiterated government achievements over past 10 years, and focused on long-term measures that will make India a developed Budgets are embedded in a political context. The salient political message in Modi government last budget before the Lok Sabha election is unmistakable. They are confident. Confidence in vote FM stuck to convention while presenting her sixth budget. It was a vote-on-account, which is what an interim budget is meant to be. In a similar situation in 2019, the interim budget not only introduced an income support scheme for farmers, income tax benefits were also announced. The 2024 vote-on-account avoided change, signaling Modi is confident of returning to power. But surprise in store Tucked in the budget speech was the announcement that a high-powered committee would be set up to conduct a detailed study on the challenges arising from demographic changes. The uneven pace of a fall in fertility rates across states is a potential stress point on the federal architecture. Whether this is the only objective or there are other considerations in play will be clearer once the committee is set up. Modi second term saw deficits and debt surge after the pandemic outbreak. In its last year, Modi government began to pull back from the high levels of debt and deficit. In revised estimate (RE) of 2023-24, led by both a scale down in expenditure and tax revenue that beat expectations, fiscal deficit was brought down. It was point lower than the budget estimate (BE) last year. Capex questions A highlight of budgets since up in public investment. Effective capital expenditure increased from 6.4 lakh crore that year to 12.7

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Applied in the SCS and ECS. While in the former, China has constructed artificial islands and militarised them, in addition to continuing to encroach into the EEZs of other nations and claiming the entire nine-dash area, in the latter, it has created ADIZ over the areas of Japan and South Korea. China nefarious activities, coupled with its perfidy, demand a multi-pronged strategy. At the international level, there should be a unified approach to pressuring China to accept the PCA ruling that is based on UNCLOS and international norms. This would imply that China would be unable to make unilateral moves throughout the Indo-Pacific region. The steps suggested under the Quad, Indo-Pacific Oceans Initiative, and Indo-Pacific Economic Framework should be implemented at the earliest possible time so that smaller nations may not become victims of its Belt and Road Initiative (BRI). The International Community should initiate the move in the UNSC to oust China from its permanent membership as it is not behaving as a responsible nation. It is violating international norms and laws, and as such, it has no right to be a permanent member of the UNSC. This should be included in UNSC reforms. At the second plank, India should, in a time bound manner, reduce its economic linkages with China. Alternative markets for imports should be identified in the short-term, while indigenous production should be encouraged in the long-term. It is encouraging to see that such measures are being considered in the upcoming budget. India has to give more incentives to entrepreneurs to establish manufacturing units. International cooperation with friendly countries would be useful. This step is central to punishing China for its misdeeds. At the third level, India has to firmly state to China that further talks will take place on the basis of the agreement made in 1914 by British India, Tibet, and China, which the Chinese delegate had signed but later did not ratify. At the fourth plank, India should extend moral, diplomatic, and political support for Tibetan self-rule. The decisions taken by China to crush Tibetan culture and religion must be opposed. The Tibetans are living in miserable conditions under China, as was clear from the statements of the International Campaign for Tibet (ICT) at the 14th session of the UN Forum on minority issues last December. The Tibetans underlined three aspects in this context. First, the Tibetans are facing more than seven decades

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Helps students develop a range of skills and competencies that are valuable in both their personal and professional lives. It teaches them how to think creatively and critically, how to identify and solve problems, and how to take calculated risks. It also helps students develop a growth mindset, which is the belief that they can improve and succeed through hard work, effort and learning. In addition, an education that focuses on building entrepreneurship skills can help students learn to be resilient and adaptable and can provide them with the knowledge and skills they need to start and grow their own businesses. Helps succeed in careers and industries one of the key benefits of including entrepreneurship skills in education is that it helps students develop the foundation they need to succeed in an increasingly global and dynamic economy. In today world, change is the only constant, and traditional jobs and career paths are no longer guaranteed. This type of innovative education teaches students how to think outside the box and to create value in new and innovative ways. It also helps students develop the skills they need to be flexible and adaptable, so they can succeed in a wide range of careers and industries. Students can take greater risk in life Entrepreneurship education fosters a growth mindset which makes them resilient and view failures as challenges rather than obstacles. On the other hand, a fixed mindset leads students to believe that one abilities and intelligence are fixed and cannot be changed. Research has shown that individuals with a holistic outlook are more likely to be successful and to achieve their goals, because they are more open to learning, be tougher in the face of challenges, and more willing to take risks. These skill sets help students with valuable knowledge by encouraging them to learn from their mistakes, and to persevere in the face of challenges. Developing aptitude to be effective leaders in addition to these personal benefits, entrepreneurship education also has the potential to benefit society as a whole. Entrepreneurs are the driving force behind economic growth and innovation, and by teaching entrepreneurship in schools, we can help foster a more entrepreneurial and transforming society. Students can also develop the muchneeded expertise they need to start their own firms, and this can stimulate economic growth. It can also help students develop the aptitude they need to be effective leaders and innovators

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Settings to ensure that they develop into versatile and holistic personalities. India is a surplus agri producer and after the first green revolution, we have become a self-reliant producer in agriculture. The country has enabled food security and is even leading the way in food export to bring in foreign exchange. The first green revolution was achieved by correct agricultural research in India and today we again stand at the cusp of something monumental. With the growing need and awareness about sustainable agriculture, there is a need to invest in the right data analysis, technologies and practices to grow sustainably. Sustainable agriculture can herald the second green revolution with high-yielding crop varieties, proper crop rotation, sustainable irrigation, modern farming methods, agri-tech and policy and marketing support. This will help the agriculture sector and agro-based industries, including the agri-tech sector. Agriculture accounts for almost 60% of employment in India. It has a huge scope for improvement and a proper transition to sustainable practices. The sector and those involved in it need to be more aware of the process, especially at the grass root level. This means that farmers must be skilled and knowledgeable about what to grow and when to grow it. Currently, most of our crop patterns are based on obsolete data. Accumulation and analysis of current data as per the current climate pattern can help farmers understand their land better and sustainably maximize yield and revenue. In terms of reach and internet connectivity, India has one of the highest internet and mobile usage rates. Agri-tech endeavors that decimate modern farming practices, weather patterns, modern irrigation techniques, finance control and marketing can aid farmers in owning their part in the supply chain. They can make informed decisions, adapt suitable practices, and get the best ROI. The sector can progress rapidly through sustainable agricultural practices including vertical agriculture, tech-powered tools, Al, waste management, enhanced storage, etc. Besides the private sector and endeavors at the individual level, the government plays a major role in augmenting sustainable practices to ensure food security in the future. There needs to be an ecosystem in place for sustainable growth. Efficient green financing can provide an impetus for growth for sustainable practices. Incentivizing adopting these practices will help ensure maximum yield with ecofriendly practices. Tertiary sectors such as storage, cold link logistics, food processing etc. can also be aligned and strengthened via different incentives etc. This will

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Dependable framework of effective care might be established with the support of clinical decision support systems (CDSS), beginning with the cultural revolution of adoption in hospital information systems (HIS). Understanding the Clinical Decision support system, an enhanced learning system A clinical decision support system is intended to help healthcare providers by allowing them to analyse patient information and utilize it to help them establish a diagnosis. It gives information to doctors and primary care providers to assist them improve the quality of care. Clinicians can also utilise it to detect patient history cases that may suggest misdiagnosis or inappropriate medication dosing. It also sends out recommendations for preventive care, sends out alerts about potentially dangerous drug interactions, and warns practitioners about any redundant testing their patient will have done, saving time and money. Based on a patient information, clinical decision support systems can propose medicine doses and frequencies, as well as perform drug allergy tests. Need for the cultural revolution in hospitals Human brains are susceptible to errors especially while dealing with large volumes of sensitive information in a high-stress hospital environment. Computerized systems can filter through tons of data and can narrow down countless comparisons to a few considerable numbers of decisions say from hundreds and thousands to just a few. Studies and developments in healthcare is constantly updating their content with the latest evidence. Hence, CDSS employs a surveillance system that automatically analyses numerous medical sources on a regular basis and picks up newly published information to be reviewed by the expert team. For instance, the updated version of CDSS like Up-to-date comes with plenty of enhancements including care guidance for Covid 19 patients. Hence, it not only improves a clinician workflow but also provides satisfactory system performance that culminates into acceptable system reliability. Looking through the challenges, risking the quality of patient care should be nonnegotiable. Hence, a cultural and behavioral shift is required at the earliest. This shift in mindset that entails the adoption of forward-looking tools like CDSS should be done at the hospital level. Moreover, the judiciousness of hospital management, the voice of healthcare stakeholders, leadership support, and eminent clinicians play a vital role in the success of CDSS implementation for wider adoption and its acceptance. Partita is a science teacher residing in a small town in Maharashtra. On Teachers Day, Partita rode her scooter to a school 10 km from home, wearing a

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Creation of local economic hotspots and facilitates ease of doing business; the railway sector has played a vital role in achieving the same. The customer-centric strategy, coupled with the work of business development divisions supported by agile policy-making, has helped the Railways touch the 1400 MT Freight Loading mark for 1st time ever in Financial Year this is the proper lan network of cable to fact of computer. The railway sector has achieved these significant milestones due to increased capital expenditure; the railway sector has the highest-ever planned capital expenditure of \$32 ban in new generation Vanda Bharat Trains and 100 PM Gait Shakti Cargo terminals for multimodal logistics are planned to be developed in the next three years. Roadways India is making strides in the road construction segment; it stands second in the world in terms of its vast and robust road network. India road network spans Lakh kilometres (as of 2021). The Government has allocated Rest is not taken by me and you so we are alert mode for ur actual exam lakh core under the National Infrastructure Pipeline for. India road network transports of all goods, and 90% of India total passenger traffic uses the road network to commute. Road development has been the torchbearer in decreasing the urban-rural gap and providing equitable opportunities to the masses. The roads sector will likely account for 18% of capital expenditure over FY 2019-25. National Highways Authority of India plans to construct around 25,000 kilometres of national highways in at an impressive speed of 50 km per day. Shipping While Railways and Roadways are often in the limelight, Shipping is the backbone of infrastructure development. Maritime transport handles around 70% of India trading in terms of value. The Government of India has envisioned The Maritime India Vision 2030, which has identified 150 initiatives to boost the Indian maritime sector; it estimates to invest core for capacity enhancement and worldclass development infrastructure at Indian Ports. Projects like Sagarmala and Maritime India Vision are game-changers for the Shipping industry; they have the potential to generate annual revenue of INR 20,000 cores and can create 2 million direct and indirect jobs. Clean and Green Infrastructure India aims to reach net zero emissions by 2070 and meet 50% of its electricity requirements from renewable energy sources by. In the last six years, India installed Renewable Energy capacity has been boosted by over 2.5 times

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Until 2020, Balaam Meade Banda gale from Maharashtra Raged district lived in a dingy one-room accommodation in Mumbai and worked as an attendant at a local factory. The Pandemic forced Balaam to not just return to his home in Raged, but also to his generational occupation of farming. Lack of water in Raged only allows rain-fed paddy farming, limiting farmers incomes. The lack of other employment opportunities compels them to seek fortunes in nearby urban centres. But thanks to an innovative irrigation scheme (enabled by Swades), Balaam was able to break away from paddy farming to nurture a mango orchard that he is confident, will provide a comfortable life for him and his wife. The open space and cleaner air add to his quality of life. Balaam no longer wishes to return to the big city, and in fact encourages others in the community to return to more dignified lives in the village. Balaam is one of the many reverse migrants whose course of life was altered by the Pandemic. About 40 million migrant workers returned home due to the first lockdown (RBI Report, Sept. 2020). While the exodus exposed the vulnerability of the community, it also highlighted the potential of the rural labor force and the rural ecosystem. Following are ways in which reverse migration can benefit communities and what governments can do to facilitate its smooth transition. Revitalises agriculture: While most other sectors struggled to keep afloat during the Pandemic, agriculture remained a bright spot according to RBI, thanks to a normal monsoon, robust Kharif sowing and an influx of wage workers who came back to work on the fields as result of urban shutdown. The Ministry of Agriculture and Farmer Welfare estimated, a 39 per cent increase in the geographical area sown during the Pandemic, as compared to the previous years. The climate crisis, lack of innovation, youth fading interest in generational occupation etc. are a few reasons why communities are abandoning agriculture to pursue manual labor in the cities. We must work to make agriculture lucrative again, starting with leveraging agric-tech. Al-enabled technology and apps that provide end-to-end solutions such as soil-analysis, microfinance, weather forecast etc. must be made easily accessible. Governments must support FPOs/Farmer Groups that give them the agency to negotiate fair prices, secure better inputs at scale etc. Some government schemes provide platforms to farmers that allow them to directly sell to retailers,

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Trained to leverage government schemes such as Prada Mantra Mudra (Micro Units Development and Refinance Agency) Yojana that are curated specially to support small businesses in the rural landscape. Migration is a healthy consequence of a globalised world. In an increasingly connected world, one must be able to seek a life of their choice while exploring the vistas that the world offers. However, forced migration due to lack of employment opportunities, education facilities and poor standards of living compels people to live substandard lives while compromising on health, hygiene, work-life balance, family and so much more. The decision to return is not easy either it comes with the social stigma of a failed urban Endeavour. We must fight this stigma with stories of reverse migrants who have come home to flourishing lives like Chandra ant Pawar. Chandu was a small-time farmer from Mhasla in Raged, who worked odd jobs in Mumbai before returning to his village and taking up dairy farming programs with the support of a non-profit (Swades). Not only is he a successful dairy farmer today, but also the Sarpanch of his village in Mandathane. Not to mention, an inspiration to his community. For the many like Chandra ant who wish to find their way back, we as governments, corporate and the social sector must create an ecosystem welcoming of the reverse migrant homecoming. We often hear the terms malnutrition, hunger, and obesity, but the urgency of the problem is unknown to the masses. According to a World Health Organisation report, 45% of child deaths under the age of 5 years are linked to under nutrition. Millions of lives are lost every year due to poor nutritional standards and a lack of awareness and access to a healthy lifestyle. Malnutrition arises from the vicious cycle that starts with poverty. Low-income families have less access to resources to attain healthy meals, leading to insufficient nutrients in their diets, which subsequently lead to malnutrition. Another alarming factor is poor maternal health: improper care of a mother during pregnancy leads to deficiencies in the child, which results in prolonged poor health for the baby. War, conflicts, and political instability also lead to malnutrition through multiple indirect effects, as mentioned in a UN article, and have widespread implications on the overall growth prospects of a human in the longer run. Poor nutritional status hinders development, leading to low productivity and meager economic

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Launched the Midday Meal Scheme in 1995 to tackle childhood malnutrition by serving food in schools and promoting education through the same program. The POSHAN Bahaman, also known as National Nutrition Mission, was initiated by the Prime Minister in 2018 to promote holistic, nutritional development of the citizens, with an emphasis on children, adolescent girls, pregnant women, and lactating mothers. The Parliament of India also enacted the Right to Food Act to provide subsidised food grains to millions of Indians. All these initiatives work in order to help the poor in India, one step at a time. There have been significant improvements in the nutritional scenario in the country in recent decades. Comparing the statistics from NFHS-1 which was conducted in 1992-93, with the latest NFHS-5 taken in 2019-20, there is a notable improvement in the variables of child nutrition. The percentage of stunted children came down from 52% to 35.5% over the span of three decades. The Midday Meal Scheme achieved great scale and is currently the largest lunch program in the world, serving more than 120 million children annually. Feeding India has partnered with 145+ NGOs to serve more than 42 million meals in 2021 across 39 cities. Through the support we receive from donors across the world through our online donation platforms and other in-house initiatives, we achieved a daily high of 2,10,and 000+ meals served to the underserved communities in the nation. Feeding India operates via multiple models of association that increase the nutritional support to low-income families through the Daily Feeding Program or a more curated systemic approach to tackling problems in the public sector through collaborations with governments of states, elected officials, and bureaucratic leaders. FIZ is working on large scale system transformation and welfare program delivery efficiency enhancement in collaboration with Indian Cabinet Ministers & chief ministers of states in the country, in the sphere of hunger and malnutrition. The aim is to enable the most vulnerable to become financially stable in the long-term by solving hunger for them in the short-term. Reducing the nutritional burden for the communities leads to alternative investments for their families, including better education and healthcare. While much has been done, there is still a long way to go to reach the goal of zero hunger. We need to find innovative solutions to address the concerns in this sphere, and then scale it at a Pan India level

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Only sends four. Also, in Himachal, BJP lost by a vote share of less than 1%. In Gujarat, BJP decimated Congress 52% vs. 27% vote share. New to Gujarat, AAP did rather well too, scoring 13% of the vote. BJP however, dominated. This, at the eight-year mark for the national government. A political war of words has very, very predictably broken out over Amitabh Bachchan comments at a Kolkata film festival inauguration. The veteran actor drew attention to how moral policing and checks on freedom of expression hamstring India entertainment industry today. A look back at how hurt-sentiment brigades have targeted most big releases this year establishes the factuality of Bachchan statements. As this is neither a new phenomenon nor unique to any particular ideological dispensation, all political posturing against it is hypocritical to the point of absurdity. It is beyond this posturing that the stakes are real and high. After a two-year slump and thanks in large part to southern surprises, 2022 will have a cheery box office report. Like every other entertainment industry, India opportunities are more global than before and so is the competition obviously. The public sphere that now includes a raucous social media is also more Babelic than ever. This means that outrage against some title, some song, some dialogue will only rise and rise. This is freedom of expression. This is fine. Governments have an altogether different role helping India economic and soft power grow alongside the industry. This month clash between Chinese and Indian troops at Tawang is yet another reminder that New Delhi must ratchet up military, diplomatic and geopolitical pressure on Beijing until it changes its strategic calculations. At this time the Xi Jinping regime calculation runs something like this: the global balance of power is such that China can change the territorial status quo in its neighborhood on its own terms through the use of military force. This approach succeeded in the South China Sea, and to some extent in Dolan and Galan. Beijing has learned that sustained application of military pressure under a certain threshold yields dividends. Unsurprisingly, it has opened a new pressure point along the frontier in Arunachal Pradesh. Not only does transgression and encroachment help China acquire its territorial objectives, it creates nervousness within India political leadership that Beijing can exploit to secure other political and economic goals. From Xi Jinping perspective, China has a pretty

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Over Taiwan. The second task is to use diplomacy to demonstrate India ability to affect China geopolitical profile. The Modi government refusal to be part of Xi Jinping Belt & Road Summit is a good example of how this works. Without India, the Belt & Road Initiative has become a trillion-dollar boondoggle of unsustainable projects and bad debts. Instead of gaining influence, China is facing nationalist backlashes in several countries that owe it money. It dare not write off the loans, for doing so will cause all others to demand the same treatment. India should stop supporting China grand geopolitical initiatives: be it the Shanghai Cooperation Organisation, BRICS, AllB and so on. The foreign policy establishment should cool its enthusiasm for summits and high-level meetings between top political leaders. Over the coming decade, China has to contend with a vastly superior West in a global techno-economic competition. The focus of diplomacy ought to be to make Beijing realise that China needs India on its side, and that this comes at a price. The third task is to unapologetically be a part of countervailing coalitions against China. The Quad is a good starting point but must neither be taken for neither granted nor transformed into a broader entity looking at non-geostrategic issues. New Delhi has done well to commit itself to the maritime dimension of the Indo-Pacific, and it is good to see the Indian Navy participating in exercises in East Asian waters. I have long argued that this is the really big, consequential game: the more India demonstrates capability and willingness to project power in East Asian waters, the more we will be able to dissuade China along the LAC and in our immediate neighborhood. By expanding the canvas on which the India-China relationship plays out, India can create pressure points in places where Beijing feels more vulnerable. Maritime power is flexible and can be readily ratcheted up or down. It is important to have sufficient inventory of the capabilities: submarines, surface combatant ships and missiles that can be employed as needed. The configuration of India planned theatre command system must incorporate such thinking. Unless it feels the pain, China will be tempted to raise the tempo of transgressions in the coming years. New Delhi must deliver that pain in stronger doses until Beijing comes around. The good news that India is already on this path: what is required is

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Neither have peace nor can he foster peaceful co-existence. We have to link our soul with God and body with the physical world for sustenance. Since the formless God is invisible to the naked eye, our mind often wanders wherever the eye goes. As a result, we are unable to develop any love for the Divine. And religion like the white light of heavens breaks into multicoloured fragments by the prisms of men and loses its gravity. Instead of uniting, it becomes a major dividing force. French philosopher Teilhard de Chardin, thinking deeply on the meaning of our existence and relationship with the Divine, expounds, We are not human beings having a spiritual experience, we are spiritual beings having a human experience. Today, we live in an exponential world where everything is growing rapidly: religion, science, technology, medical research, robots, academia, space exploration and the material world. Princess Maria Amor, founder president, We Care for Humanity, USA, a non-profit organisation, asks how does spirituality fit in such a world. She gives a unique example of a robot named Sophia that has become a new citizen of Saudi Arabia. Can a robot be given citizenship? she wonders. The world could be dominated by artificial intelligence one day, if we don realise that it is spiritual intelligence that enables human intelligence and human intelligence enables artificial intelligence. Sophia, the robot, is not capable of being spiritual, but its creator is. We have to agree that all of us are spiritual beings, born in this temporary body, which makes us human, and that what we are doing today is unfolding the spirituality in us. Poverty is a curse, but spiritual deprivation is worse. The human mind, therefore, requires a spiritual universe, anything less will never satisfy a thinking person. Philosopher St Augustin of Hippo writes, Restless are our souls until they rest in Thee, my God. This statement shows the implicit relationship of soul with God, like roots and fruits, explicitly summing up in the axiom: No God, no peace; know God, know peace. Spirituality is needed to release our spiritual intelligence, Which is the foundation of the exponential world. For all this, we need spiritual guidance. The concept of one God for all foresees the idea of one religion for all that suits the whole human race. Spirituality is the essence of life and encompasses humanity. It develops body, mind and ignites

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The introduction of all things digital further exacerbated the earlier shift from buying to browsing. With the first shift, consumers stepped out to browse over the weekends when they could find the time. Once digital devices stepped into the threshold of their homes, especially mobile phones, browsing became an all-time activity. Gone were the formal, stiff environments where one relied on the expertise of an attendant to find the best from a limited range. Browsing went from being an awkward encounter to an enjoyable experience where one tap brought forth endless aisles without a hovering presence pressuring you to make a decision. It also allowed buyers to explore infinite options and assess them on various points like brands, price, quality, and discounts. Peculiarly, the jewellery industry did not see the first shift from small, family-owned stores to large, multibrand outlets like other categories. The lack of alternatives for jewellery stores and consumers only accustomed to visiting stores to purchase presented no incentives for jewellers to create more and improve designs. However, with the advent of digital-first, omnichannel brands, the space saw a single jump from offline to online. While stores remained high-pressure, formal environments, the opposite was true online. Consumers could now freshly experience jewellery at their convenience and know they could complete their purchase after considering all aspects critical to them. Trends, comparisons, and information became available at the shopper fingertips, allowing them to make decisions more happily and confidently. Lately, since consumers are browsing throughout the year, jewellery has moved beyond being a weight and material marker to one of individuality and style. Young, cosmopolitan consumers aged 25 to 45 seek jewellery with a sense of modern wearability, thus taking these precious pieces beyond their investment value. Select few jewellery retailers now operate at the peak of omnichannel efficiency allowing consumers to start their journey online, browse creations of their choice offline and complete the purchase whenever and wherever they choose. The seamless integration between channels also furthers meaningful consumer education, engagement, and experience. To make highvalue purchases like jewellery easier, brands offer policies like 100 certified jewellery and lifetime exchange and tap into innovative channels like the consumer home with services like Try at Home. With omnichannel jewellery retail, consumers are at the receiving end of the very best the freedom of choice and the freedom from the pressure to purchase then and there. The shift from

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Of hard work leading to achievements and rewards. Success brings some joy but like a drug-addict, you need bigger and bigger doses of success to feel good. No matter what you achieve, others seem to be more successful. This phenomenon is called the hedonic treadmill and, instead of happiness, it results in a mid-life crisis. At some point you realise this is not sustainable. I was a classic victim of this theory until I decided to get off the treadmill nearly 15 years ago. Since then I vet made a lot of effort to get to the bottom of what happiness really means. I vet learned a few things. All First, happiness has nothing to do with what you have or don have, whether you are successful or not. Psychologists and philosophers have concluded that happiness is synthetic or manufactured by the mind. The mind is its own place and in itself can make heaven of hell and hell of heaven. said the poet John Milton. In one famous study, one person wins a lottery while another has their arm amputated at about the same time; six months later both are at the same level of happiness they were at before the events. I recently met Saline Saraswathi who literally overnight lost all four of her limbs and her baby. Yet she did give up and today runs marathons, works at a tech company and is a motivational speaker. Far from being crushed by her losses, she is radiant, laughing. Mind boggling! So, one key to happiness is to tame the mind through meditation, to learn to dissociate from one thought, cultivate abundance and gratitude. This is what spiritual traditions have been advocating for millennia. All Second, as long as you focus on yourself, you cannot be happy. All kinds of negative thoughts including comparisons, envy and regret well up and can overwhelm you. The only reliable way to keep these at bay is to lose you in activities or commitments. When you are running or playing tennis or singing, you tend to lose yourself for a bit. It the same when you immerse yourself in something other than yourself whether that be raising a child, helping others, building a business or creating something. For a while you forget time, you forget you exist; it a phenomenon called flow. It impossible to feel down when you are in flow. All

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If you look at the total ISBN numbers issued across the world, India ranks among the top 5 nations when it comes to the number of books published with over 100,000 books released every year in all languages. However, how many fiction writers in India undertake this profession as a full-time career? In all likelihood, this number would comfortably fall short of 1000. This raises a pertinent question what are the actual economics behind fiction writing, marketing, sales and everything related to this profession? The Publishing Industry Macro-level Insights There are three models of publishing in India today traditional, self and hybrid. In simple terms, traditional publishing refers to a contract between the publisher and an author where the former manages all the costs and overheads associated with publishing and pay an advance (in most cases) along with a fixed royalty per book. In self publishing, the author pays a publishing firm for all expenses including printing, editing, distribution with add-on costs for marketing, PR etc. in return for a 100% royalty (in most cases) for books sold. The hybrid model sees the author and the publisher split their costs and risk involved. Often in this model, the publisher takes care of the publishing costs but expects a guarantee from the author in terms of the number of copies sold. Every author dreams of a traditional publishing contract and hence I will focus on the revenue streams associated with this. That said, most of these streams are similar for the other two models also. An Author Balance Sheet Debit vs Credit Before you think of your earnings, it is important to be mindful of your expenses, especially for first time authors. Often, people think that writing does incur a lot of costs. This may be true but the marketing and sales aspects do have a cost associated with it, apart from your time investment costs. Here are some of the expected expenses you can budget for Agent fees there are two ways to land a traditional publishing contract. You can reach out to publishing houses like Penguin, Rapa, and Harper Collins etc. via their submissions mail id. This is a long process and you typically get a response after six months. The other approach is to send proposals to noted literary agents in the country like The Writer Side, Sinai, Lotus Lane, The Book Bakers etc. These agents work alongside

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Budgets etc. For PR, you can always write to media houses for organic coverage but an agency cost would start at around Rs. 20,000 per month. Please note these are the minimum figures and the fees only vary based on the agency capabilities & experience. Furthermore, a decent budget on Amazon starts at Rs 10,000 apart from the management fees. An Author Revenue Streams At the end of the day, you are making, marketing and selling a product. Do not consider your book as a baby as every parent finds it difficult to look beyond their child flaws. An author needs to be objective enough to acknowledge criticism, and work towards strengthening their product. This attitude will help your sales numbers. Book Royalty A traditional publishing contract for a first-time relatively unknown author will fetch you an advance between Rs. 25,000 Rs 2 laths. Your royalties may start from 5%-8% and can increase based on the copies sold. Egg For the first 1000 copies, you may receive this amount but get a higher rate of 10-12% for 1001-5000 copies. Audio books Audio books are yet to capture a major market share in India so the current advances and royalty are usually on the lower side for first-time authors. You may get a contract anywhere from upwards of Rs 20,000 from a reputed service provider. The Film Rights Your traditional publishing contract will have a pre-decided agreement with your publisher about their share. The author usually gets the meatier slice in this. If you secure a production house deal through an agent like The Story Ink, there is a fee involved (10% -25%). A first-time author may get a deal starting from Rs 6-10 laths per book but with good sales numbers, content and sound marketing, you can secure a deal above Rs. 25 laths too. Production houses usually sign an option agreement of Rs 1 2 laths for a year before acquiring full book rights In conclusion, this is a bird eye view on the economics behind novel writing as there are several other avenues that contribute to the debit and credit columns in an author balance sheet. Happiness is a common desire. We all want happiness. Many of us are happy. However, many of us may have our own excuses for not being happy and not deliberately pursuing activities that can lead to happiness. One of the most

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Above, that live as if you were to die tomorrow, and it will give us clarity on what really matters. Fourth, we can create more free time by reducing time on TV and social media, and avoiding participation in gossip. We need to create screen-free time for us and that will give us more free time. Fifth, even if all the four above suggestions fail for us, we can try to keep our attention on positive things in life and cherish what we are doing. Whereas time is important, our attention is also very important for happiness. If we also follow the second part of the quote that learns as if you were to live forever, then we need to learn the art of finding time for happiness. By flowing these five suggestions, I have observed people are able to find time for happiness and this should help those of us who blame lack of time for not being happy. It can also help those, who are already happy. The late nineteenth century Paris witnessed a historic change in the course of art movements when alternative art studios rebelled from the Academia des Beaux Arts -the gatekeepers of art- monopolized by elitist academics. Yet, trading of the rebel art was essential to economic sustenance of artists. André Level, a French connoisseur understood the need. He launched an art fund in 1904 by collecting capital from family and friends via an annual subscription model. The fund bought artworks of Gauging, Van Gogh, and Picasso, among others, with the capital raised. By 1914 the fund had sold 145 (out of 232) art works at phenomenal multiples of purchase price. More importantly, 20% of the sale proceeds went to the original artists. In India, Raja Ravi Varna (1848-1906) had already mastered the art of commercializing his realist paintings through lithographs and his printing press in Mumbai. Yet, it took the nation over a century to come anywhere close to Level art fund. Some efforts of the early twenty-first century (e.g. Ossian and Yare art funds), unfortunately, fell a prey to the vagaries of the global financial crisis of 2007-09. Nevertheless, the art market in India continues to accelerate. Since 2001, nearly Rs. 5,000 core worth of art (by top-25 Indian artists) have been auctioned globally; over half of which happened during the recent five years. Despite the Covid-19 pandemic, between 2020-21 the transaction

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We can strengthen the market for art. A vibrant market for art has far reaching economic implications. Should not art constitute our policy goals? It is usually a happy time when a baby is born but also a vulnerable stage as women nurture another life within them. There are many things that can add stress, including if your baby is born premature. A baby is premature if it is born before the 37th week of a normal pregnancy. Sometimes premature babies are called "preemies." The neonatal intensive care units (NICU) at hospitals have become extremely cautious and careful dealing with preterm babies. Babies who are born prematurely are almost immediately transferred to the NICU within 24 hours of the birth and the length of the stay depends on the condition of the baby. When the time comes for you to implement your premature newborn care advice at home, you may feel extremely overwhelmed. It crucial to understand that it lowers the likelihood that your child will contract an infection while in the hospital, which benefits not only you as a parent but also your infant. Additionally, your baby gains from the comfort and positivity of your house, where you may forge closer ties with your newest family member. If your infant needs medical equipment, such as breathing support, make sure the healthcare teams does the following This has proven to have numerous benefits for not only the baby and mother but also the father. By putting your baby in a nappy and letting him or her lay on your chest underneath your shirt or a blanket so that they are securely fastened to your body, you can practice skin-to-skin contact. Skin-to-skin contact has several advantages, including easing any stress or pain your kid may be experiencing. Additionally, it encourages healthy weight gain, aids with establishing breastfeeding, facilitates your baby adjustment to its new environment, and helps control breathing and heart rate. 3. Breastfeeding your premature baby Breastfeeding is a crucial aspect of motherhood. Breast milk includes certain amounts of nutrients and vitamins that help your premature baby grow and develop more quickly and healthier, therefore breastfeeding has several advantages. Given that it was created specifically by your body for your baby, breast milk is considerably simpler to digest than formula milk. It is advised that you start expressing your milk eight to ten times a day and once at night

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INS Mormugao, the Indian navy latest destroyer of the Project 15B class commissioned yesterday, signifies the substance of the navy hard power with an appropriate degree of symbolism as well. On December 19, 1961, the Indian Tricolour was raised in Goa and the Portuguese forces surrendered. Perhaps coincidentally, the ship has another symbolic connection: She first sailed for sea trials on December 19 last year on the day Goa and India were celebrating 60 years of liberation. A meeting in Kolkata on Saturday of the chief ministers representing states in the East Zone Council, which was chaired by Union home minister Amit Shah, made a couple of important observations on left-wing extremism (LWE). Shah pointed out that LWE had almost ended in the eastern region. Separately, states wanted timely funding by Gol for dealing with the remnants of the problem. The data is clear. LWE-related incidents and fatalities across India are declining. From 833 incidents resulting in 240 deaths in 2018, it was down to 509 incidents and 147 deaths in 2021. The cutting edge of the security apparatus, combating LWE is the police force of the states, which is backed by central paramilitary forces and funds. In this context, the surrendercum-rehabilitation policies for LWE cadre initiated by states and backstopped by Gol financial reimbursement have produced results. Between 2018 and 2021, 2,295 LWE cadres surrendered. When dealing with an ideology committed to overthrowing the state, the security apparatus is at the core of the pushback. However, leaving aside a small number of ideologues, LWE has drawn sustenance from social and economic circumstances of its foot soldiers. Here, the real game changer has been India economic progress that has provided potential recruits an alternative narrative. India economic migration is mostly temporary, or circular migration. Research based on Gol sample surveys estimate that circular migration is about seven times larger than permanent migration. The 2017 economic survey summarising studies said migrants make up between 17% and 29% of the workforce. In absolute terms, that runs to 100 million people or more migrating for short durations to work. The survey made three observations that are important in the context of LWE. Language is not a barrier to economic migration, there a significant share of youth in circular migration and also an increasing proportion of women. Economic opportunities thrown up in western and southern states, and NCR, are the barely noticed dimension to

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Little closer to accomplishing it. The really massive out-migration is from the hills to the plains, be they within or outside the state. This speaks to the decline of agriculture that has been the main livelihood in the hills. The fragmented landholdings and the topography of the region render it un-amenable to agricultural modernisation of the classic sort. Thus the tourism prospects that Chauhan has pointed to do seem a logical trail for alternative livelihoods. The very infrastructure whose shortage has driven the villagers away is what is needed to bring the tourists in: Road connectivity, electricity, drinking water, health facilities. This is doable and well worth the monies that would be spent on it. Only, as the 2013 Kedarnath disaster and others have been drilling into us, all the building has to be done with ecological sensitivity, or else it will be counterproductive. But Uttarakhand will make the nation stronger in more ways than one, if it can crack the code of sustainable tourism. With nearly 5 crore cases pending, the Indian legal system is almost changing the way society behaves. Why bother waiting for 20 years in the court to get compensation for a road accident, you might as well use might is right on the road itself. In this context there is huge scope for utilising a key pillar of the Fourth Industrial Revolution for ensuring timely justice for all: Artificial Intelligence. This is even as the less-than-a-month-old ChatGPT software is threatening to dethrone the Google search engine. No matter what the challenge in life, we always need to stay aware of the nature of thoughts that we harbor when things start to prove difficult: Do we think in defeatist terms and put ourselves down as losers? Or are we willing to take on any difficulty and build on the successes we have already achieved in life? We must be honest with ourselves and put things into the right perspective for the sake of our spiritual evolution. As the Brihadaranyaka Upanishad states in 1.4.8: If a man claims that something other than his Self is dear to him, and someone were to tell him that he will lose what he holds dear, that is liable to happen. Therefore, a man should regard only his Self as dear to him. When a man regards only his Self as dear to him, what he holds dear will never perish.

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By giving a true definition of winning: Having found the source of joy and fulfillment, they no longer seek happiness from the external world. They have nothing to gain or lose by any action; neither people nor things can affect their security. Life is not about our performance in the outside world, but about keeping our focus on the Atman and always trying our best. In so doing we gain inner peace, strength from within and the will to always carry on. Why should we then still feel the need to fulfill finite and passing desires which do not make us happy in life? It is the performance of our actions in a spirit of Karmyog that will help us to be less attached to the outcomes in life. Krishn makes us aware of the spiritual heights we may reach whilst acting: dedicate your life to loving and realising God and become free of karma. Then no experience of spiritual knowledge will ever be lost. Nothing in life and no one can disturb us easily any more. In fact, we will face difficulties with a more balanced mental outlook. Our spiritual truths once gained are truly the only game in life we should attempt to master. By performing our actions with love and dedication, God will realise itself. We can only win. Issues related to climate change have become a major concern in recent years, and to address the issues effectively, governments of almost all countries across the globe have been encouraging the growth of the electric vehicle (EV) industry. In line with the global pursuit to reduce carbon emissions, India has also put a renewed focus on popularizing clean mobility by supporting the EV industry players with subsidies and supportive regulations. The overall automobile sector in the country, including electric vehicles and internal combustion engine (ICE) vehicles, currently is the fifth largest in the world and is expected to become the third largest by 2030. The industry contributes around 7.1 per cent of India Gross Domestic Product (GDP) and 49 per cent of its manufacturing GDP. While the automotive sector is valued at \$ 222 billion, the net worth of the EV market in the country is expected to be just \$ 2 billion by 2023 and \$ 7.09 billion by 2025. However, India holds one of the largest untapped potential for the growth of electric mobility, especially in

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Can now easily approach the local or state nodal agency for the installation of a private charging point. Furthermore, the government has issued a directive to permit the installation of EV charging points in malls, housing societies, office complexes, restaurants, hotels, and other public places. The government has also been focused on ensuring the safety of the batteries of electric vehicles. Recently the road transport ministry has constituted an expert committee to chalk out strategies for additional safety requirements in the existing battery safety standards. The government move, which came into effect on 1 October 2022, comes in the backdrop of the incidents of electric vehicles catching fire in different parts of the country. The amendments made by the government in the EV battery standards include safety requirements like battery cells, battery management systems, on-board chargers, design of battery pack, thermal propagation due to internal cell short circuits leading to fire, etc. The transport ministry is also seeking suggestions from all stakeholders to create a more safe and clean mobility infrastructure in the country. The various schemes and changed policies by the government have caused a significant rise in the electric vehicles sector, with the EV makers in India have committed an investment of over Rs 9000 crore in the last one year. India has set itself an ambitious long-term goal of reaching net zero emissions by 2070. In August 2022, India updated its Nationally Determined Contributions (INDC) under the Paris Agreement to reflect its aim of achieving 50% cumulative electric power installed capacity from nonfossil fuel based energy sources by 2030. The route towards achieving this is through transfer of technology and low-cost international finance. Despite India renewable energy push, dependence on coal is intertwined with the growth of the economy. Coal fired thermal power plants currently account for nearly 70% of power generation capacity in India. India is also the second largest producer, consumer and importer of coal. More importantly, production of coal is also deeply entrenched with the local economies of the districts in which it is mined. Explaining India dependence on coal, Coal Minister Pralhad Joshi had stated that coal is going to stay as a major source of energy in the foreseeable future. The Minister clarified that despite the push for renewables, India will require a base load capacity of coal based generation for stability and also for energy security. Notably, while India has committed

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Time noted that oil and gas based electricity generation which India lacks provides greater flexibility in dealing with the intermittent nature of renewable energy. India would thus have to continue to rely on coal based power plants, the Strategy reasoned. With regard to CCUS, the Strategy stated that the economic, technical and political feasibility of CCUS is highly uncertain. Despite this note of caution, there are two government documents that make a case for CCUS in India. In July 2022, Ministry of Petroleum and Natural Gas in July 2022 had released the Draft 2030 Roadmap for CCUS for Upstream Exploration and Production Companies (Roadmap). The objective of this Roadmap was to provide a framework to make develop India as a sustainable and viable CO2 storage hub considering India huge spread of sedimentary basins. The Roadmap recommends the development of carbon markets, which will not only reduce emissions but also provide the required market support mechanism for the adoption of new mitigation methods and technologies. Additionally, it also stresses on the setting up rules and a standard mechanism to report, monitor and verify the reduction of CO2 and green-house gas emissions. In a similar vein the Niti Aayog study titled Carbon Capture, Utilisation and Storage Policy Framework and its Deployment Mechanism in India released on November 30, 2022 recommends a tax and cash credits policy to promote CCUS in the near term and a transition to carbon taxes in the long term. To reduce the emissions intensity of its GDP by 45% from the 2005 level by 2030, the government has taken steps to increase the adoption of green hydrogen and enable the development of carbon markets. In August 2022, the Lok Sabha passed the Energy Conservation Amendment Bill, 2022 which aims to mandate the use of non-fossil fuel sources including green hydrogen, green ammonia, biomass and ethanol for energy and feedstock in industries. The Bill also gives the power to the Central Government to establish carbon markets. In May 2022 the Ministry of Power had unveiled a plan for the replacement of thermal power with renewable energy. As per this plan, over the next 2-3 years, thermal power plants will be required to operate up to a technical minimum of 40% instead of 55% to accommodate cheaper renewable energy. To implement the same, in August 2022, the Central Electricity Authority released the draft Central Electricity **Authority (Flexible operation of thermal**

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Most people believe it is safer to continue taking certain medications rather than risk slightly elevated blood pressure, blood sugar or cholesterol levels. But what if the "opposite is true. In recent years, many senior doctors have realized that we vet swung too far towards medicating lifestyle" diseases. Studies from the past two decades suggest that excessive medication can often be more harmful than no medication at all. This phenomenon is known as the J-Curve. Progressive doctors have been vocal against overmedication for controlling blood pressure, sugar, and cholesterol. As a result, guidelines for medication thresholds have been revised. However, these changes have been widely disseminated, leading many doctors to follow outdated guidelines. Later in this blog, I all present "evidence supporting" the revision of these guidelines towards more moderate medication thresholds. We all also delve into the politics of the pharmaceutical, food, and healthcare industries, and examine the roles government and media play in our health. Emerging evidence shows that previous approaches were flawed and potentially more harmful. Many doctors are now reevaluating their recommendations for treatment and testing. The increased specialization in medicine often leads to tunnel vision, neglecting the overall quality of life and mortality. Furthermore, our understanding of drug interactions is limited, and prescriptions from multiple specialists can lead to Adverse Drug Reactions. I all cover adds more in future blogs. Human Body is Self-Healing The human body is a remarkable self-healing mechanism, often smarter than we acknowledge. It adeptly copes with the diet and lifestyle it encounters. Elevated blood pressure, sugar, or cholesterol levels are often the body compensatory responses to various conditions. However, the body struggles with synthetic medications. These substances are foreign and can disrupt the body natural compensatory mechanisms. Moreover, they place a strain on the liver and kidneys, affecting them in ways not fully understood. To be safe, it advisable to first address diet and lifestyle changes, allowing the body to naturally adjust these health markers. Of course, always seek medical advice and discuss your preferences with your doctor. CURVE Concept It well-known that symptoms like high blood pressure or blood sugar are detrimental to health and, if uncontrolled, can lead to a shortened lifespan. Diseases typically follow a slanted S-curve, indicating that minor deviations from normal levels are less harmful and more manageable than more severe deviations. The impact on life expectancy is linear; a slight worsening of health markers

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Risk in Diabetes ACCORD study, initiated in September 1999 and sponsored by the National Heart, Lung, and Blood Institute, is a significant example. This study aimed to examine the effects of intensive glycemic control, blood pressure management, and multiple lipid management on major cardiovascular events heart attack, stroke, or cardiovascular death in patients with type 2 diabetes. The study, a landmark in its field, was supported by several collaborators: The American College of Physicians updated their diabetes guidelines in March 2018. Both revisions faced objections from those whose income was most affected. In US, the Food & Drug Administration FDA was pressured to disband the JNC, which had served for over four decades and transfer authority to the American Heart Association AHA and the American College of Cardiology. The American College of Physicians ACP 2018 diabetes guideline revision alarmed the American Association of Clinical Endocrinologists AACE so much so that they reinstated their own, more restrictive guidelines within seven days. I will discuss these issues in more detail in the coming months under the topic of the Politics of Diet & Health. For now, my aim is to inform you about the J-Curve and why it occurs. Many of you may not be aware of these recent revisions and could be overmedicating. I recommend discussing this with your healthcare providers as soon as possible. India is at the forefront of popularising millets as is evident from the mention of Millets in the Union Budget 2023-24. The Budget 2023-24 had highlighted the importance of coarse grains or millets as a means of sustainable cultivation with the potential of increasing incomes of small farmers in arid regions, besides providing food and nutritional security at the global level. Millets have been an integral part of the Indian diet for Centuries. Millets, in addition to providing numerous health benefits are also believed to be environment friendly due to their low water and input requirements. The United Nations had declared 2023 as the International Year of Millets IYM at the request of the Indian Government, with a view to raise awareness about and increase production and consumption of Millets. Millets in Ancient India Millets have been mentioned in some of the oldest Vedic Scriptures. The Yajur Veda texts identify foxtail millet, Barnyard millet, and black finger millet, indicating that millet consumption was very common pre-dating the Indian Bronze Age. Indian Vedic scriptures like Satapatha Brahmana

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Any climate finance flow needs to be seen in the context of historical responsibility and the commitment of developed countries to mobilise USD 100 billion a year by 2020 as climate finance. At COP 27, an agreement was reached to set up the Loss and Damage Fund. The Fund aims to provide adequate and predictable financial resources to assist developing countries that are particularly vulnerable to climate change in meeting the economic and non-economic losses and damages suffered on account of climate change. As India develops the legal and regulatory environment to ensure that the energy transition is just, equitable and smooth, there is also an opportunity to shape a fair and transparent architecture around the disbursal of money out of the Loss and Damage Fund and other funding mechanisms. Striking the right chord between the need of the hour versus the need of the future, simultaneously being cognizant of financing needs, will be key. People cannot wear saffron-colored clothes if they are living in India? Following news since past few days about how Deepika Padukone is disrespecting affron by wearing a saffron-colored attire in her new song Beshram Rang, of her new movie Pathaan. Is saffron color officially banned? Why are people even concerned about other person clothing? Our society has much more serious issues going on, another minute someone daughter is getting raped, or someone son, father, daughter, or mother is getting murdered but what colored attire Deepika has worn is more important than the red-blooded hands of the culprits. Is clothing a choice? People can wear what they want to wear society should stop linking everything to a religious point of view and making it a political agenda. What benefit will we have after banning a movie or after making them change their scenes? is it going to help poor people by providing them with shelter, food, or money? Are the cases of murders going to stop? Will it bring a decline in the number of cases rape? Society needs to understand the difference between the things that are important and the things that are not. What color clothes a celebrity is wearing and when are they going to marry, answers to these questions will not bring any change in society and to people living in this country but answering questions about why the cases of rape are still not declining, why the crime rate is heading

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Cushions, geometric cushions, and checked cushions. Yet again, there are themed cushions, which come in a variety of styles. There are also semi-plain cushions and plain cushions. Lastly, there are striped cushions also. Some cushions come with interesting designs like fringes or tassels. These go well in country-styled homes. Also, you place cushions in many places around the house. You can place them on the chair, sofa, couch, bench, chaise, rocking chair, window seat, etc. Then, there are cushions for the floor also. There are outdoor cushions also for places like the garden and balcony. These cushions have waterrepellent and UV-resistant qualities. Novelty cushions are a good consideration for a child room. Novelty cushions are made to resemble any object like an apple or a dog. Flower Pot Home accessories like flower pots greatly enhance the interiors of a room or a balcony. They look really nice in the gardens also, with other plants that are rooted in the soil. There are so many different types of flower pots like classic designs, hanging pots, railing planters, metal pots, plastic pots, coir pots, and others. Hanging pots can be suspended neatly from the railings or bars of a balcony. They don take up much space and look really cute. Railing planters can also be put up either indoors or outdoors. Decorative pots are for a classic look and they beautify the home immensely. They come in different shapes and sizes. Metal pots can get very hot in the sun but they are very durable. They are painted in different colors to go in different types of homes. Coir planters are biodegradable with efficient drainage. They allow easy movement of air and water which is good for the plants. Vase Home accessories like a vase is good for holding flower bouquets. But sometimes, they look good by themselves too. Now you can place a vase on the table or the floor. Sometimes, you can also hang it on the wall of your house. Floor vases are heavy-bottomed and take up a lot of space. Also, the floor vase should have enough room to accommodate top-heavy flowers. A vase comes in many varieties. They can be made of glass, crystal, metal, ceramic, or wood. A bottle vase has a straight cylindrical body with a narrow mouth. While, a bouquet vase is for a thick bunch of flowers with heavy stalks. A bowl vase

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A naturally beautiful spot in the house. Avoid mirrors in front of bathrooms. Mirrors overlooking a window or balcony are nice. Mirrors come in different shapes. Such as rectangular, round, oval, or polygonal. The frame of the mirror should also go with the interiors of your house. The frame of the mirror comes in various colors. Some colors are black, white, silver, and gold. You can also go for frames that are wooden. Sometimes, if you like minimalistic designs, then you can pick a frameless mirror. An oversized wall mirror looks good in front of the living room or dining room. Potpourri bowls A potpourri bowl is among a few home accessories that is also a home freshener. It rejuvenates and relaxes the members of a house. The potpourri bowl essentially contains a mixture that is refreshing. The mixture contains dried flowers, herbs, dried leaves, spices, essential oils, and other refreshing mixes. Herbs that it can have are eucalyptus, rosemary, sage, or thyme. Generally, the potpourri bowl is kept on the center table of the living room. From here, it will invigorate everyone. You can also place it along the corners of a room. They can also be used inside bathrooms to keep them smelling fresh. Potpourri bowls come in different aromas like rose, lavender, apple cinnamon, sandalwood, vanilla, lemon, strawberry, peach, orange, jasmine, and many others. The smell of potpourri lasts anywhere between 2 to 12 months. I m going insane! This sentence is mostly screamed by the family member or the person who cares for the seniors. As seniors age, they sometimes come across new experiences that can change their personalities. Aging is the phase of life where rapid physical and emotional changes occur, which can lead to different scary behavioral and personality changes in the parents that can confuse or worry the loved ones. Personality change is often completely normal and common throughout the lifespan, but dramatic changes that happen in older adults are generally a sign of deeper problems such as depression, anxiety or neurocognitive disorder. Memory loss and cognitive decline are two leading factors behind sudden or significant changes in personality. As the brain is affected by disease, loss of inhibition or even childlike behavior in elderly people can be the result. Some of the examples of behavioral change in the elderly are: Impulsiveness: Impulsive (unusual) behaviors may include making inappropriate, rude gestures or touching

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Poor Hygiene the issues of elders refusing to bathe and change their clothes and maintain good personal hygiene is far more common than most people think. Overspending or Extreme Frugality: Some seniors overspend on charities and scammers, while others refuse to spend a single penny on things they actually need. The good old joint family ecosystem has completely disintegrated but exposed the vulnerability of our elderly population. With the trend of nuclear family, many young people stay away from their parents who start feeling lonely and sad with age. Aging requires evaluation and medical assistance in time by a physician neurologist physiologist On November 27 this year, India took on the Presidency role at the G20 Summit and officially began heading the forum on December 1. The overall objective is to address issues that affect member countries on a macro level, particularly those that are of social, political, and economic concern. A core tenet of this year presidency is to make G20 a catalyst for global change, where action points will be inclusive and particularly focus on peace, harmony, and the betterment of lives across the world. As of now, there is no challenge that the G20 nations and the world at large face greater than food insecurity, which continues to increase by the year. The G20 comprises the world largest economies, accounting for 85% of the global gross domestic product (GDP), 60% of the world population and 75% of all trade. The ongoing climate crisis, the conflict in Ukraine, and most importantly, the Covid-19 pandemic are major challenges that have pushed hundreds of millions of people back into poverty. Food insecurity has emerged as one of the key challenges that need urgent and focused attention, a fact underlined during the recent COP27 Climate Summit as well. The G20 Presidency presents an opportunity for India to effectively mobilize resources, recognize and scale best practices, and create a global consensus on addressing food and mutually interlinked nutritional security issues. The State of Food Security and Nutrition in the World 2022 report highlighted that the number of people affected by hunger spiked to 828 million in 2021 an increase of 46 million since 2020 and 150 million since the onslaught of COVID-19. The report also highlighted how the global undernourishment rate increased from 8% in 2019 to 9.8% in 2021. The Global Hunger Index stated that over 1.5 million children under the

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As part of the POSHAN mission have the potential to be replicated globally, particularly in low- and middle-income countries that face similar challenges. Through the G20 forum, India can effectively leverage its position to mobilise resources and help countries facing food and nutrition security issues. India role and leadership would be crucial in ensuring a better tomorrow for millions of people across the world. At the recent World Sustainable Development Summit (WSDS), Indian Prime Minister Narendra Modi said, Energy requirements of Indians are expected to nearly double in the next twenty years. Denying this energy would be denying life itself to millions. The PM assertion holds great relevance even globally. However, while global leaders are committed to achieving net-zero emissions and carbon neutrality, the fact remains that fossil fuels like coal, oil and natural gas fulfill majority of world energy usage. India is not an exception to the averages, meeting around 77% of annual electricity generation from thermal plants (including 3% nuclear), owing to the abundance and affordability of coal compared to other energy sources. At present, India has a total Thermal capacity of 236.1 GW, and Renewable (including hydro) capacity of balance 165.9 GW. The highest peak demand in the country touched 215 GW in the current year and the same is expected to increase by 9% in the next year. This peak demand generally comes in the evening hours of summer season and since renewable capacity has limited contribution in meeting such peaks, a prominent valley in the exchange price can be seen during the afternoon hours. The gap between pricing at crest and trough is continuously increasing if the typical annual average daily curves of exchange price are compared for last few years. The gap is expected to increase further as we move forward with our ambitious plan of attaining 500 GW renewable capacity by 2030 which converts to addition of 35-40 GWs of renewable energy (RE) capacity annually. To absorb this additional renewable capacity, the need of the hour is to have a plan for an overall integration of the capacity into the grid, without compromising on the grid security and avoiding price variations. Globally, the leading cause of death due to cancer is currently attributed to lung cancer. Cancer occurs when lung cells divide uncontrollably, causing tumours to grow. Tumours in the lungs can cause breathing difficulty, which spreads to other organs in the human

350 Words Finish Here in Test Matter in Red: **Compromising**

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And asthma, ultimately leading to cancer. Air pollution is a rising concern for lung cancer Air Pollution causes a complex mixture of particulate matter and gases in the air. Particles from wildfires, nitrate particles from motor vehicle exhaust, coal power plants, black carbon emitted from gas and diesel engines, and other sources that burn fossil fuels, sulphur dioxide emitted by large coal-fired power plants, ozone, and carbon monoxide from fuel combustion are all examples of air pollutants. Small particles can become trapped in the lungs during breathing. A build-up of these particles can harm the cells of the lungs, causing inflammation. Persistent inflammation over a long period can cause changes in how these cells replicate. When these cells are damaged, another type of cell can begin growing, which might lead to cancer tumours. According to WHO reports, outdoor air pollution is responsible for 29% of lung cancer deaths and diseases. Residential radon exposure caused over 58 000 lung cancer deaths in 2016. The number of lung cancer cases is expected to reach 3,299,640 by 2040. India is a festival-loving nation that observes celebrations practically all year long. Our values and feelings are promoted through festivities, which are a vital aspect of Indian culture. In contrast to the past two years, shadowed by the scare of the coronavirus pandemic, this year festive spirit is alive and well-timed with plans to go pandal hopping, splurging all out, and greeting friends and family members. However, the importance of festivals extends beyond a country social and cultural integration because they have a significant economic impact. This year festival season could be a record-breaker for Indian retailers, with sales exceeding even pre-pandemic levels as consumers release pent-up demand during covid free festive seasons. After two years of low sales, companies in retail, fast-moving consumer goods (FMCG), and consumer durables are witnessing an increasing trend of revenge shopping with anticipation of a greater rebound in the holiday season. Festive sales will most likely be the driving force for FMCG and retail sales growth in 2022 as inflation has stabilised, releasing consumer demand from rural and urban markets alike. After effects of Covid-19 on the retail sector: People are going to shop more and update their outfits now that the lockdown has ended because they want to enjoy being back to normal and spend the money they saved during the lockdown. When things are tough, wise spending

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Was temporarily put on hold. Retail stores are reopening, and shopping has regained its position from being a chore to a go- to activity. This impetus is sure to give retail sales numbers a boost. Increased footfalls in the store: Unavoidably, Covid-19 crisis has expedited digitization and boosted e-commerce growth. Online shopping is more convenient and offers hassle-free doorstep delivery than traditional offline purchases. The overwhelming demand that customers are demonstrating for experience-driven retail interactions is not surprising. People expect to be pleased by new and inventive shopping experiences after a year of browsing the web, and brands are only too happy to oblige. As consumers grow more at ease and feel safer, revenge shopping will likely continue a trend of faster growth in online sales but also see more customers in-store. CBRE South Asia Pvt Ltd report around the retail perspective on the experience and its impact on real estate highlighted that Indian retail space will witness growing footfalls across retail and recreational spaces as the Covid pandemic ebbs. During the festival season, the FMCG industry typically sees increased sales in categories such as biscuits, chocolates, sweets, and candies when companies launch various types of gift packs to sell their products. Given that this is the first year since the pandemic that consumer buying attitude has been so positively optimistic, the 2022 festival season is shaping up to be one that brands are eagerly looking forward to. India is on a digital overdrive. Every aspect points out to the huge growth expected. For the record, India had 1.2 billion mobile subscribers in 2021, of which about 750 million are smartphone users. The country is expected to be the second-largest smartphone manufacturer in the next five years. With a young population, the demand for apps is naturally high, and there is an app for every function. This is expected to grow exponentially in the future too. For example, a report states that India digital payments market is expected to increase more than threefold from the current \$3 trillion dollars to \$10 trillion by 2026. If you extrapolate this data to apps, we can easily estimate a fivetimes increase in the number of apps from the present times in the same time period. This is because as India population grows, and more millennials join the workforce and get employed, there will be an increase in the demand for more apps. Similarly,

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Buy a new application? If we look at it from a point of functionality, there will always be some systems of record in any organisation backend systems that will verge on being legacy in one form or another. These are by no means applications that have lost their worth; they are doing the job they were assigned to do in the first place. The challenge we have is that the application is going to get forced, in terms of its modality and form, to evolve to modern platforms, protocols, and standards. The other not inconsiderable problem with legacy systems are the skills and knowledge transfer needed to understand, update, and maintain an often outdated system. When the underlying platform that any application works on changes, it typically forces some upper level of refactoring, replatforming, and migration. This is not all bad news; this process presents an opportunity for us to make that application better at that point. Can low code platforms help? Low Code platforms present a possible solution wherein we can still retain legacy functionality, and reduce the need for developing more apps. Low-code, rapid application development platforms offer the best of both worlds in the build versus buy discussion. Yes, you re purchasing a platform, but you can build what you need, how you need it, using the latest architectures and best practices. Your other option, a standard, non-low-code development center, would require additional skills in highly specialized focus areas such as security and user experience, driving up costs and slowing down development. Low-code platforms help in pushing the boundaries of what can be done with existing legacy systems (and upgrading when necessary). Agility is hence not an issue. Enterprise development platforms need to satisfy UX requirements of internal and external users, customers, and business partners. In this context, low-code development platforms can simplify UX design and help organizations standardize the look and feel of their legacy apps across touch points. Low-code platforms offer more than 200 pre-designed templates that satisfy approximately 80 percent of digital operations use cases. This helps in accelerating application development. Additionally, organizations can also save hundreds of thousands of dollars from ongoing vendor fees by using low code platforms to build new applications to replace legacy systems. Low code platforms can offer a new lease of life to legacy applications, which can result in improved scalability and greater corporate agility. This can greatly

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I keep the root vegetables in a cupboard. The size of this cupboard has also been slowly increasing. The rest being perishable need to be refrigerated. An almost similar, but less intense, fascination with fruits deserves its own piece which might find its way here soon. My fridge grew gradually from 120 or so to 165 to 225 liters. Then I got this amazing shiny double door refrigerator with a capacity of more than 300 liters. The space seemed infinite at first. The downside is that I often have a cauliflower sitting behind each door. I indulge in this activity regularly and am unable to stop myself. Why do I want to stop? My wet dustbin runs full all the time. With the quantities I buy, I have to make recipes with cauliflowers 3 day in a row to exhaust that one vegetable. Of course, then I feel that I am neglecting the other ones. So I become a little altruistic and give some to my maid and the other housekeeping staff. Most of them do not have a refrigerator at home and hence they have to use that ingredient the same night or early next morning. There is a small issue here because they are not always thrilled if I give them something like a banana flower which takes a lot of prep. This is my experience and having been a freelancer forever, I decide the menu in my household. (Any Millennial worth their salt will accept 30 years as qualifying for the forever tag) I have some close friends and relatives with the same infection of being attracted to fresh vegetables. I restrict myself to the carts and shops. They go a step further and visit the wholesale markets. This is where you can buy vegetables in bulk at very reasonable prices. I am lazy when it comes to going too far for my vegetables and do not have the time either. However, if you have a cook or some other family member is doing that delightful activity, you can go and get even more vegetables of even better quality. This may delight the maid and other people in the household who benefit from the distribution of excess veggies but is not all that appreciated as this leads to a lot more wastage. Since I am, after all, an executive coach I tend to look for lessons in

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Of time and money and the process of getting started is often more grueling than most students expect. Define your target market After developing an initial concept, it is critical to determine which demographic you will be targeting and how much these customers are willing to pay for your product or service. As a result, it is critical to conduct thorough market research to determine if there is sufficient demand and the presence of competitors. Find a mentor and build connections College provides a large network to help you meet experienced professionals and build upon your ideas. Once your company is established, it is critical to assemble a team of passionate and driven individuals to help it grow. You should contact your university careers office to learn about any alumni networks that are available to you. Contact other entrepreneurs and local businesses for startup advice and contacts. Join local Meet up groups and startup events to expand your network and meet potential investors, leads, and cofounders. Test your idea It is now time to test how your target audience will react to your product by implementing preliminary marketing strategies such as using social media. The trick is to select a social media platform that best aligns with your company goals so that you can target specific demographics of consumers who will be interested in your product or service. Build your brand You must develop a brand that will give you more credibility. A website, which does not have to be expensive, is a good place to start. Your branding strategy should be broad and include social media platforms such as Integra, Twitter, and Facebook. Social media marketing tools should make the process go more smoothly. Find funding options In the early stages of any business, financial growth is critical. If you want to generate cash flow for your startup, college is an excellent place to look for funding sources. Finance and scholarship offices can help you apply for loans, federal grants, scholarships, and fellowships that provide students with financial assistance. Following their electoral victory, Benjamin Netanyahu Likud Party and its far-right coalition are likely to form a government on December 21. With this, the longstanding political impasse in Israel is expected to end, which could help restore political stability in the country. Political stalemate that grappled the Jewish nation for about five years during which period Israel conducted four elections,

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One of the many facets of Narendra Modi personality happens to be his forwardlooking ability. He is a true visionary and he knows how to best exploit every sector to reap the desired results. He coined the next 25 years period as Amrit kaal, which is so apt. On the occasion of Amrit Mahotsav of India independence, he envisioned Viksit Bharat and is fast progressing to achieve this goal in terms of development of the country. This is a testimony of his farsightedness. People noticed the visionary in him when he chalked out a detailed plan about all that the country needs to do over the next 25 years to be one of the top 5 nations. The recently presented interim budget is a reflection of Modi vision for the future. When we look at the decisions he took in the last 10 years, ever since becoming the Prime Minister, we realize his commitment to achieving his goal of Viksit Bharat. The recently launched Vikas Bharat Sankalp is a step in this direction, where information about how many people have benefitted from the different welfare schemes and how many more people are yet to be reached is collected. The Modi government is committed to making our country a trillion economy and only after achieving this goal will India be one of the top 3 economic superpowers in the world. The recently presented interim budget by finance minister Nirmala Sitharaman is a testimony of the fact that steps are being initiated keeping this goal in mind. This budget emphasizes that while prioritizing inclusive development and economic progress, the government has always kept all its policies people-centric. Lok Sabha elections will be held in the next couple of months. Usually, the election budget has a host of populous announcements. But no such announcements were made in this budget. The fiscal deficit is better than expected. In this financial year, the Modi government is trying to keep the fiscal deficit at 5.1 per cent. This will significantly help to increase capital expenditure in the private sector. The provision of Rs 11.10 lakh crore for infrastructure proves continuity of policies by the Modi government. This record provision of capital expenditure will give the desired impetus to employment generation. The budgetary provision for rural employment has been increased by 43 per cent to Rs 86,000 crore. No changes have been proposed in taxes and duties,

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Challenged narrated how the central government Scholarship scheme had benefitted his family. He said that his elder daughter, the 12th grader at that time, could pursue her aspiration to become a doctor. She had got emotional while speaking with PM Modi. In 2016, a 6-year-old Visalia Yadav from Pune had written a letter to the Prime Minister informing him about her heart ailment and that she needed a surgery. Prime Minister immediately took cognizance of this letter, issued orders to the respective government departments and in the next 15 days, that girl underwent heart surgery. Later, during his visit to Pune, Modi made sure to meet Visalia family. These incidents are a fitting reply to all those so-called intellectuals who keep ridiculing and criticizing the personality traits of this leader. These instances also testify why Modi is so popular and loved by the common people. Those who keep ranting that Modi government is leading a mission of taking India to annihilation, need to revisit these instances. Those who have suffered because of red talisman the past, will definitely find this appealing. Some might also argue that many people have been similarly benefitted and patients have received medical aid even in the past, but it was never glorified by those Prime Ministers. They might also say that Prime Ministers are not supposed to be involved in such activities; their focus must be to only strengthen the financial, foreign affairs and defense policies of the country. The reason these instances like the one narrated by Ayub Patel need to be underlined is because Prime Minister Narendra Modi is always criticized and called Mat ka Saud agar for the Minorities. Mr. Modi asked Ayub if he had celebrated Eid and whether he had got any gifts for the girls for Eid. While targeting Modi in this manner, this congregation fails to realize the repercussions it will have on the society, especially on those who lead a hand-to-mouth life or those who want to stay away from religious indifferences. These people think that after they succeed in painting Modi image as anti Muslim, the Muslim leading a hand-to-mouth sustenance will never cast their vote to Modi government. That is the reason why they make certain allegations and try to put words in the mouths of the analysts to satisfy themselves. These critics need to be told that the Modi government is implementing its vision

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Propagating a far-right agenda which has been regarded detrimental to the overall political health of the nation. Such sentiments are reflected in President Isaac Herzog statement on the need for a leader who leads the process of connection and unification despite heading a coalition comprising homogenous composition. Netanyahu political expertise and his earlier inability to form a majority government in 2019 may compel him to change his course and take a moderate stand on most of the issues concerning the country. Rights concerning LGBTQ communities, Jews overseas and Arab Israeli status in Israel in that context will be a litmus test for the upcoming government. Netanyahu statement that his government will reflect the concerns of all of Israel citizens, without exception substantiates his upcoming coalitions moderate stance. While there are numerous underlying challenges facing the domestic affairs of the country, erosion of internal security, rise of extremists and Hamas strengthening, rising cost of living, polarisation of society are some of the concerns that require immediate fixing. On the external front, Iran constant funding of proxy forces to annihilate Israel, Turkey rising stature, Syrian concerns and Hezbollah domination in Lebanon are some of the everlasting challenges in front of the upcoming government. As these challenges will keep the upcoming Bibi administration engaged to a larger extent, however, the Israeli leaders personal bonhomie with his Indian counterpart, Prime Minister Narendra Modi, indicates that not only will the Indo-Israeli bilateral strategic partnership be strengthened but even at trilateral and quadrilateral levels, India engagement with Israel and other partners will see an increasing trend. The past five years showed that progressive development in Indo-Israeli relations have blossomed beyond Modi-Netanyahu personal bonhomie. However, further strengthening of the Indo-Israeli ties under Bibi is anticipated because Israel normalisation of relations with the Arabs was first discussed in the Warsaw Summit of February 2019 which was a precursor to the Abraham Accords and where Netanyahu was in attendance (as Israeli Prime Minister) along with the foreign ministers of Arab Gulf and other Arab countries. Likewise, Bibi also signed the most talked about Abraham Accords along with the Bahraini and Emirati foreign ministers. Given that India applies its strategic autonomy which makes it feasible for New Delhi to engage with all the regional powers in the Middle East alike through an independent, non-prescriptive, noninterventionist policy. Thus, any Indian inclusion to the Israeli-Arab interaction will have a multifaceted and multipronged

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Role in not only increasing India arms imports from the Jewish nation but also in co-developing and co-manufacturing of defence equipment as part of Make in India and Atmanirbhar Bharat (self-reliant) initiative. Besides conventional sectors, agriculture and defence, the two countries are also exploring cooperation possibilities in cybersecurity, water conservation, film production, traditional medicines, innovation and space technology. Thus, in true sense, with Netanyahu assuming his Knesset responsibilities as the head of the government, India-Israel strategic partnership is likely to deepen further. The Covid-19 pandemic compelled businesses across sectors and industries to innovate and realign their strategies to stay afloat in the highly volatile market. The travel and tourism industry is no exception. Tourism was one of sectors worst hit by the pandemic. However, on a positive note, as travel restrictions across the globe are gradually easing out, the travel industry is currently witnessing green shoots after a long two-year period of severe draught. People are coming out in large numbers, to tick items off their bucket lists, traveling to and vacationing at their favourite destinations. The trend is everywhere, be it domestic or international travels or budget travel or even solo backpacking. In fact, it is interesting to note that India leads Asia-Pacific as far as intent to travel is concerned, with a whopping 50% expressing their desire to spend money on vacations, as per a survey by Travel Lifestyle Network. India ranks at the top among South Asian countries on the Global Travel Development Index. Tourism companies are offering attractive allinclusive packages, alluring discounts, schemes and bundled offers to cater to this huge market, which is witnessing a fast-paced growth on the back of positive travel sentiments. Interestingly, the travel purchase pattern has undergone a shift of sorts in the post-pandemic era. While people do want to spend more on travel, they want to save money too. Now, people do not want to spend money at one go, rather, they are preferring an option where they can make payments in parts, or in a staggered manner. As a corollary, the travel-now-pay-later (TNPL) services are witnessing a blitzkrieg surge. Not only do they provide easy access to credit and affordable travel options, but they also are transformative in nature, considering the increasingly digital world that we live in. TNPL options allow travellers to buy travel plans and make payments through low cost EMIs or easy instalments. Most merchants collect

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The flexibility of such schemes are helping travellers to fulfil their pent-up travel desires. Many travel aggregators are partnering with banks and fintech companies to offer such services to travellers. Moreover, several young Indians do not have access to credit cards but they would want to meet their travel expenses for instant travel plans, maybe a festive occasion or a long weekend with friends for that matter. For them TNPL is a viable tool because the process of payment is hassle-free and quick, augmenting the overall travel experience up by several notches. In fact, TNPL is one of the fastest growing payment options available today and travellers are considering it for making payments for flights, train, buses and hotel bookings. It is not unknown that several economies around the world thrive on the tourism sector and while these countries are benefitting from the revival in tourism, tourists are also benefiting from the choices being made available by fintech entities. While on one-hand traveling became more expensive post COVID, some of which can be attributed to increased preference for hired vehicles as opposed to opting for public transport for health and safety reasons, there are solutions available now which are affordable and accessible. There should be a word for missing the mountains. Those who have grown up in middleclass homes know that international travel is a luxury not everyone can afford. Like many modest Indian families, mine too made do with road trips and train trips for the longest time. It wasn until the mid-twenties that I could travel abroad, from Delhi to England to America on a merit scholarship to countless other cities, countries, continents. Yet for all the awesome sights one encounters as a world traveler the dreaming spires of Oxford and the Louvre in Paris, the scintillating Marina Bay in Singapore and sparkling Tarkwa Bay in Lagos, San Francisco Golden Gate Bridge and the Statue of Liberty in New York India majestic mountains still hold their own. As a teenager, standing in the lap of the Himalayas after a long road trip, there was a deepening sense of solitude, of undisturbed peace, a still moment in time when fatigue just faded away and none of life little vicissitudes mattered. Before that, the Himalayas were a motivational poem in a Hindi class: Khada Himalaya bata raha hai daro na aandhi paani mein, khare raho tum avichal hokar sab sankat

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In the freezing Antarctic waters, the astronaut and aerospace engineer Kalpana Chawla became the first India-born woman to travel to space on a NASA mission. Yes, the topic of women travels is fascinating. The mountains can also be a metaphor for scaling all kinds of other heights. In giving a talk at the local Michigan chapter of a United Nations Initiative for girls last month, I asked the group of young women what their greatest fears were, and the steps they were taking to conquer their own mountains. Students have the same question for me: what is your greatest fear, Professor? The fear of stagnation, perhaps, and of losing faith in the idea that the arc of the moral universe bends towards justice. The first time I stepped out of the airplane on an international flight and gazed at the morning sky, its flecks of pink and gold, here and there a straying wisp of cloud, I remember thinking it the same sky, the same blue canopy that shelters us all. As above, so below; all lands and people are one, the world is one family. Vasudhaiva kutumbakam. Yet as a traveler you soon realize the limits of such idealism. For racism is far from dead in the West. Britain has a new Indian-origin Prime Minister, who took over an imploding economy due to his predecessor deficit-financed growth model, but you may still have a European roommate who will refuse to share a bathroom with you. In America you may cry from the wordwounds of a white feminist boss who says maybe it does not hurt that much when you show up for work despite being in physical pain. Women of color are not supposed to feel pain, especially those who are at the bottom of academic hierarchies, and sometimes all the education cannot rid humans of their inhumanity. Oh, there will be so many challenges, but there will so much love too, such friendship and empathy from unexpected quarters that your heart will brim over. What does not break you will make you stronger. Khada raha jo apne path par lakh museebat aane mein, mili safalta jag mein usko jeene me mar jane mein. You may dream of the Himalayas, often. Yes, there should be a word for missing the mountains. A word as enduring as the mountains, as comforting as a cup of cardamom tea in a winter

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Of India has campaigned for several public demands through the past 14-plus years the paper has been in Tamil Nadu. Notable among then was Bring back auto meters, our 2012-2013 campaign to make autorickshaw drivers turn on the meter and go by the actual fare. After a series of stories, photographs, confrontations and lobbying over a year, the state government, following a Supreme Court order, in August 2013 announced revised autorickshaw fares and made meters mandatory. The success was short-lived, but it gave us the conviction to be the catalyst for change. Equally concerted were our efforts to find solutions to civic issues waste management, water supply, transport, public health through our Chennai Patrol campaign, which was rolled out in other cities of Tamil Nadu as well. We have walked the talk to reclaim pavements for pedestrians and forced the government hand to relay storm water drains the proper way. Less tangible would be the impact we had on politics and policies, but as every party and every government has, at some point in time, been unhappy with our criticism, it was an acknowledgment that we are doing the right thing. There is still garbage on the streets and sewage in our water pipes, land sharks continue to eat into our lakes and marshlands (though at a slower pace than earlier) and corruption continues in government offices. This means our you included efforts don end with a solution, but they begin with the next problem. So, what do we plan to do in the coming year? Much will depend on what you want. All I can say is that our future campaigns will see you and me, as citizens, as part of the problem as much as the solution. We can blame the authorities endlessly, but at times we have to blame ourselves. For driving after drinking, driving the wrong way down a one-way street and jumping red lights. For mixing our degradable and non-degradable waste at home. For bribing the revenue office clerk to get a patta. Just as I sat down to write this column, P K Sreenivasan, a veteran journalist in Chennai, sent me this message: Why don you write about Tasmac overcharging? I believe this is as important as the auto meter. We ve done several stories and the courts have given several directions in this regard, but still, the tippler continues to be fleeced. So,

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As a subject of learning. The pandemic gave a shot in the arm to calligraphy as trainers cropped up week after week to offer online training on Integra. That, in one of the savoury outcomes of Covid-19, has spawned budding calligraphers all over the country. Now, all they need is professional training and guidance. With its tremendous potential for commercial applications such as book covers, wedding invitations and presentations, and nowadays, even in art such as painting, calligraphy offers expansive scope. Unlike most other art forms where expression takes precedence over context, calligraphy demands good knowledge of scripts. Calligraphy is about finding your inner self through letterforms, without tampering with their structure. And that can be challenging. Palav video on the national anthem by 15 different calligraphers in 15 Indian scripts depicts the extent of familiarity and control a calligrapher needs to have with his script to afford free and comfortable expression without compromising on the nuanced definition of each letter. Hingeing on typeforms as it does, calligraphy involves a certain understanding of one linguistic roots and scripts. This is where the academia come in. In most design schools, calligraphy is taught only in English. That not only limits self-expression but also denies the young access to the rich repertoire of Indian letterforms as well as the opportunity to explore other scripts. Indian scripts should be included in school curricula as elective disciplines at the very least, if not mandatory, in order to foster interest in writing and subsequently calligraphy. Thankfully, the New Education Policy prescribes study of Indian scripts in schools. How well this proposal will be received by the states remains to be seen. Much like calligraphy, Indian neglect of its heritage of ancient Indian scripts is evident from the abundant horror stories about antique brass and copper plates being melted by scrap dealers for the metal! At the recently concluded Callifest 2022 in Surat, speaker after speaker shared their experiences of diving into the vast treasure trove of ancient Indian scripts if only to understand the genesis of modern scripts. It is fascinating to know that most modern Indian scripts have evolved from the Brahmi script that is also easy to write. Of course, the first evidence of Indian scripts is on stone. Curiously, we draw a long blank on inscriptions from the Harappan period up to the Ashoka period, said communication designer Ashok Parab. Inscriptions on

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Art forms. Therefore, to meet the growing peak demand and to achieve a smooth integration of RE power into the grid, we need to take firm steps on flattening the daily demand curve through Supply Side as well as Demand side management: Promoting the pump hydro storage. Considering that the battery storage system might take few more years to become viable in India, focusing upon pump storage hydro projects is going to yield a better solution in terms of supplying peak power by storing the RE power during off-peak hours Promoting distributed generation. India must ramp up its rooftop solar energy production capacity, which currently stands at a mere 7.5 GW installed so far, compared to the planned 40 GWs by the end of this financial year. Similarly captive generation should further be streamlined. Promote Flexi generation scheme, either through retro-fitting as well as through bundling solar capacity within existing Thermal Power plants. Retrofitting improves the flexibility of a Thermal power plant in varying (ramp up and ramp downs) generation levels at a faster pace, to meet dispatch schedules as required by the Grid. At the same time, we need to study the impact of operating thermal assets on reduced capacity, on continuous basis, over the life cycle. In promoting the Renewables, we need to safeguard our base load assets since retrofitting has been adopted for the first time in India and we need to be cautious while implementing such schemes for any irreversible adverse impact. Policy interventions to enable re-commissioning of 25 GW of Gas based power plants, not operating on account of limited gas supplies allocated to power sector and abnormally high international prices of LNG. This may include initiatives towards Strategic acquisition of gas assets abroad. As the world second most populous country, India is home to a burgeoning middle class with an increasingly large amount of disposable income. This has led to a boom in the luxury residential real estate market, with developers catering to the needs of this growing demographic. Some of the key trends that have emerged in recent years include an increasing preference for branded properties, a shift towards smaller cities. And secondary markets, and a growing demand for smart homes equipped with the latest technology. While the Indian luxury real estate market is still in its early stages of development, it is clear that it has immense potential for growth in the

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Becoming increasingly scarce, making it difficult for developers to acquire the land they need to build luxury homes. Another challenge is the high cost of construction. Due to the cost of materials and labor, luxury homes often come with a hefty price tag, making them out of reach for many buyers. Moreover, many of these homes are located in remote or rural areas, which can make them difficult to access for potential buyers. Despite these challenges, the luxury residential real estate market in India is expected to continue to grow in the coming years. It is here when the boutique realty players come into play. They build international quality homes, cater to the minutest details with perfection and deliver on time with transparency in the CBD area of the city. Huge opportunities The luxury residential real estate market in India is growing rapidly, fueled by a booming economy and an increasing number of aspiring buyers. According to a recent report, sales of luxury homes in India increased by 30% in 2022, and prices are expected to continue to rise. This trend presents a great opportunity for developers and investors who are looking to tap into this lucrative market. There are a number of factors that make the Indian luxury real estate market especially attractive. First, there is a large and rapidly growing pool of potential buyers. In addition, the country has a favorable investment climate, with a stable political environment and strong economic fundamentals. The luxury real estate market in India is ripe with opportunity for those looking to get involved. Thanks to strong economic growth and an expanding pool of aspiring buyers, the market is poised for continued growth in the years ahead. Points to take care when buying In recent years, India has become one of the hottest markets for luxury residential real estate. However, there are a number of concerns that buyers should be aware of before making a purchase. One of the biggest concerns is the issue of title deeds. In India, it is not uncommon for sellers to falsely claim ownership of a property, leaving buyers stranded without a home or a refund. Additionally, there have been cases of builders disappearing after receiving payment for a project, leaving buyers high and dry. Another concern is the quality of construction. In many cases, luxury homes in India are built using substandard materials and poor craftsmanship. As

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High on this opportunity, the Indian SaaS industry has seen tremendous growth in the past few years, especially in the startup space. According to an EY-CII Research Report, the Indian SaaS market is expected to grow in scale to account for almost 7-10% of the global market. Currently, Indian SaaS accounts for a mere 2-4%, the report stated. Currently, India has over 2,000 SaaS companies, as opposed to around 1,000 companies in 2018. Almost 18 SaaS startups have already attained unicorn status. There are other enablers for the growth of the SaaS industry in India, besides the global demand for technology. Typically, SaaS companies require minimum infrastructure and on-ground resources. This permits the companies to yield high profit margins and also compete with global peers by offering competitive rates. Despite the potential, the SaaS sector was sidelined by investors for many years up until 2018. More recently however, things have changed. According to a Zinnov-Charatae report, titled India SaaS: Punching through the global pecking orderf, overall funding for Indian SaaS startups is expected to touch \$6.5 billion this year, from \$4 billion in 2021 an increase of 62.5%. That about to change in the coming times, especially with new funding models emerging in the market. The revenue-based funding model is a great fit for the SaaS business, which is a highly profitable and revenue generating segment. Most SaaS startups charge a subscription for their services. This gives them a unique leverage compared to other models a recurring revenue stream. SaaS and other founders with subscription-based models are now able to leverage their recurring-revenue as a new asset class and raise funding without diluting equity. In fact, momentum has been rapidly building as more finch and capital providers have built platforms and products to capture this unique and fast-growing opportunity. It simple to see why revenue-based financing is fast-becoming the preferred alternative globally for SaaS founders who can now leverage their future revenue to secure upfront capital today. This model is transparent, simple, fast, and fair. It why so many finch platforms have emerged in this space in recent years. Additionally, there is respite from variable interest rates and equity dilution, something that founders hold very dear. Experts believe that this will be the decade of bootstrapped SaaS companies. All market trends today indicate that the SaaS industry is going to be the next D2C, especially with subscription and premium models

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The Food and Restaurant industry in recent years has been adopting Software-asa-Service (SaaS) solutions to assist and empower staff and customers at every stage of their encounter. Innovative cloud-based web and mobile-enabled suites are connecting restaurant outlets, service providers, and suppliers with a click of a button. At the same time, the adoption of SaaS is automating backend operations by providing a single dashboard for managing inventory, procurement, and ordering; facilitating warehouse and logistics solutions with digital transparency, monitoring, and other features. The Indian SaaS market was estimated at \$3.5 billion in 2020 and is projected to reach \$15 billion by 2026, increasing at a CAGR (compound annual growth rate) of 27 per cent between 2022 and 2027. Here is how SaaS adoption in the Food and Restaurant industry is improving the customer experience: Helping Food Outlets Reach Wider Customers Before the online platform, the food business model was very specific and restricted to major cities. Expanding business operations and opening eateries in different geographies necessitated not only large financial investments but also a slew of other factors such as adequate human resources, a better location to establish infrastructure, and separate expenditures to advertise the brand and build a loyal customer base. Taking advantage of the SaaS offerings, India food brands are now able to scale up faster with an organized, digitally led supply chain network. Simultaneously, this has made it possible for customers in remote areas of India to relish multinational and trending cuisines from all over the world. Supply Chain Visibility for F&B Supply chain management is imperative in many sectors, particularly in the food and beverage industries. SaaS supply chain tracking solutions can assist prevent losses by maintaining transparency and allowing supply chain employees to monitor shipments remotely and in realtime. If something unexpected happens, they can ensure that refrigeration systems are operational or redirect trucks to deliver to a more convenient location. Supplies can get spoiled due to mishandling or temperature abuse, which can jeopardies people health in addition to wasting money. SaaS Supply Chain Management solutions indirectly help restaurants build trust with food lovers. Menu Cost Optimization Efficient SaaS tools can swiftly analyze operating expenses to help restaurants set the best price for the food. Menu engineering is the practice of calculating the cost of a recipe based on raw material prices. It then suggests adjusting ingredients, reviewing item prices, revising serving sizes, and other

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With special focus on millets, he vowed to make India a Global hub for Millets Research, by making the Indian Institute of Millet Research in Hyderabad a Centre of Excellence for sharing best practices, research, and technology at the international level. The Union Budget 2023-24 had also acknowledged the role of small farmers in contributing to the health of Indian citizens by growing these nutritious millets. Strengthening India resolve to promote production and consumption of Nutria-Cereals, the Indian government has decided to support the Indian Institute of Millets Research, a premier Agricultural Research Institute engaged in basic and strategic research on sorghum and other millets under Indian Council of Agricultural Research. Coordinates and facilitates Millets research at National level through All India Coordinated Research Projects on Millets, Pearl Millet, and Small Millets, and provides linkages with various National and International agencies. The vision of IIMR is to transform millet cultivation from subsistence farming to one which is globally competitive, through costeffective and environment friendly production, processing and value addition technologies, and supply chain networks. Benefits offered by Millets are said to be resilient and nutritious small-grain cereals that provide affordable and diverse options for people, especially to those affected by food insecurity and malnutrition. Millets are also believed to enhance the sustainability and resilience of agri-food systems by emitting less greenhouse gases, improving soil health, and supporting crop rotation. Importance given to the millets is hoped to provide financial stability to small farmers involved in production of millets and a healthy life to the citizens. Export of Millets Currently, India exports millets to several countries, including the United Arab Emirates, Saudi Arabia, and Thailand. According to data from APEDA, the export of millets from India has seen a steady increase over the past few years, with a total value of around. The growing demand for millets globally presents an opportunity for Indian exporters. The Government of India is reportedly collaborating with other countries to raise awareness and develop new markets for millets, especially in Africa and Southeast Asia where there is a large demand for millets. However, logistical issues, competition, and trade barriers are said to be the challenges faced by Indian millet exporters. By adopting a strategic approach and working with industry partners, it is opined, India can supplement UN efforts in achieving the Zero Hunger, the SDG Goal 2 of the United Nations attitudes and feelings, they are

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None of us are truly equal. We are all blessed with individual abilities and characteristics and, if you ask me, the whole concept of equality among people should not be measured in terms of such characteristics but in terms of equality of opportunities that we have access to. Classrooms lend themselves to this really well. In the amen and yet nurturing learning environment, young men and women learn to evaluate their own unique abilities while being the foil to one another. They also learn to compete with one another, which, ideally, should be replaced by a need to only compete with their former selves. It is needless to say that an ideal school should also teach them to disregard the need to act and perform according to the social perceptions of how a man and woman should behave. They should no longer need to hold on to gender-based beliefs, such as If I do that, I am a good man or woman. They should also do away with beliefs like She managed to do that despite being a woman and men are not supposed to do that and, instead, focus on being the best versions of themselves, devoid of gender-related social norms and differentiation. Sadly, achieving this remains a theoretical goal in a single-sex classroom. By contrast, it is a given in a coeducational one. Being a student in a co-educational school also comes with the added advantage of operating in what is a slice of real society. Society is not made up of one gender. Typically, in a single-sex school, students grow up not knowing what a normal interaction with the other gender is really like. Thus, when they finally find themselves in a situation where they have to mix with the other sex, they either shy away from the interaction or go to the other extreme. In contrast, in co-educational schools, interaction across genders is a normal part of day-to-day functioning, providing an excellent foundation for the development of realistic, meaningful and lasting personal and professional relationships in later life. I guess the administrative ease of running single-sex schools and the possibility of a more tailored curriculum is what prevents these educational institutions from being completely defunct. Still, if someone wants their children to be taught in a realistic environment, where they do just learn about but are exposed to diversity, mutual understanding and respect, and comfort, confidence

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A landmark Global Biodiversity Framework GBF was hammered out in Montreal on December 19 under the umbrella of the UN Convention on Biological Diversity. It important for a couple of reasons. Biodiversity now will be accorded seriousness in the effort to limit environmental damage. And there are some realistic measures among the four goals and 23 targets for achievement by 2030. The most important goal is that the level of biodiversity protection which today is limited to 17% and 10% of the world terrestrial and marine areas respectively will now be enhanced to 30%. The term biodiversity represents the collection of all living things on earth. Scientists have identified about 1.6 million different species, only a part of what is believed to exist. This biodiversity is the result of at least 4 billion years of evolution that has left all forms of life intricately wound together. For example, many insects serve as pollinators that are essential to agriculture. The three primary direct causes for biodiversity loss are land use change 30%, over-exploitation 20% and climate change and pollution 14%. Formulating biodiversity protection as a step against economic development is inaccurate. Consider India experience with rice, the most important food crop by output. Between 1950-51 and 2016-17, India rice production increased over fivefold to about 110 million tons a year. Yet, during the same period the area under rice cultivation rose just 1.4 times to 43.19 million hectares. This was achieved without India being an exceptional performer in productivity and agricultural practices. It shows the extent to which technological advancement has offset fears that may have been valid 50 years ago. In this context, one of GBF suggestions merits mention. It calls for reform of subsidies that undermine biodiversity. Realising this goal is in India self-interest and something Gol and many states seek. Technological progress makes the possibility of enhancing biodiversity protection without sacrificing economic output achievable. This takes us to the challenging issue of financing biodiversity protection. GBF target is to raise annual international financial flows to poorer countries to at least \$25 billion by 2025 and \$30 billion by 2030. The poor track record of meeting financing targets in combating climate change is bound to lead to scepticism. Despite this drawback, there a lot in the GBF that is achievable and also in sync with India vision. That reason for optimism. In conversations about the challenges of ensuring discipline

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Possible student behaviors through positive disciplining, even parental engagement. Because the evidence is clear that CP cannot help students educationally or psychologically, only damage them. Additionally, what the Delhi and Karnataka incidents suggest is that schools need systems for monitoring teacher mental health too. Punishing them after an unhinged attack on hapless students is small consolation if they should perhaps not have been permitted near the students in the first place. Despite the hiccups in Delhi and Himachal Pradesh, BJP landslide win in Gujarat has, once again, shown that Narendra Modi is to the ballot box what Amitabh Bachchan is to the box office: a guarantor of blockbuster success. There is little doubt that the PM emphasis on development rather than the populist doling out of freebies was largely responsible for the lotus party thumping victory in the state. But the Opposition, as represented by AAP and Congress, helped in adding impetus to the saffron juggernaut by failing to provide a united front and splitting whatever anti-incumbency votes there might have been, making victory a shoo-in for BJP. Time and again the Opposition has been more in opposition to itself than to its ostensible electoral adversary. The result is that the dance of democracy a choreographed tango for two, or more only too often turns into a tangled tug-of-war within the Opposition, giving BJP a walkover. This makes for poor politics, in that an effective Opposition is essential for a healthy democracy. Moreover, in that elections have become a spectator sport as keenly watched as IPL matche it makes for onlooker tedium, like watching minnows being trounced by a whopping big whale. Another win for Team Modi? So, what new? In the spirit of true sportsmanship, and in the larger interests of democracy as well as viewer entertainment, PM Modi and his trusted lieutenant, Amit Shah, might consider giving a few informal training classes to their electoral contenders on how to win friendly allies and influence polls. Online coaching sessions to this end might be modelled along the lines of the much-publicised JEET tutorials which help students pass exams, and be deemed a public service. Such a gesture of goodwill would also chime with the PM mantra of sabka Saath, Sabka Vikas. To the extent that the ab necessarily includes the Opposition, the opportunity of Vikas should also be extended to them by giving them a tip or two on

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This code has been unravelled in scriptures. For any factor to be deemed as karan, three conditions should be fulfilled unvaryingly and simultaneously. One, Ananyathasiddh, effect cannot be conspicuous without cause; two, Niyat, whenever effect exists, the cause is present invariably and third, Purva Vritti, cause should exist prior to effect. Hence, the antecedent which invariably and unconditionally precedes an effect is called a cause. As we delve deeper into the world of quantum physics, causality effortlessly wanders towards the realms of philosophy. Things at that scale are understood as probabilities than actualities, which do not lend themselves to a definite linear cause and effect interaction. The theories change radically at particle level, but reality is that which, even when you stop believing in it, does go away. As the subtlety vicissitudes, so does our understanding of events and things. The dawn of general relativity and especially of quantum mechanics has questioned numerous conventions of classical physics, and also the very relationship and notion of causality: what if the concepts of cause-effect, causal thinking and equipment-evoked responses were dropped in favor of a different way of understanding? The theory of cause and effect does not apply to Brahman and Priority, in equilibrium. Both are anode, without beginning, no cause; anent, without end, no linear effect; and nifty, eternal. In priority, the causative elements of creation of Rishi, non-equilibrium, are Nave Karan Drays, nine causative components. They are all physical observer independent and swayed but, there is no cause for them; they are just there laid out in the fabric of creation. Nine substratum elements of creation are, the navy karan drays, namely akas, ether; vatu, air; agni, fire; jal, water; prithvi, earth; mann, mind; atman, consciousness; kaal, time; and disha, space. They were there even before humans arrived; they will be there even after all life forms vanish. They are the cause and all the effects emanate out of them. As theoretical physicist John Archibald Wheeler put it: Every item of the physical world has at bottom at a very deep bottom, in most instances an immaterial source and explanation; that what we call reality. This brings us close to our understanding of the ultimate reality Sat Chit Anand as mentioned in our scriptures. Sat is not the limited existence of transient objective phenomena. Chit is not the consciousness of perceptible objective phenomena. Anand is not the emotional happiness associated

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Digi Yatra, as use of the App itself is entirely optional to passengers. The policy mentions that consent of users will be taken for sharing their face data at airports checkpoints. The policy also clarifies that in case data is shared by the App for any additional services, explicit consent regarding that would be required. The Union Minister for Civil Aviation, clarified in the official press release of the Digi Yatra App in December 2022, that there would be no central storage of personally identifiable information, and that passenger data ID and travel credentials are stored in a secure wallet on the passenger smartphone itself. He further clarified that the uploaded data would utilize block chain technology and all the data will be purged from the servers within 24 hours of use. In theory and intent, the Digi Yatra Policy says all the rights things. But several inconsistencies emerge. The lack of a proper personal data protection framework in India means that there does not even exist broad guard rails for collecting and processing personal sensitive data by the state. A trifecta of concerns detailed below combined with a conspicuous absence of terms of use and a privacy policy on the app makes one wonder how much the Digi Yatra App compromises a person right to privacy. Firstly, the Digi Yatra policy 2018 provides that the data purge settings can be changed based on security requirements on a need basis. The policy also discloses that traveller information may be shared with any authorized security, or government agency as needed. With such far-reaching terms, it is likely that one biometric data may be put to uses other than for accessing airports. Secondly, it is not clear what recourse a citizen would have for loss of data or any data breaches that occur to Digi Yatra. The App does not identify any person or entity that would take accountability for any difficulty caused to a person, or address grievances of users of the App. Given that the App deployed at an airport may be developed by a private developer, there is **no** clarity on which entity would be responsible for grievance redressed of users of the Digi Yatra App. Thirdly, the proposed Digital Personal Data Protection Bill gives sweeping rights to the state to collect and process digital personal data. Provisions of the Security Practices and Procedures and Sensitive Personal Data or

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Neighbor challenges the Indian government in terms of its political and security scenarios that may play out in the times to come. India is dependent on imports of critical products and services from China. In 2018-19, 92% of import of rare earth metal by value and 97% by quantity were sourced from China. Other bulk commodities that India purchases from China include electrical machinery and equipment, laptops, nuclear reactors, boilers, organic chemicals, fertilizers, monolithic integrated circuits-digital, lithium-ion, solar cells, urea, etc. On the other hand, in 2021-22, India exports to China were only 5% of its total shipments. The most exported commodities included ores, slag and ash, organic chemicals, mineral fuels oils, bituminous substances, iron, steel, aluminum etc. Light Naphtha was India most valued export. Critical minerals are mooted as a new base for US-India multilateral collaboration, visible in the Quad critical and Emerging Technology Working group, that aims to develop supply resilience among Quad members. The focus on critical minerals supply chain started after the China-Japan Senkaku-Diaoyu island dispute 2010, followed by a rare-earth embargo imposed by China. US, European Union and Japan are the major importers of rare earths. Due to this the US House of Representatives passed H.R. 761 which declared rare earths an essential for economic growth and national security. India has also initiated measures to cut dependence on China for key raw materials under its vision to become self-sufficient. India being the pharmacy of the world, as the third-largest manufacturer of medicines by volume, India has one of the lowest manufacturing costs globally. About one in three pills consumed in the U.S. and one in four in the U.K. are made in India. Yet, India \$42 billion pharmaceutical sector is heavily dependent on China for key active pharmaceutical ingredients or API chemicals that are responsible for the therapeutic effect of drugs. For certain critical drugs India dependence on China is almost 90%. This makes it difficult for domestic companies to find alternative sources at competitive prices in the short run. As per a government scheme launched two years ago, 32 plants across India have begun production of 35 APIs by March this year which is expected to lower dependence on China by up to 35% before the end of the decade, according to an estimate by ratings firm ICRA Limited Indian affiliate of Moody. Moreover, for the pharma sector, the government has appropriated over \$2

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Opportunistic takeover of domestic firms FDI restriction, reducing import dependency for APIs Promotion of Bulk Drug Parks and PLI Scheme, there is a De facto ban on the import of Chinese power equipments. Imposition of anti-dumping duties on certain aluminum goods and chemicals to protect local manufacturers plus identification of 12 sectors to make India a global supplier and cut import bills. Border tension between India and China has escalated the demand by Indians to boycott Chinese goods. Such patriotic emotion can be justified but cannot be so easily implemented. Implications of such boycott need to be realised before blindly jumping into it. No country including India can afford to eliminate its import of its critical products. However, it can diversify this dependence by reducing China part in it. For this India can partner more with the U.S., Europe, South Korea and Japan. Moreover, self-reliance in major sectors where India is a net-importer is the best way to strengthen the market by using technology and capital to its advantage. China recognition as a global power is due to its exportled growth strategy. China has the largest share of total world export at \$2,494,230 million which earned her the status of world factory. Many analysts are expecting China exports to fall as global economies are heading into recession and slowdown, burdened by reduced demand, soaring prices and rising interest rates. India has started working towards Aatma Nirbhar Bharat and when this goal is achieved to a point where we are strong enough domestically and have alternative sources at competitive prices then we can afford to boycott Chinese products. Our world is undergoing rapid urbanisation. Today, over 55 percent of the world population is living in urban areas as per a UN report. As per the same report, India urban population is estimated to stand at 675 million in 2035, making it the second highest in the world. Rapid urbanisation also brings forth many challenges, one of which is inescapable traffic. Millions of people around the world begin and end their day stuck for hours in traffic; the gridlock of tires and tarmac whether it is a daily commute or a weekend escape. In 2021, Mumbai ranked fifth for having the worst traffic in the world, while Delhi and Bengaluru tied for the number eleven. As a result, Mumbai residents lost over five days in traffic, while Delhi and Bengaluru residents lost

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Example, for it to be able to recognise a bike as a bike and a human as a human, it needs an immense amount of training. In other words, Al and DL need to analyse hundreds or thousands of hours of video to learn and become more accurate or better. Data and storage Data is crucial for an intelligent transportation system. This data must be captured, stored, and processed to gain insight from it and to use those insights to improve the safety and efficiency of the transportation system. Storage is the foundation of an ITS. A smart camera requires a storage solution that is specially designed for it. Storage can also be located at the edge in the camera. This helps in case there is a network interruption, and the video footage cannot be shared and recorded at the backend. Today, there are highcapacity cards that are designed specifically for the mainstream security camera market. While ITS implementations are still nascent, the market could recover 175 million hours of travel a year, prevent 53 million gallons of fossil fuel consumption a year, and reduce CO2 emissions by 10 billion pounds a year. The important point to note is that data will continue to play an important role in putting intelligence in an intelligent transportation system and storage will continue to be fundamental to it all. India having reached the landmark of becoming the 5th largest economy in the world and is on the march to reach the \$5 trillion milestone by FY27. The march will require a 13-14 growth in nominal terms or 9-10 in USD adjusting for currency depreciation. While there are several drivers to the growth the core strength lies within India is its population of 1.4 billion and its demographics. India has a relatively young population with 26 below 14 years and 67 between 15-64 years, in comparison to the developed world US 17 over 65 years, Europe over 21. This core strength is the backbone behind the resilience and growth of India demand. Indian consumer demand for goods and services will remain robust for not just the next decade but next few decades. Can consumption take India into the developed league? For any economy typically the private consumption or domestic household consumption is the largest share of GDP. For India it is 60, for US 68, Japan 54, Germany 52 and UK 60. However, going

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Clothing, education and health have 5 share each. Overall, services have a 48-49 share followed by non-durable goods at 44. Durable and semi-durable have only 2-3 and 6-7 and in aggregate less than 10 share in overall consumption. In comparison, US consumption basket has only 7-8 of food with the highest component being housing and household utilities at 17, followed by health care at 15-16. Overall, services are the largest share with 2 3rd of the total consumption, non-durable goods 22 with durable goods share at 13. Germany, which is the fourth largest economy, has 15 share of food in its consumption basket. The highest share garnered by housing and utilities at 25, followed by transport and communication at 16-17 and recreation at 10-11. This comparison suggests that India in comparison to developed world has its consumption share highly skewed to food and non-discretionary items. The consumption mix is suggestive that perhaps an average Indian consumer spends more on necessities and less on surpluses, comfort and luxury. With a 1.4 billion population, India will remain a consumption driven economy and the share of consumption within GDP may even rise. But for growth and place among developed nations the mix of consumption may also warrant a change as the shift in mix to higher value products will be the driver of value growth. If you are in the luckiest 1 of humanity, you owe it to the rest of humanity to think about the other 99. This quote by Warren Buffett sums up the spirit of philanthropy wherein online fundraising platforms are acting as facilitators to ensure that the benefit of philanthropy reaches the masses. The rise of online medical fundraising platforms in the past decade has lent a helping hand to people in India by empowering them to raise money for various causes. The integration of technology by these platforms has simplified and amplified the fundraising process, making it easy for campaigners and donors to ensure the optimal utilisation of their donations. However, there could also be instances where miscreants might deceive the donors and the campaign beneficiaries. We list down some do and don s to be a more diligent and informed philanthropist. Donate on the fundraising website and not in personal bank accounts of miscreants A donor should be vigilant about the bank account details shared on social media and messaging platforms like WhatsApp when donating to a

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Logistics is a vital aspect of growth. A well-run logistics industry has an impact on a country overall competitiveness and economic development. In 2021, India logistics sector was projected to be valued at \$150 billion, making it a key enabler in the country ambition of becoming a \$5 trillion economy. Despite the launch of major mega logistics infrastructure projects in recent years, India plummeted to 44th place in the World Bank Logistics Performance Index (LPI) 2018, down from 35th place in 2016. Multiple issues plague the sector today, including last mile and capacity deficiencies, a lack of digital integration among stakeholders, a shortage of skilled manpower and slow adoption of technology. For example, Himachal Pradesh is a state where road transport of vital pittance. The State is home to several industries and manufacturing units that are vital for prosperity. Industries are key contributors to the state growth and generate employment for a number of families in Himachal Pradesh as well as nearby bordering States. Logistics efficiency is a function of infrastructure, services and human resources. Industries in Himachal Pradesh face a lot of operational issues due to issues in the transport segment that is dominated by Unions. Transportation cost is a big component that impacts the operation cost for the companies. For the ease of doing business, the transport cost should be at par with the market. The streamlining of the transportation value chain is crucial for the business and livelihood of many honest transporters who are working independently and can afford the unrealistic token fee to join such unions. The LEADS (Logistics Ease Across Different States) ranking of Himachal Pradesh improved to 20th for the year 2021 as compared to the 22nd position secured in the LEADS 2019. However, there is a huge scope for improvement. The vision of the National Logistics Policy (NLP) is also to develop a cost-efficient, sustainable and trusted logistics ecosystem in the country for accelerated and inclusive growth. The logistics cost in India is high compared to other developed economies. It is imperative to reduce the logistics cost for improving the competitiveness of goods. Reduced logistics cost improves efficiency across various sectors of the economy, encouraging value addition, competitiveness and enterprise worth. The importance of the logistics sector in servicing core sectors propelling India economic development has never been greater. Organizations around the world are looking at India as a unified manufacturing hub and

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For the safety of the villagers it is a good idea to listen to the dictates of the dacoit. One villager uses the word, Ahimsa (roughly translated nonviolence), and urges the people to give up the path of violence and conflict with Gabbar. Gabbar in his message to the villagers implies that he is simply helping the people, and in return people provide him with goods and money. He further implies that by recruiting Veeru and Jai, Thakur and the villagers are following the path of conflict. He is protecting the villagers from dangers, and the best possible way of peaceful coexistence is that villagers listen to his dictates. But there are multiple issues here. The villagers never asked Gabbar for help. Also, as the plot of the movie reveals later, Gabbar message is a veiled threat that unless they listen to the bandit dictates, all misfortune will befall them simply implying that if they do not follow the dictates of the bandit, and his goons will devastate the village and kill inhabitants. From Gabbar perspective, he is doing a service and the people must buy his service. Here there is a parallel between Gabbar argument and the arguments made by the apologists of colonialism and imperialism that the colonial powers were promoting development and education in the colonies. The theory of white man burden is founded on such logic. Regarding the debates between the villagers as to what course to follow after Gabbar men killed Ahmed, the question of violence and nonviolence is striking here. The villager raising the question is there not something called Ahimsa? Falls into a trap. While the argument of the Gabbar, as elaborated earlier, represented the argument of the oppressor, the argument of the villager represented the argument of the oppressed that are unwilling to fight for justice. Such a position cherishes the status quo, which in this case implies that the villagers listen to the dictates of the bandit without objection so that they can live peacefully. If the villagers disobey and protest, their fate will be like that of Ahmed. Better to meet Gabbar demands, than living a life of suffering and death. This argument may appear sound, but for leaders like Gandhi, the apostle of nonviolence, such a notion of Ahimsa is nothing but cowardice. This Ahimsa also legitimizes oppression and its various manifestations. Nonviolence that teaches cowardice has to be

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And smart; finding out places for buying the spares of those smart gadgets itself became a highly skilled computer game. Why? Because nowadays, companies go out of their way to hide contact details of service centres and customer care. Indeed, it appears that they measure their own smartness by the degree of obfuscation they create at the expense of poor victims, their customers, I mean!. It is not very surprising really considering that new-age companies take pride in calling themselves not as a product company but technology platforms, where humans are reduced to mere data-points and algorithms. Recently, I was looking for a simple spare part of a smart home device manufactured by a global company, which, in its own words, is fearless in testing new ideas and pushing our own boundaries. Naturally, their website did not give any straightforward clue to either buying accessories or to the nearby service centre. But my perseverance led to that wonder of wonders, the new-age solution to any and everything related to already hooked-in customers. Yes, you guessed it right, that omnipresent chat bot that comes with such enticing names. But like all such apparition-led help, in this case too after a series of multiple-choice. A failed to reach that particular clarification I was seeking because ever-smart creators of such chat tools ensure that the most relevant question is never there on the drop-down menu. But, in this case, I was pointed to another expert chat link. I started chatting with bated breath and high hopes with this expert, and soon, not so unexpectedly, reached a dead end. With renewed vigour the next day, I started afresh and managed to dig out a customer care number. And God bless those souls who thought of IVR Interactive Voice Response. Whole philosophy behind IVR seems to be to straitjacket the callers so that their basic questions remain unanswered. So, here too after choosing options of multiple times, I was directed to that very chat link. I must say that this time very helpfully, I was sent this link through a text message that failed me miserably the first time. And that smart device? Well, that has become smarter merrily roaming around the house without performing the very function it was designed for! The legal system in India, unlike other sectors, has been slow in digitalising. The rate of penetration of legal tech in India is

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Especially the gathering of data. India is currently generating upwards of 32,397 petabytes of data. With rapid digitalization, electronically stored information too has increased. This is bound to increase the time taken to gather data for litigation if it is done manually. For instance, an enterprise with over 1000 employees and operations across different regions will have data scattered across offices or devices of remote employees. Similarly, an average enterprise in India, has to navigate a series of complex processes just to complete the process of discovery. Collecting data and investigating it is not an easy process. Say offices across the country and HQ in Delhi. If they want to investigate data located somewhere else, doing it manually creates bottlenecks. It takes days or weeks to put together the information in one single place. With automation this time scale reduces drastically. In an instance of litigation or internal investigation, they manually gather data from each of these regions. IT teams across these regions compile the data, transfer it to the cloud, load it back to the hard drive and send it to the legal team. Perusing through each and every piece of information is a cumbersome and lengthy process. If the company adopted an automated ediscovery tool, legal teams can gather data even from remote endpoints within the click of a button and have data that is indexed, analysed and presented for review within a matter of hours. Besides, if the e-discovery software has production and presentation capabilities, it ensures all data is in one single same format, eliminating the need to operate multiple tools to access different data sets. In addition, data silos and the margin for error is also greatly reduced with ediscovery software. E-discovery software ensures accurate indexing of data. When presented in court, the indexed files present for easy review and perusal, reducing the burden of having to look through numerous sheets of paper. Forensically sound process of discovery: The process of discovery for civil cases in India is defined by the Code of Civil Procedure. Indian civil litigants are required to file an application with the court to gain access to discovery documents. The law also allows the parties to a legal suit to give notice, at any time during the suit, for inspection of any document referenced in another party pleadings or affidavits. This requires forensically-sound data to be ready or it would lead

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Her life-blood? Does he sit down to his meals with a quiet mind and enjoy himself in the company of his wife and children? Or, does he run to the rescue of his mother? Mahatma Gandhi rightly argued, hate evil not evil doers as the goal is to fight evil. He successfully used nonviolence weapon against British oppression. There is an argument that had Gandhi fought the Nazi Germany or the Stalinist Russia, his fate could have been different. This argument might have some salience but it does not undermine Gandhi or his principle and practice of nonviolence. It is true that nonviolent protests met with violent oppression from the oppressors in many places. The famous German theologian, Dietrich Bonhoeffer, was influenced by Gandhi and had letter exchanges with him. He wrote to Gandhi in 1934, It is the great admiration which I am cherishing for your country, its philosophy and its leaders, for your personal work among the poorest of your fellowmen, for your educational ideals, for your stand for peace and nonviolence, for truth and its force, which has convinced me, that I definitely should come to India. The question which I beg to put before you, is, whether I could be allowed to stay with you in your ashram for a while to study your movement. But Bonhoeffer had a sad demise at the hand of the dictator as he was protesting his oppressive rule. There is perhaps no definitive solution to this dilemma of violence and nonviolence. From a larger perspective, unless violence is extirpated from the human mind, from its daily behaviour and practice, violence will continue, explicitly as well as implicitly. Human society needs some sort of spiritual transformation, which addresses violence at its very roots and genuinely empowers human individuals to live in harmony within themselves, and with the world and nature. The Covid outbreak in China, US and Japan has prompted Centre to ask states to step up vigil. The visuals from China are indeed alarming and tragic. The country messed up its Covid strategy with the zero-Covid approach. But there no room for complacency in India. The Omicron variant of the virus may have run its course naturally through the Indian population and we may have got better vaccines than the Chinese had access to. But the moot point is that we have done well in the booster programme and there

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Electric vehicles (EVs) are self-propelling automobiles used to transport passengers and goods from one place to another. They include hybrid electric vehicles (HEVs), battery electric vehicles (BEVs), and plug-in hybrid electric vehicles (PHEVs). They run by getting energy stored in batteries and they are charged by self-charging devices, including regenerative braking systems and turbochargers that can turn kinetic energy into electrical energy. China has thrown down the gauntlet once again in the automotive sector, with record EV sales getting 5 million a year. The dual-credit system two types of credit that must be accumulated to avoid penalties is a key driver. Although majestic, the results are not good enough. Much of this has been accomplished with sales of small and micro cars, an artificial result that decreases pressure for supply chains but is ultimately not the consumer preference. A shift towards accessible versions of larger vehicles will be needed as policy drivers fully phase out in the coming years which is a more difficult task. With other parts of the world, China success is leading to cross-pollination, which could be key for mainstream Electric Vehicle adoption. BYD and NIO have announced plans to sell EV models soon in Europe. The biggest obstacle to this may be political. The EU has a history of banning lowcost (or undercutting) Electric Vehicle imports from China, for instance, a tariff of up to 83% was appealed to e-bikes at the start of the craze a few years back. In June 2022, within Europe, the EU established a landmark internal combustion engine (ICE) ban for 2035, and later it said that e-fuels will be banned for light commercial vehicles (vans) and cars. The ban represents almost 9-10 million electric car sales annually by 2035 using the current vehicle sales data. Given EU countries sold nearly 1.8 million electric cars in 2021, the targets, which are over a decade away, now look achievable. On how all EVs have made their strong place in the Indian market In 2022 EVs sales have given much-needed validation. EVs are not only selling themselves but the Indian government has been playing a great job backing up EV production and demand expansion. Apart from the overarching role played by the state government and central government as policymakers. As far as electric penetration is concerned India is at an inflection point for all types of Electric vehicles. 3.5 lakh units of EVs

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Represents an enormous and positive market outspread in a few years in Indian Electric Vehicle Industry. Electric Vehicle expansion will bring several opportunities for businesses to invest in. There are many easy and safe ways to put your hands in the EV sector for profitable business opportunities. India is said to comprise one of the largest education systems in the world and our reach in medical science is very much established with strong pillars. Pharmacists are critical professionals in delivery of healthcare in the country as they bring indepth knowledge of medicine composition, formulation and usage. The quality of pharmacy education has a direct impact on the quality of healthcare offered to people in any nation. We have approximately 17 lakh registered pharmacists and all of these are dependent on the education they receive to pursue their goals and ambitions in life, as well as define the future of holistic patient care in the country. Significance and impact of pharmacy education Pharmacy professionals are expected to play an important role in healthcare delivery by providing advice and guidance to patients regarding safe and effective use of medications. They are considered an important interface for patients for getting valuable advice on dosage, administration frequency, time of administration, and preventing adverse drug reactions and drug-drug interactions. Adverse drug reactions or ADRs are as dangerous as it sounds. Every medicine, vaccine or treatment that an individual takes might come with a few side effects depending on various conditions. If the pharmacist has a sharp knowledge of pharmacology and is well-versed with good prescribing practices, s/he can prevent the patient from experiencing serious ADR or reporting back to their physician for dosage modification or change of drug at the first sign of ADR. India is a vast country, ranking second in terms of population and as diversified a land as are the diseases, making the role of an informed pharmacist, especially in rural areas, even more important in the healthcare continuum. Including a drug standard monitoring procedure in the country will not only prevent people from consuming harmful OTC pills but also give them access to the right medicines. People are unaware of having such a program or procedure. No doubt, the central government has done a commendable job in spreading awareness about drug safety and seriousness towards the right medical aid, but spread of such informative messages in many remote locations is suboptimal.

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Do not accept to be the in cash and all are in to out online and channel as on the line. Don fall for support many piont the donors to donors for don those donors who seek refund from a need to be the course of their fund raiser. They might receive call from to have point to their cause. They may pretend to be office police officer etc. Here, they might claim to have donated a support amount greater than they to be point to, and would ask for refund. Such instance should be reported to the to avoid act refund request can be duly by the cry fund platform. Fault medical and report active there could be a more pen pencil details. For has not to the pen name from medical while retaining every other detail. They would then to create a fake on. However with due such attempt is avoided. Physical check are also by field sent support by some to confirm the of the from the from seek support in need of fund for cause to be the are often will to accept any kind of help from any body who each out to them may pose as and claim to start a on their behalf. They tend to demand a certain amount to register on the false pretext of them with. It is crucial to know that people can direct create a on any online crowd funding without the need for an. These form have price plan support including a platform fee to host a. Hence it is time to stay vigilant of such and their fraud activities. It is an act to give back to society. But it is to ensure to be your help reach the needy. Hence stay vigilant to ward off yes at from the point of the thing taken deceiver while a noble cause. And never let your nature stand in the way of giving back to society solely because to be the of a few. Be an and in a world of fast fashion, it really become hard to. Keep track of what to wear on numerous occasion without feeling guilty of one-time statement wardrobe pieces you can never repeat. Let just admit it, we all want to ace our fashion game without people noticing us repeat any outfit, even if it our favorite. As a fashion creator, I

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This holy festival is celebrated every year on twenty fifth December as a celebration of the birth of Jesus Christ with full joy and gaiety. Christmas festival is celebrated with great pomp. This day is celebrated as birth anniversary of God Jesus Christ. This festival is celebrated in country and abroad with its customs and traditions. On this festival decorating the Christmas tree and cutting cakes going to church and gifts from Santa Claus has a different significance. Christmas festival has special significance for people of Christianity. According to the religious book Bible of Christianity Jesus Christ was born on this day however different views have been given regarding the birth date of Jesus Christ. Jesus spent his entire life in the wellbeing of others and inspired people to follow the right path he is also known as liberator and protector of liberating people from suffering. At same time Jesus performed many such miracles due to which he was not only called the messenger of God so his birthday was celebrated as Christmas. On this day all schools and colleges and government and private offices have their holidays. The history of this holy Christmas celebrated with joy and cheerfulness is associated with birth anniversary of Jesus Christ. Birth of Jesus Christ had already been predicted that a man on earth would be born who would grow up to be an influential king and his kingdom would have no limits and he would be savior of the world the painter and will be the right guide. After this when Jesus Christ was born in a cowshed from womb of mother Mary in Bethlehem in Israel his prophecy came true. After which his birthday was celebrated as Christmas festival. Christmas feast is especially associated with Santa Claus. My family consists of my father, mother, elder brother and myself. We all love each other very much, though you would believe it if you saw us at home, especially when my brother and I have had a fight! Father is always busy. Sometimes he goes to office even on a Sunday. I know he is doing very well because I have heard people talking of him with respect. Once in a while he notices me and is then very affectionate. I love him a lot, because I know that he is always there, even though it is only in the background. I do get

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Countries that iodize salt generally serve as the major source of iodine intake. One fourth of a teaspoon of iodized salts has about hundred micrograms of iodine. Note that the salt used in processed foods, which is the major source of salt for most Americans typically does not contain iodine. If salt used in a processed food contains iodine, it will be listed in the ingredients list of that food. Focus on decreasing the amount of salt consumed from processed foods and get your sodium from iodized salt. Seaweed, saltwater fish and seafood are natural sources of dietary iodine. This holy festival is celebrated every year on twenty fifth December as a celebration of the birth of Jesus Christ with full joy and gaiety. Christmas festival is celebrated with great pomp. This day is celebrated as birth anniversary of God Jesus Christ. This festival is celebrated in country and abroad with its customs and traditions. On this festival decorating the Christmas tree and cutting cakes going to church and gifts from Santa Claus has a different significance. Christmas festival has special significance for people of Christianity. According to the religious book Bible of Christianity Jesus Christ was born on this day however different views have been given regarding the birth date of Jesus Christ. Jesus spent his entire life in the well being of others and inspired people to follow the right path he is also known as liberator and protector of liberating people from suffering. At same time Jesus performed many such miracles due to which he was not only called the messenger of God so his birthday was celebrated as Christmas. On this day all schools and colleges and government and private offices have their holidays. The history of this holy Christmas celebrated with joy and cheerfulness is associated with birth anniversary of Jesus Christ. Birth of Jesus Christ had already been predicted that a man on earth would be born who would grow up to be an influential king and his kingdom would have no limits and he would be savior of the world the painter and will be the right guide. After this when Jesus Christ was born in a cowshed from womb of mother Mary in Bethlehem in Israel his prophecy came true. After which his birthday was celebrated as Christmas festival. Christmas feast is especially associated with Dairy products also supply iodine in the

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Christmas tree and cutting cakes going to church and gifts from Santa Claus has a different significance. Christmas festival has special significance for people of Christianity. According to the religious book Bible of Christianity Jesus Christ was born on this day however different views have been given regarding the birth date of Jesus Christ. Jesus spent his entire life in the wellbeing of others and inspired people to follow the right path he is also known as liberator and protector of liberating people from suffering. At same time Jesus performed many such miracles due to which he was not only called the messenger of God so his birthday was celebrated as Christmas. On this day all schools and colleges and government and private offices have their holidays. The history of this holy Christmas celebrated with joy and cheerfulness is associated with birth anniversary of Jesus Christ. Birth of Jesus Christ had already been predicted that a man on earth would be born who would grow up to be an influential king and his kingdom would have no limits and he would be savior of the world the painter and will be the right quide. After this when Jesus Christ was born in a cowshed from womb of mother Mary in Bethlehem in Israel his prophecy came true. After which his birthday was celebrated as Christmas festival. Christmas feast is especially associated with After China suddenly opened its doors widely to the SARS-CoV-2 virus, a flood of Covid cases and deaths are being reported by global media, even though official counts from that country are low. While all reports need verification, there is little doubt that China has many vulnerable people who were unexposed to the virus earlier or had not been fully vaccinated. Low vaccination rates among the elderly in China are of particular concern. Taking cognisance of rising case counts in China, Japan, South Korea and the US, Gol has issued new advisories. Rise in Covid cases in China, Japan, US and parts of western Europe hospitalisation has also increased in these places prompted the Centre to put state governments on alert. While the China surge can be understood as an outcome of the withdrawal of its flawed zero-Covid strategy, the worry is that different sub variants appear to be driving the surge in different countries. In Beijing, the BF.7 sub variant is dominating infections while in US the

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Mild illness seems low. India must also similarly prod its vaccine companies to keep updating their vaccines and provide requisite funds for the purpose. The Centre has advised people to mask up in crowded areas, a sign that mask mandates could return if cases rise. Poor masking was the reason the Delta and Omicron waves swamped us so fast. Meanwhile, Gol must incentivise booster dose production and start another campaign promoting the third shot. As a wave of infections sweep China, some of the patterns are familiar. Multiple media reports said that Chinese were stocking up on basic medicines, leading to shortages. This was corroborated by an announcement that China will speed up imports of relevant medicines. Given both the scale of China population and the criticality of their pharmaceutical industry in the supply chain, the impact has been felt in India. The prices of key active pharmaceutical ingredients (APIs), which are the essential ingredients in making medicines, have increased recently by 12-25%. India had both the technical know-how and manufacturing facilities to make many key APIs. However, over the last few years, China superior cost competitiveness undermined India domestic capability. In 2018-19, APIs and key starting materials used in their production made up 63% of total pharma imports. Consequently, following the outbreak of Covid, Gol introduced a PLI scheme in July 2020 to encourage domestic manufacture of a target group of 41 products, including aspirin and penicillin. Till August, Gol data showed that 51 companies had received approval under this PLI scheme to begin new plants to make APIs. However, only about 25-30% of the companies have begun manufacturing. PLI today is the flagship manufacturing scheme of Gol. Both in terms of public messaging and budgetary support it been prioritised. Despite its importance and the public health emergency India experienced, the pace of rollout leaves a lot to be desired. It hard to justify the lag in execution. Unlike semiconductors, it an area where Indian industry has a track record. The lag also points to larger challenges if India has to capitalise on the move towards relocating supply chains out of China. Cost matters here and slow progress adds to it. We need to move faster. Hark the pricey Front Page sings Ad-ver-tising deluxe things. Soaring price, cash payment mu-ust. Buyers scalped, and ground to dust. Marble lobby, golf course lu-ush Potties with Italian flush. Villas, pools and towers

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Young boy who had come to him to study Vedanta has led many to presume that the Swami meant football can teach more than the study of the Bhagwad Gita. Swamiji was actually talking of the need to be bodily strong even to pursue spiritual education. In his memoir, What I Talk About When I Talk About Running, Japanese writer Haruki Murakami too says that he took to running to develop the tenacity and resilience needed for long hours of writing. In the process, Murakami became a prolific marathoner too. It is this need for physical resilience and strength that Swami Vivekananda was talking about. Spiritual study is like a marathon. It is like a FIFA World Cup. A series of them. One needs a high level of body fitness and mental balance to reach the goal. The 2022 FIFA World Cup in Qatar mirrored the Bhagwad Gita in many ways. Victory and defeat, hope and despair, happiness and sorrow, selflessness, devotion, karma and jnana, the great universality of mankind all was on display on the field. Inspiring captains like Lionel Messi of Argentina and Luka Modric of Croatia exemplify Gita shlok 3:21: Whatever a great person does, that other people also do, imitate: whatever they establish as the standard, that other people follow. Rising high on scoring goals, sinking low on giving them away, teams swayed to the cadence of the great dvandva, duality, of life. Kylian Mbappe unrelenting remorse after losing the final was in stark contrast to Lionel Messi all-accepting smile when Mbappe scored 2 goals in 97 seconds to level the score at a time when Argentina was quite sure to win. Messi was a picture of equanimity even as his dream of winning the World Cup was being tossed about on the unpredictable waves of change. Krishn says in verse 2:38: Having made pleasure and pain, gain and loss, victory and defeat the same, engage in battle for the sake of battle; thus you shall not incur sin. The advice is clear. It is equanimity that ensures success. Equanimity in the face of all situations is the secret method of keeping the mind ever open and ever ready to take the right action. In the Gita shlok 2:48, Krishn advises: Perform action O Dhananjay, abandoning attachment, being steadfast in yoga and balanced in success and failure. Evenness of mind is called yoga. No game is

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Consider the welfare of the farmers or invest in rural infrastructure. The Indian government firmly believes that the nation economic growth is heavily reliant on how well rural areas are doing and how well the rural masses are doing. The government is making special efforts to foster an entrepreneurial culture in rural India. The government not only encourages the agricultural sector but also promotes non agricultural sectors. For instance, the Ministry of Rural Development is implementing the Startup Village Entrepreneurship Programmed (SVEP) as a sub scheme under the Deendayal Antyodaya Yojana National Rural Livelihoods Mission (DAY NRLM) with the objective of helping the rural poor to set up enterprises at the village level in non agricultural sectors. There is a need to understand social entrepreneurship and business in rural areas, focusing on how social entrepreneurship influences both local economic development and the development of human potential. Rural social entrepreneurship is built on fostering native talent for entrepreneurship and the ensuing expansion of indigenous businesses. It sees opportunities in rural areas and combines a distinctive combination of resources from both within and outside of agriculture. By developing new means of production, new markets, new goods, and job possibilities, rural entrepreneurship adds economic value to the rural sector and ensures ongoing rural development. Rural social entrepreneurship refers to the emergence of entrepreneurship in rural areas that harnesses invention and creativity, produces low cost manufactured goods, promotes exports, and employs millions of peasants, all of whom contribute to Sustainable Economic Development. The physical, social, and economic environments are the three environmental areas in which difficulties arise. Weak infrastructures, restricted financial access, a lack of networks, and the ongoing movement of the rural population are the key rural problems that entrepreneurs must overcome to build a successful firm. Along with their difficulties, rural areas can present opportunities and possible competitive advantages for rural business owners. Their primary area of innovation related competitive advantage should be rural. Serving society while also making a profit is the direct and main goal of rural social entrepreneurship. Since most entrepreneurs are only in the industry to money, rural entrepreneurship social differs from make entrepreneurship in that its primary goal is to provide creative solutions to address societal issues rather than to make money. The government motivates the youth to focus on research and identify the critical areas to be explored by social entrepreneurs in India rural development.

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Years to gas-powered cars and 100 more to the space shuttle. Hundreds died in discovering these steps forward. Now imagine the wheel being able to learn from varied sources, travels, observing birds etc. then remember and not repeat its mistakes, and evolve. Add ever improving computational skills. This Smart Wheel will reach the space shuttle stage in a fraction of the time. This is Generative Artificial Intelligence Gen Al. It is already here and represents a once in centuries opportunity for India. Gen operates through deep learning and self-directed knowledge searches in very large and disparate data universes. This learning is used to autonomously solve highly complex problems. Unlike automation where humans delegate tasks, Gen creates its own, ever-expanding work sphere. Five properties differentiate Gen from past technological leaps. The structure and economics of entire industries will transform, affecting sectors as diverse as Financial Services, Entertainment, Health, Agriculture and even Environmental Protection. For the first time in history, white collar roles will be replaced. Functionally, the General effect will be seen in three big areas. Customer service can take-over almost the entire primary interaction being seen with chat bots for starters. Research, Innovation and Creativity the ability to pull patterns out of hitherto unconnected datasets and birth new ideas will lead to more Eureka moments and reduce the drag of repeated mistakes. Production and Process Optimisation creating brand new patterns of production that break the mold of existing practices. The recent cancellation of software contracts to our IT majors is a canary in the coalmine about the imminent existential threat. The financial impact is enormous. McKinsey estimates that Gen can add up to \$4 trillion annually to the global economy. Likely an underestimate, it is expected to add \$1.5 trillion by 2030 to India GDP. Naturally, investments are flowing in. The US government invested \$1.7 billion into the field as part of its non-defense investment, and another \$1.1 billion as part of its non-classified defence budget in 2022. Private investment has been higher. Between 2013-2022, investment grew nearly 20 times. In 2023, investment in Gen and related areas was about \$27 billion with \$18 billion coming from Amazon, Microsoft and Google. India is at a crossroad. There is a path of inaction leading to results paralleling the Industrial Revolution. Then, some countries invested in industrial technology and gained a huge advantage over those that did. The result is colonisation of

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If we harness our human and data reserves, the universal need for Gen products India, applications will pull capital in. India was once the centre of global production textiles, hand-tools. Then industrialization killed our advantage. Gen offers an opportunity to recapture our place in the global economy, and for longer. These columns have long supported the idea of a Uniform Civil Code, as a path to further both secularism and gender equality. But the bill tabled in the Uttarakhand assembly this week undermines both these goals. Society does stand still. The meaning of right or wrong, just or unjust, even traditional or modern, keeps shifting in new directions. Consider that most enduring stratification, patriarchy. Its look has been changing decade by decade, let alone century by century. Male domination could hardly remain impervious to young Indian women literacy rising from 40% to 96% since 1981. A society undergoing such momentous changes wears out older laws at an express pace. Like India new criminal law codes, this is the most welcome quality of the Uttarakhand UCC bill. To meet the needs of society as they are, rather than as they were. But such legislations need revision wherever they suffer tone deafness. Particularly to young people thinking, living, doing. A lot of this dissonance is centred around assertions of individuality. Marriage is seen as being in service of family, live-in relationships are not. Why does the Uttarakhand govt feel the need to properly justify its plan to aggressively track live-in relationships, even though this is unprecedented? Because it is assumed that all parents will tacitly consent and clap. Lawmakers and judges are often only loyal to their parents generations. Their jobs require them to be much more open. Young people are pulling away from past scripts to write uncharted stories. Old headed institutions are made anxious by this confident adventurism. But while greybeards entrenched power can inflict setback after setback on young guns, there is no stopping this tide. They will keep pursuing legalisation of gay marriage, criminalisation of marital rape, surrogacy rights for singletons, mandatory paternal leave, unsurveilled live-in relationships. Yes, the young lack the political heft of usual identity-based mobilisations. Yes, they don threaten other people life or property. They only challenge worldviews. Like income taxpayers, 3% of whom contribute to 48% of total collection, they have no votevalue. And yet, disregarding young people voices is a giant socioeconomic selfgoal.

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That is necessary but not sufficient. Demand measures Students are absent from bill provisions. They are buyers of dodgy services that lead to exam malpractice. It is likely that anti-cheating law sidesteps addressing demand issues because core problems are beyond its scope. Craze for govt jobs ASER 2023 survey of rural students threw up insightful results about their aspirations. Most popular choices among boys were army and police posts. Police was a popular choice amongst girls too. ASER survey showed that underlying virtually all responses were students assumption that good jobs are only to be found in govt institutions. Quality matters But govt jobs are a small fraction of total jobs. But student responses showed they are preferred because they offer job security and pension, and command octal respect. This feeds into a huge coaching ecosystem and eventually creates demand for clearing exams and for means to cheat exam systems. So, this bill may deter cheating to an extent but it is unlikely to really dent it. What students need are better quality jobs. Forbes reports that 50 of consumers who had a great brand experience said they would post about it on social media. In marketing, it is crucial to actively prioritise experiences. For instance, a single positive brand experience can increase a customer loyalty and propensity to enthusiastically recommend the company to others. Also, according to 93% of customers, live events have a bigger impact on them than TV advertisements. Consumers are more likely to support a brand when they have personal experiences with it and have the chance to learn more about it, its values, and the people who created it. What Is Experiential Marketing? Through creative and engaging branded events, experiential marketing is a cutting-edge marketing method that engages the target audience. These interactions go beyond simple product sales to help consumers identify with businesses. Customers stick with a brand not just because they are happy with the products, but also because they have a special bond with it and its message. Experiential marketing increases brand awareness through activities, pop-ups, installations, and events that are all highly shareable on social media. How Experiential Marketing Builds Brand Loyalty It creates an authentic experience Authentic brand connections with customers generate a lasting impact. But what precisely is authenticity? According to Merriam-Webster, being authentic is staying loyal to one own character, spirit, or personality. How does this apply in

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That is necessary but not sufficient. Demand measures Students are absent from bill provisions. They are buyers of dodgy services that lead to exam malpractice. It is likely that anti-cheating law sidesteps addressing demand issues because core problems are beyond its scope. Craze for govt jobs ASER 2023 survey of rural students threw up insightful results about their aspirations. Most popular choices among boys were army and police posts. Police was a popular choice amongst girls too. ASER survey showed that underlying virtually all responses were students assumption that good jobs are only to be found in govt institutions. Quality matters But govt jobs are a small fraction of total jobs. But student responses showed they are preferred because they offer job security and pension, and command octal respect. This feeds into a huge coaching ecosystem and eventually creates demand for clearing exams and for means to cheat exam systems. So, this bill may deter cheating to an extent but it is unlikely to really dent it. What students need are better quality jobs. Forbes reports that 50 of consumers who had a great brand experience said they would post about it on social media. In marketing, it is crucial to actively prioritise experiences. For instance, a single positive brand experience can increase a customer loyalty and propensity to enthusiastically recommend the company to others. Also, according to 93% of customers, live events have a bigger impact on them than TV advertisements. Consumers are more likely to support a brand when they have personal experiences with it and have the chance to learn more about it, its values, and the people who created it. What Is Experiential Marketing? Through creative and engaging branded events, experiential marketing is a cutting-edge marketing method that engages the target audience. These interactions go beyond simple product sales to help consumers identify with businesses. Customers stick with a brand not just because they are happy with the products, but also because they have a special bond with it and its message. Experiential marketing increases brand awareness through activities, pop-ups, installations, and events that are all highly shareable on social media. How Experiential Marketing Builds Brand Loyalty It creates an authentic experience Authentic brand connections with customers generate a lasting impact. But what precisely is authenticity? According to Merriam-Webster, being authentic is staying loyal to one own character, spirit, or personality. How does this apply in

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The roles of businesses in rural regions don stop there, though, and since most of the labor force continues to be villagers, it important to maintain a standard of living for them. This could involve creating social infrastructure and offering workers respectable pay and benefits. Many of the villages most urgent issues, including rural poverty, the high unemployment rate of the rural people, diminishing quality of life, and depopulation of rural areas, can be promptly resolved by taking entrepreneurial initiatives. The expansion of rural businesses is directly tied to the increase in business activity and income of the rural population. The key social indicator will be the increase in per capita income; reserves for the development of this part of the village should be sought among the populace; these indicators include knowledge of people, skills, health, and demography. Again, though, none of this is conceivable without sound social infrastructure development. By redesigning and re engineering business models and value chains, creating new clusters and networks, or forming new relationships or collaborations between public, private, and third sector organisations, social enterprises frequently develop and run new solutions to societal challenges. They also play a crucial role in driving social innovations. Rural social entrepreneurs must understand that the extended reproduction of social, human, and labor potential and its qualitative development are among the most critical issues at the current stage of village development. The goal of rural social entrepreneurship should be to effectively address this issue. As a result, it should be underlined that active support for the growth of social activities requires an understanding of opportunities and a high level of social responsibility. Rural social entrepreneurship also plays a significant role in achieving the five pledges, or Paanch Pran for While the comments of Bilawal Bhutto Zardari against PM Modi at the UNSC briefing on the counterterrorism were certainly new low even for Pakistan, it was not totally surprising given the fact that Pakistan is a prisoner of the anti-Indian mindset since Partition and anti-Indian sentiments are on the increase both because of domestic factors and external encouragement. Though Pakistan keeps on striving to have a separate identity, it remains bogged down in the anti-India vortex. It keeps on struggling to subsume its own disparate ethnicities in a shared and passionate adherence of Islam but the differences remain irreconcilable. Pakistan has declared several ethnic groups as non-Islamic. Even others are looked

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Given primacy to the Pak Army in the nation polity. It is rightly stated that the Pakistan Army has a nation and not that the nation has an army. The 1971 War with the creation of Bangladesh is unpalatable to the Pakistanis and they hold India responsible for its break up. Since then, the Pak leaders keep on harping for taking revenge. The Pak Army and ISI keeps on planning to break up India. It creates problems not only in Kashmir but also in Punjab. The K 2 (Kashmir and Khalistan) plan was hatched by them under Gen Zia and efforts in this direction still continue. The abrogation of Article 370 added another issue. The political leaders of all parties have assured the public in Pakistan that the resumption of any dialogue with India will be contingent upon policy reversals by India concerning the autonomy of Kashmir. To go back on that promise without extracting concessions or assurances on Kashmir legal status would be seen as an unacceptable compromise. Since this is not happening, their frustration results in spewing venom against the Indian leadership. The anti-Indian rhetoric becomes shriller and louder with the increasing domestic problems within Pakistan. Political radical leaders and the Pak Army continue to project India as an enemy. The Pak Army, which determines policy towards India, also uses these sentiments to justify their approach and to strengthen its hold on the Pak governance system. India remains at the center in the Pakistani politics. Imran Khan has accused Shehbaz for secretly trying to improve relations with India, keeping their business interests in mind. Hence, the necessity for Shehbaz government to project their hostility towards India. The Pak Army has interests in projecting India as an enemy. Given the fact that the domestic population is fed on anti-India sentiments, it helps the Pak Amy to have control over the governance. All political parties radical groups as also the Pak Army encourage hatred towards India. That Gen. Bajwa wanted to have peace with India should be taken with a grain of salt. It was during his tenure that the Pulwama attack took place. The possession of nuclear weapons has not impacted on the Pak Establishment approach towards India. The Kargil conflict amply proves it. Pakistan sees the nuclear overhang as a shield behind which it could not only continue cross border terrorism but also escalate its attacks to progressively

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Instigated terrorism. This violence has emanated from their Special Terrorist Zones and exported to all parts of the world. Make in Pakistan terrorism has to stop. Minister of State for External Affairs Meenakshi Lekhi aptly pointed out that Pakistan record as a terror sponsor had led to its inclusion in the grey list of the Financial Action Task Force (FATF). Unless Pakistan does away with its policy of using terrorism as an instrument of the state against India, any improvement in relationship is not possible. While India is trying to put diplomatic pressure on Pakistan to stop sponsoring terrorism and discussing at various forums, Pakistan has so far not shown any inclination towards it. Pakistan is encouraged to continue its nefarious activities as it is getting support from foreign countries. It gets help from China, which keeps on blocking the UNSC action against the designated terrorists. China also provides weapons and financial assistance. Saudi Arabia is reported to be providing multibillion dollar financial support to Pakistan. Joint Pak China efforts are to involve Turkey in the CPEC that would help Pakistan to meet its debt obligations and would help in changing the status of PoK. The US has also recently provided Pakistan with a \$450 million package for what Pentagon termed as F 16 Case for sustainment and related equipment. This attracted a remark from the Indian Foreign Minister that US was not fooling anyone by saying that the support for Pakistan Air Force F 16s was meant for counterterrorism. However, the US considers that this serves its strategic interests and therefore it continues to provide financial assistance to Pakistan. Therefore, Pak economic troubles do not come in the way of supporting cross border terrorism. Any hope of a change in the Pak policy of sponsoring terrorism is unlikely to take place in near future. Pakistan hostility along with its asymmetrical strategies are imposing significant constraints on India. This demands counter constraint strategies by India to change the strategic calculus in Pakistan. For this, India needs to develop effective leverages against Pakistan to bring an end to its sinister activities. This is the only option India has under the present circumstances. Not much can be expected from the International Community as different segments have different interests. The concept of good and bad terrorists does not allow any unified approach. We are inching towards the end of the biggest football event

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Sridevi-putri Janhvi Kapoor spirited performance in the freezing thriller Mili has taken the critics by surprise to see her come out on her individual performance in the Malayalam remake of the National Award-winning film Helen (2019) and make her mark with the film. Janhvi of course takes her acting genes from her illustrious mother Sridevi who is hailed as the first female megastar of Indian cinema. When Janhvi debuted with Dharma Production Dhadak (2018) shortly after her mother sudden demise, the country was sympathetic to Janhvi debut and looked forward to the film in homage to Sridevi and with an inquisitiveness to see her daughter launched into the film industry, where her mother worked for 50 years in 300 films across 5 languages. Each press conference and public appearance dogged Janhvi with questions about Sridevi and the vacuum she had left behind not only in the country but also in the Kapoor family. Dhadak also called for mighty comparisons with her mother while Janhvi had to put it across through various interviews that people must not compare her to her mother and look at her individually with even her father and Sridevi husband Boney Kapoor appealing to people to look at Janhvi beyond Sridevi. After all, life could be cruel for the daughter of Sridevi and a son of an Amitabh Bachchan as comparisons with their mighty parents who strode the film industry like a colossal for decades could be a humongous burden. Masses often remark them as ridevi ki beti or Amitabh ka beta. It took years for Abhishek Bachchan to come out on his own, while Janhvi treads a cautious path forward as a performing actress. Amidst the path she took post her debut; Janhvi had to battle years of the nepotism debate (though not as severe as others had to endure) as not only Sridevi but also as popular cross-over producer Boney Kapoor daughter. Janhvi knew the opportunity as a tarkid she had got could not be taken for granted and had a huge responsibility to establish her in the film industry while making her parents proud. Before last week release Mili, which saw Janhvi in her father Boney Kapoor production, Janhvi has essayed strong female characters since her debut film. Her role in Gunjan Saxena-the Kargil Girl drew wide acclaim for her performance as an Indian Air Force combat pilot during the state of war. Her

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Its national and international scope. Identities have been crucial for individuals to survive well socially, and for states and cultures to become worthy of emulation in a given time and context. Beyond that identities are of limited use and certainly timeless in character. Rather, the greatest of empires, let alone philosophies, saints and sects have often belonged to those who overcame their inhibitions of identity. There is no reason to presume that the Shaivite Raja raja was bound by the identity of his time or tried to bind others, either as a king or a devotee. The king that he was The thirty years before Raja raja ascension to the throne were a period of great uncertainty for the Cholas. It was during Raja raja nearly thirty years rule from 985 CE to 1014 CE that the Chola kingdom was back in vogue as the most powerful south Indian kingdom. The reign of Raja raja I and his son Rajendra I brought political unity to the whole of southern India at a time when northern India was reeling under repeated Islamic inroads, notes K a Nilakanta Sastri in his 1958 book, A History of South India. Raja laid the ground of Chola dominance across the Indian Ocean all the way up to Lakshadweep, Maldives and Southeast Asia, and brought glory to one of the longest ruling dynasties helping its continuity for almost 250 years after him. On the military front, Raja formidable army and navy also ruled the roost in Kerala, Kalong, Karnataka and Sri Lanka by pushing back the Cheraw, Pandas, and Sinhala, among others. Raja the ruler The great emperor is also remembered for streamlining the administrative, revenue collection and irrigation system through systematic land surveys and reorganisation of the kingdom into governable units. He is also known for creating an effective audit system and strengthening local self-government by giving autonomy to village assemblies and public bodies. Raja the individual Born Arulmozhi Varman, Raja raja-I, literally the King of Kings, adopted the title on his ascension to the Chola throne in 985 CE. Although, as a prince, Arulmozhi had gained a name for himself, courtesy battlefield successes against Sinhala and Pandya army. Raja was a king with many wives and had at least one son and three daughters. Although, in the family, he was deeply influenced by his elder sister and did not hesitate in seeking a good

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Medium will ensure that it is seen worldwide by people across languages, geographies, and cultures. It will not only enhance the appeal of Tamil language, history, and culture, it will also bring adulation for India and increase our soft power. It is a pity for award-winning filmmakers and politicians to get into an identity argument after such endeavors. This is belittling the phenomenal accomplishment of telling the historical-fictional story of a great king who ruled a thousand years ago and influenced lands and cultures beyond his shores. For decades, Srinagar cinemas were dead, remembered only in the laments of a lost yesterday. Now, a silver jubilee of years since the first multiplex arrived in Delhi in 1997, Kashmir city of beauty and anguish too is home to one. The development two cinemas also opened in south Kashmir Shopping and Pulwama districts recently is a constructive move even though it comes with its share of security challenges. Kashmir is forced out of cinema theatres in 1990. Extremists enforcing a conservative version of Islam ordered them shut. In 1999, three cinemas Broadway, Neola and Regal dared to reopen. But on the first day of Regal reopening, grenades were tossed at viewers coming out of the hall. One person died. The message had been delivered. The theatres morphed into paramilitary barracks, malls, hospitals and ruins. Rocky, the protagonist of the new Kannada film K.G.F: Chapter 2 is described by admirers as a storm, a deluge and god. He, however, introduces himself in one scene as the CEO of India. At any other moment in time, this title would have been just another instance of bombast in men-centric commercial Indian cinema. In 2022 though, Rocky words not only signal his ambitions, they could well be interpreted as a bugle call from southern Indian filmmakers who have, in recent months, mounted an unprecedented challenge to the Hindi film industry long-running hegemony. Over the past decade, the media and entertainment industry has undergone a revolution. The demand for streaming media skyrocketed with the proliferation of smart phones and the accessibility to the internet. The OTT Wave gave it further momentum by offering on-demand content, based on individual preferences. Evolving technologies, consumer preferences, and even external factors like the onset of the Covid-19 pandemic impacted the streaming wave, making it the most preferred medium of content consumption for viewers across the country. While there were only two

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Technologies, licensing fees, delivery mechanisms and more make traditional broadcasting hardware-dependent and capital-intensive. For a very long time, the process of broadcasting remained unchanged, with no significant innovations in operational workflows or systems. Viewership was predictable and advertising revenues flowed in, helping broadcasters generate revenue. The internet brought about a change in this behavior, impacting the business model of the industry. From consuming content on a common family television set, viewers started using personal viewing devices. The internet reached the far corners of rural areas. Young consumers across the country viewed videos while commuting or traveling. To serve these new consumer preferences, new models were pioneered by the likes of YouTube and Netflix. Today consumers are cancelling TV subscriptions and showing higher preference for streaming TV in favor of personalized content and on-the-go culture. The traditional model was one too many a fixed technology providing a fixed set of content that viewers consumed. But OTT changed the game, placing viewers in the driver seat and giving them the power to shift gears as and when they want. Viewers can now choose what they want to watch, any time they want to watch it. The media and entertainment industry has been built around the audience, and the fragmentation of consumer behavior needs new business and technology models. Broadcasters need to adopt an operating model that helps them effectively cater to consumer demands, rather than the traditional cape model, which is limited and inflexible in scope and scale. New consumer behaviors are unpredictable. The operating model needs technology that can provide the type of infrastructure that mirrors the new consumption patterns. The case for migrating to the cloud The broadcasting business is all about storytelling; whoever can tell the best story has the best chance of succeeding. Moving to an operating model with streaming technology simplifies the entire environment, allowing the focus to be on content. Earlier, there were many dependencies broadcasters not only had to tell the best story, but they had to have the cape to invest in satellite and cable technology that gave them access to consumers. With OTT platforms, the cost of broadcasting has reduced, with fewer entry barriers. So, the only thing that matters is the ability to tell a great story. Traditional broadcasters have an edge here they have been understanding audiences and telling stories for a very long time. When moving from an on-perm to

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Reaching a podium finish on the global stage seven medals including Neural Chopra ground breaking gold at the Tokyo Olympics 2020, 22 golds at Commonwealth Games 2022, plus more in badminton, hockey, boxing etc. We can manifest this for football too if we start making long term commitments to its development. It will be worthwhile. Let Aim for The World Cup Football is known as the beautiful game a game that has, for decades, brought the world together through the grandeur of its spectacle and experience. Legions of fans sit glued to their screens or in packed stadiums as their favorite teams fight for the ball, score goals by the skin of their teeth, and deliver nail biting finishes. India has the potential to be part of this story and legacy. There a growing fan base and love for the sport in India. A research conducted earlier this year by FC Goa revealed that there are 160 million football enthusiasts in India. That more than 10% of our population! If we can harness this love and hunger for the game in the right direction and put in resources at the grassroots level, we could have India participating in a FIFA World Cup in the future. The right place to start this journey is with children. Sports for a Healthier and Happier World We need to give every child in India a chance to play. Inspiring them to take up sports such as football can lead to their holistic development across physical, mental, financial, and social dimensions. There are multiple benefits of playing sports: In addition, sports are all about participation and inclusion. It has the power of binding people of different ethnicities, abilities, and economic standing together to achieve a common goal. By enhancing the wellbeing of children who are our future sports eventually lead to a better community and planet. Adopting Sports as An Investment Opportunity So, how do we create a sustainable sports ecosystem, where raw talent is identified and groomed from an early age? It requires vision and generous long term investments of time and resources from corporates and the government among other stakeholders. Creating world class athletes does not come cheap. You need the best coaches, sports nutritionists, physiotherapists, counselors, and robust infrastructure. In 2018, our then sports minister revealed that India spends just 3 pause per person, per day on sports. In comparison, in 2017,

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Are filling this gap by bringing high standard health treatments to patients. As far as elective surgeries in India are concerned, their high cost often puts them out of reach of a large segment of the population, which constitutes a large gap in the healthcare system. While the conditions necessitating an elective surgery are usually not life threatening, they can lead to complications if the surgery is not done on time. For example, if a patient puts off surgery for removing gallbladder stones, it might lead to infection, and in some cases may trigger an emergency situation. India accounts for 20% of the global disease burden because an overburdened public health sector is simply unable to provide treatment to all those in need. New age healthcare providers are filling up that healthcare gap and making the entire process of going for elective surgery easier, affordable, and accessible. With their patient centric approach, these new age healthcare service providers, which are still relatively a recent phenomenon, are democratizing surgical care in India with their unique patient care models. Leveraging tech, surgeons & equipment In a way, elective surgeries are becoming the healthcare equivalent of plug and play digital platforms that dominate retail shopping, transport, and hotel bookings. Digitization has improved access to top class healthcare, including elective surgeries, and has obliterated geographies that earlier divided urban and rural locations. New age healthcare providers can potentially cut surgical costs by more than 50% by circumventing the reasons that raise costs of private surgical care, such as the distant location of large hospitals, fragmentation of the affordable healthcare infrastructure in smaller towns, and underutilization of surgeons and OT spaces. These companies provide access to an online network of hundreds of specialist doctors that facilitates transparency in the healthcare ecosystem. They provide access to elective surgeries from a range of ambulatory and daycare surgery providers. They also take care of the patient through the treatment journey starting from the first OPD visit, diagnostics, admission, surgery, discharge process, and follow ups with the surgeon. Medical advances have made surgeries for conditions like hernia, prostate, piles, fibroids, and kidney stones possible with daycare instead of longer and more expensive hospital stays. This plug and play model enables all those who use such a platform to benefit from the model by increasing operation theatre utilization, substantially enhancing the earning potential of surgeons, and slashing the expenses of

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Of infection, and helps feed more positive samples to genome sequencing machines, improving real-time intelligence of the Covid situation. Knowing the dominant and most dangerous variant is important even for vaccine development, selection and upgrades. Genome sequencing is key to future pandemic preparedness too. The ongoing surges in some countries are thus an opportunity for India and Insacog to hit the ground running. With China abruptly abandoning its zero-Covid policy, a horrendous picture of collapsing healthcare systems is being reported from there. While making sense of the developments there is made hard by the fact that China is not always keen on sharing data in a transparent manner and its official figures can be quite misleading, latest reports do show that the BF.7 subvariant is the most infective variant present in that country. The fan in our bedroom at home would be on its last legs, if fans had legs. Apparently, fans have something called bearings and, after 26 years of use, our fan bearings are ready to give up the ghost. The electrician tells us there little point in putting in new bearings as something else is likely to go wrong. So we have no option but to buy a new fan, a decision we come to reluctantly. Our reluctance is caused not so much by the cost of a new fan but by an innate inclination to get old things repaired instead of replacing them with new things. In this we go against the current trend of the times that, literally, are changing in that more and more people prefer to retire gadgets of everyday use, even though they still have working life left in them, and replace them with the latest model of the item in question, be it a smart phone-cum-camera or should that be camera-cum-phone? or anything else. It not just advances in technology which dictate that people must get the very latest mobile phones, laptops and similar devices, even while the old ones they have are still perfectly serviceable. Having the state-of-the-heart iPhone, or Apple, is a style statement, a symbol of status, both social and tech savvy. In this regard Bunny and I are retro. Both our computers belong to the Jurassic Age, as do our cellphones. Bunny still recalls with proprietorial pride the ancient refrigerator belonging to her parents which they had inherited from one of their parents and which was still

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The intersection of science, technology, and agriculture stands as the cornerstone of Bihar economic landscape. Embracing modern advancements, the state agricultural narrative has transformed, focusing on sustainability, productivity, and farmer welfare. The amalgamation of cutting edge techniques, from precision biotechnological interventions, has revolutionized cultivation practices. Through initiatives like the Agriculture Roadmap III, the Jaivik Corridor Scheme, and technological support for floriculture and vegetable production, Bihar showcases a commitment to sustainable farming. Moreover, the strategic integration of technology, market linkages, and capacity-building programs has empowered farmers, bolstering their knowledge base and market access. With a focus on water management, seed quality enhancement, and specialized programs like Makhana Development, Bihar agricultural sector is on a trajectory towards resilience, innovation, and recognition on a national scale. In conclusion, the integration of science and technology has significantly transformed agricultural practices in Bihar, fostering productivity, sustainability, and efficiency in a sector crucial to the state economy. Initiatives such as the adoption of precision farming techniques, access to information through technology platforms, biotechnological interventions, water management systems, and capacity-building programs have empowered farmers. The state government support, evident through schemes like the Jaivik Corridor Scheme, BRFSY, and Makhana Development Program, underscores a commitment to leveraging technological advancements for agricultural growth. The emphasis on certified seeds, training programs, and the recent achievement of GI tags for indigenous products like Mithila Makhana demonstrates Bihar dedication to innovation and agricultural excellence. These efforts collectively contribute to elevating agricultural practices, improving farmers livelihoods, and positioning Bihar agricultural sector on a sustainable and prosperous path forward. In an era marked by rapid digital transformation, the Indian government has embarked on a journey to revamp the regulatory landscape for the broadcasting sector through the proposed Broadcasting Services Regulation Bill, 2023. This ambitious draft, released for public consultation in November 2023, seeks to modernise the regulatory framework, expanding its purview from traditional television services to include emerging digital platforms like Over-The-Top OTT services. However, beneath the surface of progress lies a network of complexities and concerns that demand careful scrutiny. The fundamental premise of the draft bill is to create a unified legal framework encompassing a wide spectrum of broadcasting services. This extension includes traditional television services, cable and satellite operators, and, notably, the burgeoning realm of OTT platforms. While the aspiration to adapt regulations to the evolving dynami

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Such as Internet Protocol Television IPTV and OTT services, adds a layer of complexity to an already elaborate regulatory landscape. Content Evaluation Committees And Self-Regulation The establishment of Content Evaluation Committees CECs is presented as a mechanism for encouraging self-regulation among broadcasters and network operators. While the concept of self-regulation is laudable, the devilish details, once again, raise concerns. The requirement for broadcasters to adhere to a program code and gain certification from the CEC introduces an element of subjectivity that could impede creative expression and journalistic freedom. The proposed three-tier regulatory structure, involving selfregulation, self-regulatory organisations, and a Broadcast Advisory Council, seems comprehensive on paper. However, the devil lurks in the specifics of these structures, especially the potential for government influence and control. The appointment of a grievance redressal officer and the reliance on self-regulatory organisations and an advisory council inherently carry the risk of regulatory capture or biassed decision-making. Concerns Raised by Digital Rights Advocates the Internet Freedom Foundation IFF has rightfully raised concerns about the draft bill potential impact on digital freedom. The parallels drawn between the proposed codes for digital platforms and those applicable to cable TV raise alarms. The fear of increased censorship and self-censorship due to potential over-compliance highlights the delicate balance that must be struck between regulatory oversight and preserving freedom of expression. The IFF emphasis on the potential consequences for online free speech, journalistic expression, and artistic creativity is not unfounded. The broad discretionary powers bestowed upon the government in terms of punishments create an environment where platforms may opt for caution, leading to a chilling effect on content creation. Delegation Of Rule-Making Powers and Lack of Specificity Another aspect that merits critical examination is the excessive delegation of rulemaking powers to the Centre, leaving numerous provisions to be determined at a later stage. The draft bill reliance on phrases like as may be prescribed and as notified by the Union Government raises concerns about arbitrary rule-making, lack of clarity, and potential abuse of power. The absence of specificity and safeguards against arbitrary rule-making leaves stakeholders, including broadcasters and network operators, in a state of uncertainty. This uncertainty, spanning over 70 pages of the draft, introduces an element of unpredictability that could stifle innovation and hinder the growth of the broadcasting industry. Impact On Digital Platforms Technology policy experts and legal professionals have rightly pointed out the potential ramifications of applying a

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Gig workers, creating fears around safety, labor rights and the infringement of basic freedoms like the right to livelihood dignity. Given that female labor force participation is already low, it is important that strong digital data rights are put in place for gig workers so that there are no additional barriers for women to enter the workforce. A long history of surveillance For long now, employees have become accustomed to the idea of being under the surveillance of a CCTV camera. With the promise of protecting employees from harm, CCTVs are seen as benign devices that increase safety. But it is often forgotten that the sharp lens of these cameras track employees and survey them at all times. However, surveillance tech of today has expanded beyond CCTVs and uses advanced technology embedded in a variety of devices from smartphones to smart watches. As they are attached to us continuously at all times, these devices are ideal tools for intrusive surveillance, especially if technologically intended and enabled to do so. This makes smart movable wearable devices ideal tools for platform based aggregators to monitor their workers, who are always on the go and are not restricted to one physical premise. These aggregators have made use of these surveillance technologies, using their stronger negotiating power to compel gig workers to use surveillance enabled movable wearable technology, justifying it under the garb of enhanced user experience. Since these devices are never detached, aggregators use them to constantly monitor and track their workers, blurring the lines between on-duty and off-duty hours. Several concerns have been raised by gig workers about the intrusive qualities of this monitoring from nudging them to work during their off duty hours to receiving calls compelling them to log back into the app. A gendered lens towards surveillance is discomforting for all gig workers, but it is important to acknowledge the heightened effects it has on women where constant monitoring can leave a grave psychological impact. This is largely due to the diminished social status of women they are already constantly monitored by society and face scrutiny about their expected behavior in a patriarchal society. The extension of this mindset into the workplace is extremely problematic as it is another encroachment into the agency of women. Instead of becoming a place where women can enjoy freedom, agency and economic independence, workplaces just become another place where patriarchy is mirrored. There

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Can therefore be misused to curtail the human rights of women (such as the right to a livelihood) but it can also potentially be used to curtail labor rights. In June 2021, there was also an attempt to survey ASHA workers in the guise of a worker management app. The ASHA workers protested against the installation of a surveillance app by raising the legitimate concerns of greater scrutiny and harassment from higher officials. The move was also seen as an opportunity to suppress the voices of the ASHA workers from exposing the faulty governance processes of upper management and prevent worker collectivisation efforts. With unionisation being a big concern for platform aggregators, it is not a stretch to imagine that they would use surveillance as another digital barrier to suppress the voices of women platform workers. The issues faced by women in the gig economy as a result of surveillance tactics ultimately culminate into making workplaces unsafe for women. This, at the very least, creates stressful working conditions and can potentially lead women to quit their jobs, which would have second order effects on the financial independence and the agency of women. Workplaces are not just a conduit for women to achieve autonomy but are symbolic of how societies enforce aspirational ideals like equality and freedom. As such, there is a greater onus upon us to ensure that workplaces use emerging technologies to alleviate existing inequalities in society and not exacerbate them. According to UNICEF report on the state of the world children (2021), one in every three internet users are under 18 years of age. This statistic is even more relevant for India, brandishing the world largest internet user base, of which two-thirds fall in the age bracket of 12-19 years. This means that effective regulation of processing of children data while ensuring their informational privacy is crucial for the growth of a globalised digital economy. After multiple rounds of public consultation, the Digital Personal Data Protection Bill, 2022 (2022 Bill) has taken some important steps towards fostering the digital economy by relaxing the mandate on data localisation and removing criminal penalties. However, the norm around the age of consent pegged at 18 years, and the verification requirements thereof for processing children data requires further deliberation for dual reasons. First, it may raise challenges pertaining to compliance and business efficiency for companies. Second, it can hamper children access to

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Clearer when we look at the legislations which differentiate between adulthood and maturity. For instance, Section 82 of the Indian Penal Code, read with Section 83, states that any act by a child under the age of 12 years shall not be considered an offence, while the maturity of those aged between 12 18 years will be decided by the court. Moreover, a child between 16-18 years can also be tried for heinous offences as an adult if the Juvenile Justice Board, after assessing his mental and physical capacity finds him capable of committing such an offence. The labor laws of India, like the Factories Act, permit children above 14 years of age to be employed in non-hazardous industries. Moreover, in services like the National Defence Academy, the minimum age of the candidate at the time of the commencement of the course is just 16 years. These provisions appreciate the practical necessities and the evolving maturity levels of children wherein following a blanket 18 years limit for all purposes is not tenable. We live in a time where information awareness has fastened the pace of mental growth in children, who now demonstrate the capability to become stakeholders in the internet building. Teenagers are exhibiting a deep understanding of technology and are even contributing to the growth of the digital economy with their innovative ideas and entrepreneurial skills. The absence of a graded approach to consent can hamper such opportunities. Verifying and seeking consent The mandatory age verification requirement and the need for parental consent poses the risk of making the entire internet age gated. Technology companies would have to verify the age of every user to determine whether or not parental consent is required. This may lead to onerous and unnecessary compliance costs for companies. From a privacy standpoint, a deluge of questions arise that need to be considered. Firstly, how will this verification process be carried out since the provision currently does not specify the procedure and states that the same will be prescribed later? Secondly, how will this data collection for the purposes of verification interact with the principles of data minimisation? These questions are even more significant for companies that traditionally do not collect any user data and use privacy as a value proposition. The Age-appropriate Design Code passed in California puts the onus of children privacy on websites and apps. **Experts have flagged that this might**

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It is also important to have more discussions on Clause 10 (3) of the 2022 Bill, which bars any kind of behavior tracking and monitoring by technology companies. While the intent of the drafters of the 2022 Bill is legitimate, we need to deliberate if this may create obstructions in protecting children from sexually offensive content or predatory behavior. Moreover, several end-tech platforms conduct specific assessment of each child needs and abilities and accordingly tailor their training materials and course curriculums. It will be important to consider these challenges which are likely to emanate during the implementation phase. A sustainable co-regulatory model with emphasis on integrating privacy by design principles at the initial development phase should be encouraged to strengthen child safety while not disproportionately deterring young users from making optimum use of the internet. Such a model of shared responsibility with the platforms along with revisiting the prescribed age limit in accordance with global standards will ensure that the core objective of the provision which is to secure the best interest of the child is upheld in all scenarios. That it took 69 years after \$91 Independence for India to merge the Railway Budget with the Union Budget is an indication of how difficult it can be to junk colonial-era traditions that may have outlived their utility. In \$1924, when the first Railway Budget was presented, the Railways entailed more funds than Indias expenditure on all other aspects of administration combined. So it made sense to present a separate Budget. That equation changed long ago, and now the Railways outlay is just @6\$ percent of the total expenditure proposed in the Union Budget for this year. In fact, revenues from the domestic aviation business are more than the Railways traffic earnings. Nearly \$2.5 lakh crore has been planned this year as defence @\$#87 expenditure, but it found little mention in the Finance Ministers Budget speech. Yet, the ritual of the Rail Budget has continued even as the economy opened up over the past @#25 years. A key reason that it lingered so long is Indias fractured polity and the tendency of coalition partners to demand Railways as a juicy portfolio with its possibilities for populist posturing and patronage. With the luxury of a majority in the Lok Sabha and a Railway Minister like Suresh Prabhu who has refused to use the Rail Budget as a launchpad for new trains

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Technology is continuously shifting due to the rise in internet accessibility. Post Covid, digital adoption across sectors has surged dramatically. With the speed of change having entirely altered the world we live in, it is not only important to provide consumers the products they want but also to understand when, where and how they want to buy them to redefine the sense of convenience. With continuous technological innovation in addition to millions of food delivery apps, grocery apps, and apps for travelling in the city making our daily life convenient, why would one want an essential doorstep fuel delivery service that would cater to one fuel needs? With the day to day growing demand of India daily fuel consumption and diesel being the most widely consumed form of fuel by industries, the demand is constantly increasing with every passing month. In the month of November, diesel saw a staggering 27.6% rise in sales as compared to same month, last year. With technological innovation being fundamental to the core of the Oil and Gas industry, innovations are focused on leveraging computing as well as technological resources, consequently, solutions have enormous potential when it comes to improving communications and addressing the industry unique environmental challenges, as well as the demand and supply gap of the fuel industry. These technological shifts are shaping the industry operations along with its offerings, marrying old and new product practices, and unlocking resources previously considered unattainable, thus resulting in improvements in efficiency and productivity whilst reducing the impact of operations and products on the environment. Players in the sector who have been efficient and swift to adapt view the power of digitization as the key to unlocking the benefits they seek and can gain a significant competitive advantage over rivals. The impact of leveraging digital initiatives will only grow as the industry continues to grapple with uncertainties, volatilities, and external threats. The oil and gas sector has, from its outset, always been wide open to innovation and every kind of modern technology. Automation has constantly shaped, and reshaped every stage of the industry, from exploration right through to final usage. One such technological development is he Doorstep Fuel Delivery model, which is the ordering of fuel via an online mode that allows access to fuel at a convenient location, reduces transportation costs, reduces environmental impact, and provides timely as well as hassle-free delivery. Every year, billions of

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Anytime and anywhere but also helps bulk consumers save big on their fuel bills as it provides with the option of centralised billing for multi-site and multi asset customers. This also enables them to use technology to track and monitor fuel management & consumption. In addition to this, fuel delivery companies have various modes of transportation which helps in reducing dead mileage by delivering the fuel in the most suitable mode and not half empty trailers which will in turn increase the carbon footprint. This will also help reduce the national fuel import bill. The legalisation of doorstep diesel delivery has further opened up a huge previously untapped market. According to an industry report, the mobile fuel delivery market is anticipated to record a CAGR of 6.8% during the forecast period (2022 2032). The increased scope is backed with safety-related challenges and concerns rose by authorities. Regulatory issues are something every on-demand fuel delivery app must address sincerely to run sustainable operations. Fuel delivery start-ups are taking necessary precautions and measures like using highquality tanks, and security systems to restrict unauthorised entry and safety systems to cut off main tanks during an exigency, dealing with improper security systems, inadequate fire safety arrangements, improper logistics planning, and inefficient route management. They also, make sure not to exceed the regulatory amount for the fuel being carried for additional security. Mobile fuel in the future, it is the present Growth in mobile fuel delivery would continue to be driven by several factors, such as the global supply chain and fuel trade economics, structural limitations of the current distribution model, shifting consumer requirement patterns, and technological disruptions. The government is also aggressively supporting the idea of Doorstep Fuel Delivery. The ever changing needs of customers have forced companies to adopt new profitable solutions to meet those needs in fact according to an industry report, Last Mile Delivery Market will grow with 20.3% CAGR Through 2030. With start-up tying up with various government and private bodies for marketing various products, it gives boost to the oil and fuel industry for the country. The doorstep diesel delivery is not just one of many necessities but the absolute need of the hour. With various payment aggregators and methods available on fuel delivery apps, there is a successful partnership being established with various finch to make fuel availability on credit a priority for consumers. Just as the goodness

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To tackle it. Entrepreneurs and startups are leaving no stone unturned to address facets of climate change and its impact on humanity through innovations. They are thinking about various stakeholders businesses, individuals, governments and what each of them can do for all of us to make the world a more climateconscious one and ensure the well-being of all species that inhabit the Earth. Exemplifying that small efforts can make a huge difference, climate tech startups today are touching upon the areas of energy (storage access generation, alternative energy sources), transportation (EVs, micro mobility & logistics, lowcarbon fuels), carbon (removal storage, carbon offsets), climate management (emission tracking, ESG), food (alternative protein, tackling food loss and wastage) among many others. There are also startups focused on ensuring that the transformation of the massive workforce to work on climate is well underway. This will be the biggest game changer in the years ahead as we accelerate lifting awareness of the now 8 billion souls that inhabit our pale blue dot. From a venture capital point of view, the share of climate tech in India equity impact investing market has more than doubled in the past six years, according to the recently released India Climate Finance Report (2022) by the Climate Capital Network. However, despite the obvious interest in this sector, not many climate tech ventures scale up across stages and segments. Of the 112 Indian climate tech ventures that raised their Seed round of funding between 2016 and 2019, only 50% have raised a subsequent round as of August 2022. It was also found that a majority of enterprises continue to remain in the Seed stage even 3 to 6 years post initial capital fusion. A larger flow of such capital to sustainable climate-tech innovations will not only deliver benefits to the environment but also bolster India ability to achieve its sustainable development goals (SDGs). We are looking at a world where the network effects of these multiple initiatives need to start showing results soon. Here is why these startups and their innovations are critical to ensure the future of humankind. Thinking on the bleeding edge of climate tech Startups, as we have historically seen, are unafraid to question the status quo. By getting down to the root of the issue, entrepreneurs are able to identify some of the fundamental shifts needed in overturning climate change. Some climate-tech startups are getting down to

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To restore forests and improve carbon markets. With all these kinds of startups hard at work, it is clear that small but strategic and consistent efforts can make a difference to the larger challenge at hand. What does the future hold? While climate tech initiatives across the world are already making some much-needed strides, the biggest impact can arise from those ideas that manage to tackle multiple dimensions where climate change and its impacts manifest themselves. There are many unknown unknowns from CO2 exposure changing nutrient values of our food, from the research we know on zooplankton and algae in the oceans (findings of Dry Irakli Loladze research at the University of Arizona) to the revival of a 48,000-year old zombie virus from the thawing permafrost. We are not even 1% there in our understanding of these complex and centuries-long relationships. We need more innovative solutions, mathematicians, data scientists, tools and technologies to sharpen this understanding while we shoot a moving target. The future desires hard work and the opportunities are endless. For India and countries across Southeast Asia, another conundrum posing the nations is maintaining a balance between achieving growth and keeping climate impact in check. Startups working on climate change in these regions have the onus of not only capturing the demand but also bearing in mind that climate change in developing nations hits hard on their populations, erasing the decades of development achieved. The success of climate tech startups will, therefore, lie in how they can help developing nations achieve sustainable growth and get there faster with a deeper sense of responsibility than the rest of the world. As of 2021, climate tech accounted for roughly 14 cents of every venture capital dollar invested, according to PwC State of Climate Tech 2021 Report. This number is only expected to go up as more investors also rank tackling climate change high on their priority lists. Through global networks and collaborations, growth that is fruitful for the planet can be achieved. After all, there is no competition when it comes to climate change as we are all envisioning the same goal a cleaner and better planet to live in. This is the only one we have till Elon Musk figures out the way to Mars. The real estate sector hit a few boundaries this year; the economic growth remains a decent 7% for the current fiscal, performing better than

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The is likely to an apk to continue and create demand for more poll up to setup a ball taken in the circus to across many part of India. The and policy maker need to look at the pen to pin sms some such as reforms in project and reforms in land and labor laws. There is also an urgent need to create Rental Housing stock in cities. Currently, the rental yield from in the range of from and the much needed stock of rental housing. The to step in here and create the right for private sector players to and pad this issue in a better manner. When you think of a Dhanda Isa kehte hai Profit, pot the young angry in the Guru movie comes fresh to our. In contrast to that if you look at a tractor rental business nahi hai bhai, week ten Bigha Maan lo aur tweleve Bhaada le lo is a very common to settle the rent to be paid for tractor. A good as needs to cut pose improve the topline by, and find credible buyers amongst other benefits. In India, are still a far cry from the and what needs to be changed via sector is currently driven by beliefs and there is a little sense of when it comes to overriding the for farmers at the lower rung of the ladder. Aristech must help the take benefit of and most enable a profit mindset a good in the context of running a is one that takes efficiency and hence to the next level. This is how agro tech is the game for and related in India. Aristech can add value in layers along the value chain in agriculture. In recent years, agro tech startups have attracted in private equity investments. The and emerging ways to the business models are helping the agro value chain players as well in and. The public and private sector also have come up with strategic that are helping the growth of digital in rural India has shown significant. The geopolitical uncertainties and high inflation have **caused** enterprises to downsize in the and Euro zone. This, in turn, might have repercussions on the job and office market in India for 2023. The corporate world, particularly the technology segment, might choose to go slow on expansion. In India the office segment acts as an indicator for real estate.

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The Dirty Truth about What We Throw Away, Where It Goes and Why It Matters by Oliver Franklin-Wallis is nothing less than a dirty history of humanity. Our crisis of "waste is well-known. But it also a crisis" of wastefulness. A third of the world food is wasted. Fast fashion giants like and Zara add 25,000-35,000 new products in a year. Globally, only 1% of clothing is recycled. The waste industry is a vast, networked global enterprise. It sorts your trash, brokers and trades paper to mills, metals to foundries, reuses glass, turns food into fertiliser, sends castoff clothes to secondary markets. Western countries have long offshored their waste to poorer countries. China imported scrap steel, copper, aluminum, paper and even plastic to use as raw material to make itself into an electronics powerhouse. That blighted its soil and water; one study found that 81% of children tested positive for lead poisoning. China stopped doing this. Now, Malaysia, India, Vietnam, Thailand have also announced tighter curbs on plastic imports. But bans only push the activity into shadows. Western countries don have the capacity to process their waste at scale, and countries in Global South can source enough waste to locally feed demand. Organised crime loves the waste business: it profitable, relies on underpaid workers and escapes scrutiny. Japan yakuza, Italy mafia, gangs in Honduras all work in waste crime. Today, it has also gone corporate, but Big Waste multinationals have also been accused of antitrust, bribery and accounting fraud. We dump our waste in the margins, and on the marginalised. 20 million people make a living as waste pickers, often women, the elderly, or migrants. The book examines landfills around the world, and energyfrom-waste plants. Rubbish produces methane, landfills ooze leachate, a putrefying smoothie of every chemical and byproduct you can think of. Other landfills have thick foundations or plastic walls but that also means that stuff can break down, just sits there entombed. There are no simple answers because the waste industry is bound up with the global economy, its rampant consumption and its inequalities. And recycling is a mirage. It works for metals, glass, and to some extent, paper. But not for plastic. Things degrade as they are recycled. Mixed, contaminated and multilayered plastic is mostly impossible and unprofitable to recycle. Chemical recycling was much hyped, but few plants that tried it have shut down. Labels that declare

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We can choose to be happy or unhappy; positive or negative; proactive or reactive; victim or victor. We can either wait for the storm to pass before we take any action, or we can go to work regardless. We run the risk of being held captive by waiting and watching if we let situations dictate our responses. To avoid becoming victims, the only real choice is to act amidst the storm. Thus, choice is an extremely essential ability that we need to cultivate and practice. It not something that happens effortlessly or naturally. Each choice has a consequence. Discovering and pursuing what we find meaningful in life is the key to making good choices. When we align our choices with our purpose, we experience a sense of fulfillment, joy and freedom. The first step towards making good choices is to discover your purpose in life the meaning and significance of your existence. Look within and ask yourself some fundamental questions: Who am I? What is my true nature? What is the goal of my life? What are my values and principles? What are my responsibilities and duties? We find answers to these questions by studying our ancient scriptures, like Upanishads and the Bhagwad Gita. These answers empower us to make choices based on our true Self, our higher Self. When choices are based on these factors, we create freedom, happiness and peace for ourselves and for others. We then realise that we are one with the Supreme Reality, the source of all existence. We manifest our divine potential, thereby transforming ourselves and the world. However, be aware of the dangers of making bad choices influenced by our ego, attachments, desires, fears, doubts and ignorance. Choices based on these factors create bondage, suffering and misery for ourselves and others. We lose sight of our blissful identity; forget our divine, infinite, creative, and powerful potential; and limit ourselves to the transient, superficial and mundane. Life is a rich and precious gift. The measure of its greatness lies in what one has done with it. If one has not learnt how to manage life and gain bliss, permanent happiness and immortality, then it is a life wasted. The study of Vedanta helps clarify our thoughts and provide us with the proper perspective on the choices required to lead a stress-free, successful, meaningful and fulfilled life. The power of choice is the power of

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Minimising losses across the food value chain Aristech can help the agricultural community create a blueprint for the future of agriculture. A lot of innovations around farm input and farm produce supply chains are just also around the corner but still what remains largely to be solved is the delivery of these technologies. In India due to the history of our demographics, the ones who are building the technology are always from the same segment as those consuming this technology. This is where we need to move out of our Minimalist, clean and what works in western world cities mindset to let build for OUR farmers mindset. Following the unprecedented two year school closures thanks to the pandemic, 2022 saw the primary schooling system sputter back to life. After an on-now, offnow mode of the first quarter thanks to the Omicron Wave, we have had schools across the country function more or less consistently since April. Bringing back a dormant system to life, and adopting to the old normal has been challenging for of the investment inflows in 2022. Mixed use projects witnessed 100% increase from the same period last year. The hospitality sector went into overdrive with occupancy rates remaining around 60%. The strong recovery in demand propelled steady increase in average room rates across all categories of hotels; the leisure sector outperformed pre-pandemic average rates. With businesses gradually improving, corporate travel and MICE segment began to swell too. The average rates went up by almost 40-45% on Year-on-Year basis. The residential sector also had a brisk time. Overall sales across tier-I cities increased Weighted average price across tier-I cities increased by 7% compared to last year. Prices increased in all cities 12% in NCR, 11% in Kolkata, 10% in Ahmedabad, 7% in Hyderabad and 5% in Pune. Bangalore and MMR prices remained mostly stable. Overall, among the many hits, there were a few misses as well. Affordable housing took a beating as the developers focused more on the luxury segment. For example, the supply of total number of dwelling units in the 30 lakh category, which was around 1.14 lakh in 2019, fell below 80 thousand in the current year. for Educators, Parents, Administrators and most of all, children themselves. But as is the case with every dark cloud that passes over us, there are always some silver linings that we can learn from and carry it forward into

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Definitely not at the primary school level. At this level, the engagement a young child has with learning solely through a screen is at best a compromise. The true benefits of technology would come into play when these are put into enhanced learning methodologies inside (and out of) a classroom, rather than trying to substitute the classroom. The gains made in curriculum delivery and engagement through 2022 via Ed-Tech should and will be seen enhancing the classrooms of the future, where virtual realities and ramifications play a large part in delivering curriculum in the class. Four, it takes a village to raise a child they say, and there is no time that this has been truer. Teachers, Administrators and Parents will all have to come together and work closer than ever before to see children settling back to what is a completely new routine for them that of attending school with other children. And lastly, but by no means the least, the true heroes of our society were defined in the pandemic and in 2022 and they are our teachers. Not paid the big bucks of corporate lives, these men and women work endlessly and tirelessly towards their passion of educating young minds, and it is definitely time we celebrate them for what they truly represent. Their innovations during the times of the lockdown helped our children continue their education despite all odds, and yet it was this community that saw the largest chunk of laid-off or furloughed employee groups in the country. Perhaps it is time that the Government, the Parents and the School Administrators come together to ensure that more and more young people join this noble profession, and are rewarded with something a little more than just their passion. If there was an important lesson 2022 taught us, it was that traffic to the internet will be more from devices other application end points than from human users. Productivity enhancements and reimagining the way traditional things are done is amazing and we have not even scratched the surface of what is possible. For instance, wearable and **contact** contact less health vitals monitoring devices connected to the internet are offering lifesaving use cases if access to data is provided in the right context at the right time to hospitals. IOT devices on cars trucks transport and many others are bringing with them significantly better ways of doing things

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The state of mind where someone pushes their limits and has the belief of self right from the very beginning is known as condience. The freedom from ever doubting your actions is what confidence is all about. Friend this is the role key to success. If a person has complete confidence in his own capacity they he or she has already won half the battle. We see people taken in schools, colleges and work places who have got a lot success due to being active, more forward and more confident with their decision. This is what makes them stand out from the cored. But when it comes to a person how cannot trust or believe in you. Successes hard to get. They become more prone to failure. They also find it super hard to get back on their feet can carry on. On the other hand a pad that has confidence gets to enjoy success and all the press that come along with that state of mind one of them being that even a v very difficult job seems to be less of problem then it is. Back on their feet and carry on. On the other and a pew who has condigece to enjoy success and all the perks that come along with that state of mind. One of them being that even a very difficult job seems to be less of a problem then it is secondly it helps you face your failure and learn from it. For such a person, this is a lesson to learn and grow. It helps you to issue ride believe that you will excel and improve in your next attempt. If you lack this ability there is high challenge. It is hard for such people to take a stand. They are most likely tube very big challenge. It is hard for such people to take a stand. They are must likely to be taken for granted. I once you start being confident on one can stop you reaching great height s in your life. The state of mind where someone pushes their limits and has belief of sleight from the very beginning is known as confidence. The freedom from ever doubting your actions is what confidence is all about. Friend this is the sleek to success if a person has complete confidence in his own capacity then he or she has already. Won

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One Saabs application was hit with 270M Dodos requests over a period of 5 days. About 32% of apps have had a Dodos attack in the last 60 days, which increased from 20% during August- September. After removing this anomaly, Dodos as a percentage of total attacks have increased to 10% in November from 7.5% in August. Trend 3 URI specific rate limiting is preventing 47% of Dodos attacks. GEO fencing and IP blacklisting are the other weapons that customers choose for protection against Dodos attacks In conclusion Enterprises need to deploy not just Al-powered tools, but also back it up with human expertise to ensure all the test cases and controls are evaluated in a continuous basis. Al ML can become the productivity enhancers for human decisions and iterative processes but not a complete replacement for covering the entire attack surface and smooth functioning, completely eliminating risks, and or covering all vulnerabilities. The above insights are a clear reminder of the existing and emerging risks, and underscore the importance of integrating a holistic managed application security solution for all enterprises irrespective of their revenues or industries. A proactive stance in defence is the need of the hour and the biggest learning for 2023. Barely a week after the recent face- off between the Indian army and the PLA in the Tawang sector of Arunachal Pradesh, reports indicate that Eastern Air Command (EAC) had conducted a major air combat training exercise in the sector. Whilst such exercises are planned well in advance, with recent Chinese attempted intrusions, the focus of the exercise would clearly have shifted to send a clear message of deterrence to the PLAAF and towards this, the recent operationalising of a Squadron of Rafale fighter in EAC will certainly have added weight. Elsewhere, it had been reported that the last batch of the 36 Rafale aircrafts ordered by India through a government to government agreement in 2015 had arrived in the country. With this, the IAF will now have a full complement of one Squadron each of Rafales operational, to cover both the Ladakh and Arunachal sectors. That the Chinese with their expanding air power infrastructure in Tibet, will not have taken note of this development across the LAC with equanimity, is because they understand the potential of this threat and its operational value more seriously than perhaps we seem to have done if our casual approach

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Range limitations operating from elevated bases in Tibet. In sharp contrast to the Chinese approach to accretion of their air power potential, a brief recap on how we have approached our own, is worthy since there are vital national security lessons to be learnt. Additionally, this is perhaps an opportune moment to discuss issues relating to national air power priorities when national security is still fresh in national consciousness and when some military minds continue to view air power merely as a supporting asset! As it stands, the IAF remaining requirement for the MMRCA is still meandering in ministerial corridors and with older aircraft phasing out, its combat squadron strength in continuing decline. To recapitulate, a procurement process for 126 fighters that was set in motion in 2001, finally resulted in Rafale being selected for IAF MMRCA needs in 2008. The process then remained deadlocked for various reasons mainly to do with indifference to national security needs rather than driven by technical or commercial considerations. Reportedly, the then Defence Minister preferred to put his clean image considerations before national security ones, thus soft-pedaling the process. With a change in government and an IIT technocrat as Rakish Mantri, attitudes changed dramatically as Nation Go hale article in the Print of March 2021 titled Why Menorah Paprika biggest contribution to Defence Ministry was breaking the Rafale logjam, described in some detail. This culminated in the Prime Minister announcing in Paris that in view of the critical operational needs of the air force, he had requested the French president for a quick supply of 36 Rafale jets in flyaway condition through an inter-governmental agreement on terms better than those demanded by Assault as part of a separate process. Mercifully, for national security and the operational potential of the IAF and not-withstanding naysayers, at least this truncated process has reached successful fruition. At the time of the PM announcement, both the strategic community and observers of the Indian aeronautics scene were taken by surprise, used as they were to the indifference of our defence procurement process and which, as Paprika admitted after taking over, invariably got us into a loop or vortex with no solution in sight. Not surprisingly, many imagined motives, other than operational ones and this created a furor not just amongst political opponents of the government, but eminent media publications and even so-called do-gooders who ended up approaching the **Supreme**

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That every institution in the country wakes up to the reality that peace along our borders is a pipedream and our soldiers, sailors and airmen will continue to lose their lives on a daily basis to keep us secure. We owe it to ourselves to equip them to carry out their bounden duty and who best than those elected through our democratic process? The ancient Chinese military treatise, The Art of War, attributed to Sun Tzu, a military General, strategist and philosopher advises, Know your enemy and know yourself and you can fight a hundred battles without disaster. Indian democratic institutions would do well to ponder over just one important aspect of this thought, namely air power For the last eight years, for Rahul Gandhi and Congress it been a case of Dilly Door Sat. Now, as the Bharat Judo Yare is in the national capital, are Rahul Gandhi and Congress any closer to national saliency? So far in his career, there been an on-off, now-you-see-himnow-you-don t quality to Rahul Gandhi s campaigns, and his rivals have dubbed him Pappu. Renowned film director Saeed Mirza (Salim Langde Pe Mat Ro, Naseem) was a close friend of Kundan Shah, who among other things, helmed the iconic politically-aware comedy, Jaane Bhi Do Yaaro. Shah passed away in 2017. Mirza has penned a book, I Know The Psychology Of Rats the title is a quote by Shah. In an interview with Avijit Ghosh, Mirza talks about Shah s worldview, why he prefers writing to making films nowadays and The Kashmir Files As someone who collaborated with him on several projects, how would you describe the journey of Kundan Shah the filmmaker? He was a very passionate human being and very concerned about the time in which he lived. I think he was trying to get into a structure and a form that could express his angst about the state of affairs in India and the world. He was trying to figure out a path that he could travel as an artist and as a creator. He experimented with all kinds of forms: the grotesque, the absurd, the ascetic and the brutalised. And at one point of time when Kundan got into mainstream cinema, he realised he was t getting anywhere. They just wanted him to be funny. The seriousness with which Go is approaching the Covid outbreak in a number of countries

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Vaccine Gemocavac has languished after emergency use authorisation in June. The mRNA technology must be encouraged, owing to the promise it holds out for cancer treatments. Centre must again start publicising unused doses lying with states for clarity on vaccine availability. Governments must do more to encourage vaccination and bolster vaccine supply. Clipping women as wings in the name of protecting them is a defining feature of regressive social views. Even now, it can still take long struggles for a woman student pursuing higher studies to persuade her family to permit her to travel a distance or join a hostel. The university too can continue policing her in loco parentis, giving her curfews that jar in contrast to the freedoms enjoyed by male students. The absurd justification offered by a Kozhikode government medical college when some women students challenged their 9.30pm curfew in court, underlines how obdurate double standards continue to hinder women from realising their full potential, even at the very institutions that have the responsibility of creating equal opportunities for them. The college authorities said that absolute freedom on attaining the age of 18 may not be appropriate and good for the society as maturation of prefrontal cortex is fully accomplished at the age of 25 years. By this very un-medical logic even as women get their MBBS and MD degrees and start saving the lives of others, all without equal access to libraries or laboratories, their own will remain bitterly restricted. This is painfully close to Victorian notions of hysterical women and blaming women themselves for crimes against them. Universities should be investing in ensuring a safer environment instead. Your mandate is to empower women students, not infantilise and undermine them. It is that time of the year in India when we celebrate festivals and joyously embrace the comfort of rituals. But could these rituals be holding the key to lasting change in health behaviour? Consider Pooja. She is 24 years old and lives in rural Bihar. Pooja is pregnant and, like many women of her community, she is anaemic. Anaemia can be dangerous to her and her baby s health. She needs to increase her iron consumption. Fortunately, there is a solution: iron and folic acid (IFA) supplements. They reduce maternal anaemia and neural tube defects in the baby if taken in the early stages of pregnancy. Pooja must take a tablet every day through her

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As the elaborate Japanese business card exchange ritual. Rituals help people connect with others, enhance well-being, and aid people in managing risks. Pregnancy is one of the most stressful and risky times in a woman s life. And indeed, in our research, we find that this period is highly ritualised. In Bihar alone, we documented hundreds of rituals governing health, nutrition, and child-rearing during the perinatal period. The ritual of chhathi (sixth-day ritual) is widely practised in Bihar and has parallels in many cultures. It serves to initiate the new baby into the community and protect the infant. It also corresponds with the end of the perinatal period, which has considerable biomedical significance in modern medicine. Most traditional health rituals like chhathi are not incompatible with biomedical recommendations. In fact, traditional health rituals and biomedically recommended practises can often be combined with positive outcomes. Consider the ritual of reciting the azaan (Muslim call to prayer) in a newborn s ear before initiating breastfeeding. Prior to hospital deliveries, home births were common, and maulanas (respected religious elders) were called to recite the azaan. However, in recent times, it has become difficult to call a religious leader to the hospital, and this can delay the immediate initiation of breastfeeding. We have documented a clever modification of this traditional health ritual to accommodate the biomedical recommendations of immediate breastfeeding; families now call maulanas over a mobile phone so that the azaan can be recited to the newborn. When examined carefully, biomedical practices are also ritualised. You are given an exact schedule of medication. The medicine is given to you by a doctor or someone you trust you do not necessarily know the biomedical reason for the medicine or the schedule. You swallow the medicine exactly as dictated by the doctor. Doing this allows you to feel more in control of a stressful situation. As your health improves, you are much more likely to trust the prescription and stick to it a second time. The question, therefore, is not about persuading the community to replace one ritual with another (biomedical) one. Rather, it is about carefully studying existing rituals and integrating relevant biomedical practices with them to increase compliance and adherence. In this context, our work in Bihar is only a starting point. Similar to the community we studied, every community has distinct rituals that we should strive to understand. Biomedical experts will need

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The phase I of the Mahakal Lok project was inaugurated in Ujjain that was the first capital of Scindia Marathas in Madhya Pradesh, by Honourable Prime Minister Narendra Modi on 11 October, 2022, as far as details of this project are concerned they are as follows, the total cost of the entire project is around Rs 850 crores. The Mahakal Path contains 108 stambhs (pillars) which depict Amanda Tandem Swoop (Dance form) of Lord Shiva. Many religious sculptures depicting the life of Lord Shiva are installed along the Mahakal Path. The area of plaza is spread over 2.5 hectares and is surrounded by a lotus pond which contains the statue of Shiva along with water fountains. The entire premise will be monitored 24×7 by Integrated Command and Control Centre with the help of artificial intelligence and surveillance cameras. Ujjain is an ancient city, in this article we shall learn more about the Maratha period of Ujjain history when Scindia dynasty ruled it from 1732-1947. The year was 1234, this year the holy city of Ujjaini, once the capital of Avanti Janpada (literally a region where people set their foot), known by several names like Pratikalpa, Padmavati, Avantika, Bhogwati, Amravati, Kumudwati, Vishala, Kushasthati cried a lot. Ujjaini, carries with it the history of several by gone centuries, and still shows a glimpse of the glorious history of India, but the memories of the year 1234 bring only tears in the eyes of Ujjaini. Central India was shaken to the core by the neighing of the horses of arriving Turks, there was gloominess in the air and a news was circulating that Iltutmish, the Mamluk Sultan of Delhi would attack Ujjaini, and so it happened. Ujjaini, an example of coexistence of multiple religions and state secularism, was the home of the great Buddhist emperor of India, Ashoka, where his wife Devi gave birth to his children Mahendra and Sanghamitra, who propagated Buddhism in present-day Sri Lanka then known as Sihaladweep. It has been the city of the great Hindu emperor Vikramaditya and many sages of Hinduism, and according to Jain beliefs, King Samprati, who built 1,25,000 Jain temples on the advice of Acharya Aryasuhastisuri, made idols of 1,25,00,000 Jain Tirthankaras and renovated 36,000 Jain temples, was born in this city and made the city proud. This great Ujjaini city was destroyed by the Turkish invader Iltumish, the centuries old temple of Baba

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Of this city in 1732 after centuries of Turko-Mongol and Afghan rule, Ujjain was ruled by the Maratha dynasty of Scindia. Ranoji Rao Scindia ordered the reconstruction of the Mahakal temple and almost all the temples in Ujjain including Shaktipeeth Harsiddhi temple, and the reconstruction of several ghats on the Sherpa River, restarting the Simhastha Kumbh at Ujjain after a gap of about 500 years. The administration and rule of Scindia proved to be economically beneficial for Ujjain and Ujjain saw a religious renaissance in this period. The Scindia dynasty ruled from its capital at Ujjain from 1732 to 1810 over their vast empire that stretched from Attack to Cuttack and from Bharuch to Prayagraj. Banker Queen of Gwalior Maharani Baiza Bai Scindia, widow of Maharaja Daulat Rao Scindia, made Ujjain her abode during Jayaji Rao Scindia minority. Baiza Bai Scindia lived in Ujjain from 1847 to 1856 and during her stay she built a magnificent beautiful temple of Shri Krishna in the center of the city, known as Gopal Mandir, in which the silver gates of Somnath temple of Gujarat brought back by Great Maratha Mahadji Scindia to India from Afghan ruled Lahore after conquering it in 1785 are kept and pilgrims can still see them. Baiza Bai Scindia spent her personal money and not state money to take care of and maintain the hospice of Maharishi Sandeepni in Ujjain which also happened to be the school of Lord Krishna and his brother Balrama once. During her time, Patni Bazar, Sabzi Mandi and Sarafa were in the most prosperous condition in Ujjain. Many religious festivals and processions, which are still in vogue in connection with Mahakaala, Gopal temple and Sherpa Ghats, have their origin in her religious faith. Making of Modern Ujjain The first Cotton Mill was established in Scindia State in Ujjain in 1880, in the rule of Maharaja Jayajirao Scindia, but substantial credit for Ujjain modernisation goes to his son Maharaja Madho Rao Scindia I. Maharaja Madho Rao Scindia I first and foremost among his many great gifts to Ujjain was the supply of pure and fresh water. Although Ujjain is situated on the banks of river Sherpa, it did not have the benefit of adequate and pure supply of water. The river became thinner every summer and Cholera almost every year seemed inevitable. This disaster was averted by the construction of water works in 1906. One

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This initiative harnesses biotechnology potential in developing crops resilient to drought and pests, as well as fortifying their nutritional value. For example, the introduction of genetically modified crops, such as But cotton, in specific Indian areas has demonstrated success by effectively managing pests and amplifying crop yields. Media platforms like YouTube, WhatsApp, and Telegram channels. Under this provision, anyone engaging in systematic business, professional, or commercial activity through online papers, news portals, websites, or social media intermediaries is required to adhere to the Programme Code and Advertisement Code. This expansion implies that not only streaming platforms but also independent and citizen journalists utilising platforms like YouTube or Integra for news dissemination will be subject to the same obligations as OTT broadcasters. The broad scope of the bill raises questions about the potential impact on occasional content posting and even the status of journalists on platforms like Twitter. To Sum It Up As India navigates the contours of its broadcasting regulation through the draft Broadcasting Services Regulation Bill, it is imperative to critically examine the complexities and potential pitfalls. While the government intention to modernise regulations and keep pace with industry changes can be seen as a forward step, a delicate balance must be maintained between oversight and the preservation of democratic values. The concerns raised by digital rights advocates, legal professionals, and technology policy experts emphasises the need for a more detailed and transparent approach. Striking the right balance involves crafting regulations that acknowledge the diversity of broadcasting platforms, uphold freedom of expression, and provide clarity and specificity to prevent unintended consequences. As stakeholders engage in the ongoing public consultation, a collaborative effort is required to refine the draft bill, ensuring that the regulatory framework not only keeps pace with industry dynamics but also fosters innovation, creativity, and the democratic spirit of the digital age. There will surely be participants in the experiential campaign who have heard of or used your brand previously, even though not everyone who participates in it will be a customer. Read about their opinions on social media using the campaign hashtag indicated above or get in touch with them directly through brand ambassadors. Be receptive to any criticism they may have for you. If necessary, adjust your tactics and upcoming marketing initiatives based on their feedback to increase customer happiness. Creating unforgettable memories Traditional advertising that you see when browsing the web does leave a

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Building brand loyalty requires creating an event that is shared and actionable. Between the person sharing the content and their audience, social sharing fosters trust. It extends the event momentum far into the future and outside of its original scope. To increase the share ability of your event, take into account a hash tag campaign, a picture booth, or a competition. Conclusion Experiential marketing creates buzz for brands and, more importantly, creates brand loyalty; that is what keeps businesses alive. When brands are authentic, memorable, organic, and shareable, consumers see the value, and they see trust. And that is what creates loyal and lifelong customers. Downloaded their admit cards for the exam clearly shows that they are inspired to sit in the exam. Those clamouring for exam postponement are aggravating the woes of the students who, despite all odds during the pandemic, have been most resolute to study relentlessly for the progress of their self, society and the nation. With lockdown restrictions being lifted gradually, life is returning to normalcy. Educational institutions are also ready to conduct the classes of the new academic session in the online mode. Considering all these factors, even the Supreme Court has categorically said: We find there is absolutely no justification in the prayer made for postponement of the examination in our opinion, though there is pandemic situation, but ultimately life has to go on and the career of the students cannot be put in peril for long, and full academic year cannot be wasted. In support of their argument, proponents of postponement cite health concerns due to Covid 19. However, NTA has announced very detailed standard operating protocols to be followed during the examinations. The Supreme Court took cognizance of these efforts and further added: the examination is going to be held with due precaution and it is not going to be postponed. Should we heed the advice of the highest court of the land? Chief secretaries of all states administrators of UT's have been instructed to make arrangements for the movement of candidates escorts exam personnel without any hindrance. Health secretaries have been instructed to ensure the implementation of Covid 19 guidelines at the exam centers. District collectors and top police officials have been asked to maintain law and order as well as ensure crowd management. From my own experience, while conducting the Graduate **Aptitude Test in Engineering exam as its organising chairman**

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Gram, linseed and sugar cane and varieties which gave satisfactory results were released for distribution, 45,838 lb. of pure seed were distributed from the Central Farm at Ujjain, Bull breeding was done here too, and a herd of Malwi cattle was maintained. A Central Veterinary Hospital was built in Ujjain during Madho Rao Scindia I reign and GWALIOR ELECTRIC SUPPLY CO. had a power house in Ujjain. Jiwajirao and Ujjain On the demand of the All India Hindu Mahasabha, Maharaja Jiwajirao Scindia got the Bi-Millenium of Emperor Vikramaditya of Ujjain celebrated with great pomp in his state. Scindia Oriental Research Center was established in Ujjain by him and he presided over the function when the foundation of Vikram University Ujjain was laid. The Scindia family built two big palaces in Ujjain, Vikram Mahal and Maharajwada, and got the Kaliadeh Mahal repaired, a school used to run for the education of girls in the Maharajwada built by the Scindia royal family. Even after Daulatrao Scindia shifted the capital of the Scindia Empire from Ujjain to Gwalior in 1810, the Scindia family continues to have a special relationship with this great city, every year the head of the Scindia family the titular Maharaja becomes part of the Shahi Sawari of Baba Mahakal, and we sincerely hope that this tradition continues. The United Nations defines sustainability simply as meeting the needs of the present without compromising on the ability of future generations to meet their own needs. Environmental sustainability is important to preserve natural resources like clean air, water, land, wildlife and eco-systems. Sustainability is now a crucial factor into Food and Beverage (F&B) industry business practices. Within all areas of the industry whether it be fish, meat, poultry, dairy, plant-based foods, ingredients, bakery, or beer and beverage, companies are incorporating the UN Sustainable Development Goals(SDGs) into their corporate strategies. The COVID-19 pandemic broke food supply chains and emphasized the need for a more resilient industrial model. But pandemic is not the only cause. Climate change effects, drought, crop failure, wars, and logistic issues are all factors in rising global food insecurity. The F&B industry requires greater efficiency at transporting food from points of surplus to places of famine or shortage. Climate Change Effect Climate Change is seriously affecting the food supply by lowering crop yields. As per a survey, every degree Celsius increase in global mean temperature can lower wheat yields by

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Like restaurants and grocery stores insist on sustainability. For instance, McDonald SupplierCode of Conduct holds that uppliers are responsible for managing, measuring and minimizing the environmental impact of their facilities, greenhouse gas emissions, waste including management, consumption. Packaging The F&B industry is rapidly shifting to eco-friendly packaging materials. Biodegradable plant based material packaging is being preferred. Biodegradable packaging is produced using biopolymers which can be safely consumed, degrade quickly, and often be created from waste plant products There is smart packaging with embedded sensors that can track the temperature, humidity, freshness, etc of the food inside, helping consumers make a more informed decision about how long to store food. Products in the food and beverage market have a relatively short life cycle, which means that product disposal and recycling options are an important part of eco-friendly purchase decisions. Brands are actively promoting their recyclable packaging. For example, PepsiCo has pledged to eliminate virgin plastics from its Pepsi brand bottles. Waste food management Reducing and prudent management of food waste is vital for F&B sustainability. More companies now use food that would otherwise go waste. Besides, there a rise in brands using food waste and byproducts from their own or other brands processes. Countries like India confront problems in the process involved in food products right from harvesting, packing and transportation to stores and to the eventual consumers. There are lot of issues in transportation and logistics. Innovative technology can be used effectively to tackle them. As for example, the refrigerated containers are now being used to transport food products like fruits, vegetables, meat, fish and other processed foods. This technology keeps the food products fresh for at least a month and can thus be shipped to the destination and help meet demand and reduce waste. F&B industry is well aware of the importance of environmental sustainability and are making efforts to achieve it by prioritizing sustainable food sourcing, using ecofriendly methods for processing, reducing gas emissions, prudent food waste management, switching to renewable energy sources and recyclable or biodegradable packaging. The industry realizes its responsibility for a healthy environment and takes concerted initiatives and invests in R&D to achieve Sustainable Development Goals. An ethical, green and clean F&B is the future we look forward to. The vacation & second home market in India has come from strength to strength. Chronicling global trends, wherein the importance of vacation homes

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Mountains in the Himalayan ranges to the lush green rural backyard of the Western Ghats to the picturesque turquoise blue water sea beaches, buyers are investing in second home and vacation properties like never before. The market will continue to grow at an accelerated pace in 2023. Meanwhile, here are some of the key trends that will be notable to watch out for. Appetite for the local culture & flavors: Vacation homes will have more local flavor in the times to come. In the design and interiors of the properties, there will be increased use of local embroideries, potteries, crafts, paintings & arts, etc. Similarly, there will be an increased focus on using fresh local cuisines in food rather than conventional ones, which most residents consume in cities. A vocal for locals be it in furnishing, design, or food will make the stay more memorable and engaging. It will give the visitors the much-needed relief from the clichéd lifestyle that they are mostly used to. The Rise of Vacation Home Communities with Serviced Amenities: Hitherto, vacation and rental homes have been largely an unorganized business run by local developers. However, as the segment gains momentum, big developers are getting lured towards it. The entry of big players will help in creating large gated vacation & second home community projects with numerous serviced amenities such as cafes & bars, meeting centers, doctors on call, concierge, laundries, reading zones, retail plazas, and much more. Likewise, many projects will see plenty of adventure sports eco-tourism activities to help visitors have a more fruitful time during their stay and get recharged. Blurred boundaries b w tourism, healing and vacation stay: The space b w tourism, hospitality, and stay will blur. New layers of amenities will be added to make the stay more enriching. There will be added facilities such as yoga, meditation, Reiki, massage & spa, holistic learning, spiritual packages, etc integrated with the regular stay. Likewise, we will see more of innovative concepts such as Zen garden, artificial woods, organic farming, horticulture, etc. Many projects will add hobby training programs such as cooking, baking, sports, etc. Partnership with co-working players With the concept of remote working, workation, digital nomadism, flexible & hybrid working models gaining momentum, there will be increased partnership b w co-working entities and second home operators to offer co-working workstations in the picturesque countryside and tourist destinations. Already the concept

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SIP investor, it would be wise to hold your horses. Don let short-term market fluctuations distract you from your goal. What happening in the market today will be inconsequential two-three years down the line. This learning also applies to those on the fence about starting an SIP. There no good time to start an SIP like now. Irrespective of market conditions SIPs give average return given by the index during the investment period. So, down, up or sideways, any market is good enough to start an SIP. Having said that, it is important to clarify that investors should not consider SIPs as an alternative to fixed deposits. Unlike fixed deposits, which are more or less lossless investment vehicles, mutual funds do carry an element of risk. So how does one become a wise investor, cut down risks and manage greater returns? The honest answer to that is to keep things simple. Keep your portfolio clean. Lose the cash drag. Often investors only invest a portion of their funds and are left with sizeable cash in their hands. What they do not realise is the potential of the cash if property invested. When you set out to invest, look at how much cash you have in your kitty. Ask yourself if you can get better rewards by deploying your cash in an investment tool. Another trick of the trade is to not chase returns. Taper your expectations because returns seldom work in straight lines. Ideally, you can expect a return along the lines of inflation plus equity-based premium. In the Indian context, a realistic long-term gain expectation would be 4-5 percent inflation and 5-6 percent equity-based premium. The best advice to retail investors that any expert can give is: start an SIP and lay it out over a long time frame such as 10 years. Statistically, goal-based investment yields better results than any other methods of investment. Set out with a goal even if you start small. Add an SIP to your existing one anytime during this time frame and increase your chances of higher returns. As a thumb rule, remind yourself that every time the market slips significantly, you II invest some more. This will not only nurture investment discipline but also help you achieve the goal you started with over a period of time, without dealing a blow to your wallet. SIP is a great investment machine for the

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Because pathogen resistance to vaccines is not common. As per WHO, diseases prevented by vaccination do not require antibiotic treatment. By keeping our vaccines up to date and using antibiotics only as advised by healthcare professionals, we as individuals will play a major role in curbing the growth of AMR in India. With a race to net-zero well underway, VC investment is one of the most significant boosts a country can have to meet this imposing target. Small countries like Bhutan and Suriname have proudly reached this goal, while larger countries like Uruguay, Finland, and Austria are pushing for a ten-year time period to achieve this goal. The majority of countries across the world have set a target of 2050, giving them three decades to alter policy, mobility, and infrastructure to bring their emissions down to the figures promised by their heads. India aims are also long-term, where we saw Prime Minister Narendra Modi set a timeline of 50 years to achieve net-Zero by 2070 at COP26 last year. India Push So Far The country ambitious goals have been coupled with policy changes, most recently at COP27, where leaders put forth a commitment to ensure Low Carbon Development or LTS which provides several breakdowns per sector (most notably in Renewable Energy, Biofuel & Hydrogen mobility, and Infrastructure changes) which will assist India goals. India goals have been well-supported by record investment by venture capital firms (VC) in the climate-tech sector in conjunction with profound policy changes, most of them specific to the EV and Clean-mobility sector, along with a host of changes to renewable energy and phasing-down of fossil fuels. State-wise, there has been a decarbonization bill from Tamil Nadu and varying EV subsidies and incentive policies from Delhi, Haryana, Uttar Pradesh, and Karnataka. Mobility has taken the lead in climate-tech funding support, with carbon-reducing tech and agriculture following. With this move, investments in climate tech are gaining momentum in private investor circles spurred on by their focus on thesis areas targeted at climate change. The definition of these thesis areas has come a long way, allowing for subsequent funding to be earmarked toward them. However, even with \$2 Billion invested, it makes just under 2% of India \$1 Trillion needed by 2030. With government and government subsidiary grants, there has been great support for bootstrapped start-ups in the sector by NITI Aayog and Alpha Capital, amongst others. The investments,

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Digital solutions VC funding and government support can provide a well-needed shot at reaching India climate goals. Reverse shoulder replacement is a special kind of surgery. This is performed for patients over 65 years old with inability to lift or move the arm above the shoulder level, which happens due to a complete tear of a group of muscles called the rotator cuff in the shoulder joint up of muscles called the rotator cuff in the shoulder joint. Most of these tears can be repaired using arthroscopy. However, if the patient neglects this condition and presents late, when the retraction of the muscles is severe and the muscles would have developed severe atrophy due to fat accumulation, then it can be repaired. Patients with an irreparable rotator cuff tear suffer from severe shoulder pain and disability due to their inability to lift the arm. Sleep also gets disturbed due to pain. Reverse shoulder replacement performed in such patients helps them to lift the arm completely as the biomechanics of the shoulder gets changed due to reversing of the ball and socket position. Patient can move the arm after the surgery comfortable. Pain also comes down completely. In a reverse shoulder, the position of the ball and socket is reversed using a prosthesis (implant). Patients can move the arm without the muscles once it done. This surgery is also done for elderly individuals over 65 with severe comminuted fractures of the head of the homers (arm bone), which cannot be fixed with a plate and screws. It also one of the best options for patients with significant arthritis along with a tendon tear, where a regular shoulder replacement can give the optimum function. Reverse shoulder replacement technique has helped many elderly patients who had lost hope of using their arm due to irreparable tear and bad fractures with successful results. The reverse prosthesis can be put into place with screws on the socket side that hold it into the bone of the shoulder blade. The ball then screws into the plate, which has been attached to the socket. The part of the prosthesis placed into the arm bone is secured with cement, which bonds the metal to the bone within a few minutes. The plastic socket piece is then pressed into the end of the stem, where it is securely fixed by locking into the metal piece. This allows the socket

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And should have assisted in some surgeries before they could perform them independently. The European Union recently adopted the Digital Markets Act with an aim to level the playing field in the digital platform services sector by ensuring anti-trust compliance by big tech companies in digital markets. In this context, the DMA adopts an ex-ante approach in as much as it identifies potential antitrust practices beforehand in order to pre-emptively regulate the behavior of select big tech companies. The DMA designates and regulates only those big tech companies as gatekeepers, which have at least 45 million monthly individual end users and 100,000 business users and control at least one & quota core platform service & quota such as marketplaces and app stores, search engines, social networks, cloud services, advertising services, voice assistants and web browsers. In addition, the gatekeepers must also have an annual turnover of 7.5 billion in the EU or a global market value of 75 billion. These gatekeepers act as gateways for smaller players in digital markets to have access to new customers. The DMA prevents the usage of personal data for targeted advertisements without users consent. The legislation also allows smaller players to inter-operate with big tech services. For instance, customers on Signal will now be able to message their friends on WhatsApp. It will also prohibit the so-called gatekeepers from favouring their products and services over third-party sellers and service providers registered on their platforms. This would also entail businesses registered on their platforms to have the ability to partner up with other ecommerce and social media platforms. Other requirements include placing additional options for operating systems, virtual assistants and web browsers and enabling users to install and use apps that are downloaded from third-party app resources and uninstall pre-installed apps. In case of breach of these provisions, sanctions will be imposed on such gatekeepers. The EU firmly believes that it will foster and inclusive environment for all industry players in the digital space through the DMA. The legal landscape in EU took close to five years to come up with a framework that may disrupt the industry but the Indian government intention to copy paste these regulations to a developing economy could have catastrophic impact. Inter-ministerial consultations are happening between the Ministry of Electronics and Information Technology (MeitY), Corporate Affairs, and Competition Council of India (CCI) to pass legislation similar to DMA to regulate

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EU like DMA can de-rail Digital Bharat movement. Furthermore, if firms are being subjected to regulation based on their size, it could come at the cost of MSMEs who harbor ambitions of going global and might cause inhibitions. Thus, India may end up missing opportunities to make its mark in the global value chain. Lastly, there is no guarantee that restricting the operational practices of Big Tech companies will foster healthy competition amongst all players in the digital ecosystem in a developing market like India. While regulation is the need of the hour, stakeholder consultations do need to be considered so as not to discourage the already well-established players or disincentives domestic companies from going global. Rather the answer lies in conducive policies that allow MSMEs to reach where Big Tech stands today Senior care in India had been largely overlooked as a major industry until 2022 when Rattan Tata helped put it on the map and make it a part of the national discussion and attention. At 84, he is continuing to lead the way in entrepreneurship by investing in senior care startups to address loneliness and openly discussing how this is an issue for seniors. Contextually this industry has so far been grossly overlooked because the population was predominantly young. Still, as the proportion of older adults increases in the general populace, they are also starting to demand more attention, services, and products that cater to their needs. Endeavors by the Government Slowly but surely, the Government of India is starting to take note of the growing senior demographics and looking to attend to their needs. As per a recent announcement, pensions will increase in order to help them be more aligned with rising inflation as the cost of living increases. While this is a huge asset, people are also seeing trends in personal retirement savings becoming a key financial investment for the seniors of the future and those aging into seniority. It not just the government that is taking note of the importance of an older demographic and their economic well-being. Legacy industries like banking are **now** looking to include digital financial literacy as a tool to support their aging customers. Leading banking institutions like ICICI Prudential have come forward to offer resources about financial tools for saving and investment to older adults. Awareness building around investments for retired life, types of mutual funds, and how various

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Bridge the communication gap. Virtual opportunities to stay fit and healthier are also becoming common activities that people are taking up. Older adults are learning new technologies through virtual classes where they can ask questions and get answers. These technology skills are not just being used to follow passions and connect with others but also for many older adults to augment their income. With pensions steadily lagging behind the cost of living, more and more older adults are looking for additional income from home. They are learning to use technology to make payments, gain financial literacy, and to get business done. Others are utilizing remote work opportunities that are available in their industries. The senior care sector is just starting to get the attention it needs to revolutionize the industry truly. As more and more older adults start aging into the senior market, living longer, and having more economic buying power, industries will need to shift gears to include this demographic in their marketing strategies if they want to remain competitive. While the market started to get the shift it needed in 2022, I see it growing even further in 2023. Initial investments and discussions have shown that this market is ripe for growth, and smart investors and entrepreneurs will be focusing on solutions for this demographic in the new year. Plus, industry leaders will continue to expand further to offer more diverse services to this demographic. Recently there a very significant prominent and obvious shift in the demand for financial services. Apparently it has occurred as a result of the population being predominantly young and the remaining generation adopting technology at an increasing rate. Improved and quick technology-based services are what the younger generation wants. Indian FinTech start-ups are quickly upending established banking models. But still, the majority of people view banks as the safest option, particularly when it comes to depositing their hard-earned savings. Therefore, despite the challenges caused by legacy infrastructure that prevent banks from implementing changes fast, they do have a strong, established clientele over the long run. In 2019, India had a consumer adoption rate for FinTech that was 87%, higher than the global average of 64%. Even after the pandemic broke out, there was no decrease in consumer demand, and the industry grew dramatically until 2020. According to a statistic survey from April 2020, 33% of respondents still use the digital mode for a

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This channel, traditional banking is essential to any economy. They provide lenders with the opportunity to earn interest. Adyta Pure, a former managing director and chief executive officer of HDFC Bank, made the statement on the fifth day of the Business Standard BFSI Insight Summit. He added that banks and finch companies would coexist in the future and grow through cooperation, and there would be room for everyone. Numerous Fitch start-ups can readily succeed because there is little regulation of the industry. They are more responsive to customer needs and operate more quickly, but the lack of laws and regulations makes it a risky sector for consumers. As a result, most retail and young investors feel comfortable choosing traditional banks because those institutions are held accountable by a regulatory authority in the background. On the other hand, the introduction of Fitch into the market has been positively received by conventional financial service providers. The majority of banks have now introduced an expanded Fitch version of their banking system via online banking websites and applications, allowing their customers to use online banking features including mobile payments, peer-to-peer lending, and digital security. Fitch and traditional banking can enhance the quality of their services and features and have a greater impact if they work together in the long run. Deposits are held in enormous quantities by banks, compared to very tiny sums by Fitch. Banks and Fitch may work together to improve financial systems in order to make the most of this, and Fitch will also profit from the substantial funding. The COVID pandemic has completely upended our way of life and not for a few days or weeks but months on end, with ever looming uncertainty about what the future holds. Being confined to closed spaces with stringent restrictions around mobility has taken its toll on children and adolescents more than anyone else. A study published in December 2022 from Stanford University (Gothic et.al) shows that pandemic related stress has physically altered the brains of adolescents, making them appear much older than their real age. This should give all of us a reason to pause and examine the effects of what this will have on our future generations. It is reported that around 330 million youth, in India alone have been affected by the disruptions caused by the pandemic (UNICEF). This includes school closures, lack of developmentally normative social interactions, inability to

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However, it is pertinent to consider the timing and the messaging behind the inauguration of this Hindu temple. While providing the Hindu community an additional place of worship in the, the construction of this temple allows both India and the INDIA to project the strength of their respective soft power. For India this temple signifies the increasing appeal of its soft power. India has already been promoting different aspects of its culture and way of life across the world. Prominent among these are yoga, music and cuisine. Indian philosophy, already appreciated and followed in many countries in the world, would further get a boost through this Hindu Mandir in Abu Dhabi. Coming less than a month after the consecration of the Ram Mandir in Ayodhya, this temple in Abu Dhabi would send a strong message to the domestic audience in India about the growing influence of Sanatan Dharma. Also with foreign policy becoming an integral part of India domestic political discourse, the ruling BJP would leverage a Hindu temple in the INDIA, a Muslim country, as a success of India foreign policy and India growing stature at international level. The INDIA too would look to benefit from the construction of this temple for enhancing its soft power credentials. Firstly, the Hindu Mandir in Abu Dhabi would build upon the already strong ties between the INDIA government and the Indian Diaspora. There are almost 4 million Indians currently living in the INDIA. The Indians are also the largest ethnic group in the INDIA. The Indian workforce, comprising from highly qualified professionals to skilled and semi-skilled workers, form an important component of the INDIA economy. The Abu Dhabi Hindu temple is important for the INDIA for its own domestic Indian audience. Secondly, this temple is another step from the INDIA to forge closer ties with India. The past one decade has witnessed India expanding its engagements with the Gulf States, particularly with Saudi Arabia and the INDIA. India ties with these two countries have moved much beyond the traditional arc of foreign relations which was dominated by oil trade and remittances from the Indian Diaspora in the Gulf. However, India ties with the region are now multidimensional. In case of the India-INDIA relations, the two countries are not only strategic partners but have also concluded Comprehensive Economic Partnership Agreement in 2022. INDIA is the first Middle Eastern country to sign this agreement

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Their headquarter in the kingdom by 2024. The two countries have also clashed over oil production at the OPEC summits. The INDIA has dissented Saudi Arabia taking a lead role in the organization. The INDIA has also accused Saudi Arabia of forcing the former to an oil production cut which caused the INDIA to consider an option of leaving the OPEC. Similarly, in Yemen, although initially both the INDIA and Saudi Arabia intervened to restore internationally recognized government of Abdrabbuh Mansur Hadi, later the INDIA supported the Southern Transitional Council, a separatist movement which was deemed necessary by the INDIA to protect its economic interests in the Red Sea. As a part of diversifying its economy, Saudi Arabia has been implementing several reforms to project itself as a moderate and liberal country instead of a conservative one. The latest step in this direction was the decision to open alcohol store for non-Muslim diplomats. Saudi Arabia reforms are aimed at attracting greater foreign investments. This is viewed as an economic challenge by the INDIA. The Abu Dhabi temple would be a timely step for the INDIA to reiterate its moderate and liberal position which would also be an indirect competition with Saudi Arabia. The inauguration of the BAPS Hindu Mandir is a significant event in the India-INDIA relations. Apart from giving a boost to the bilateral ties, this temple is set to strengthen the soft power narrative as well for both the countries. Lord Ram and Narendra Modi will be the two names that reverberate through the election campaign this year. I am not sure which one would be heard more in the northern states, but it likely that the lord would take a backseat once the saffron poll caravan moves south of the Vindhyas and enters Tamil Nadu. So, what would be the poll planks in the Dravidian land and who would benefit in terms of campaign noise, not necessarily votes from which issue? Read on. BJP would love to make this its prime topic of campaign in Tamil Nadu. The grapevine has it that K Annamalai, who has released a couple of DMK files which met with reasonable success, has a few more bombs up his sleeve. If that true, DMK has something to worry about. Corruption is such an evergreen campaign issue that voters lap it up. So, it does matter that the corruption cases against minister without

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Self harm or suicidal thoughts. Please seek medical care immediately if you notice these things. From a public health standpoint, we will need to create systems to increase awareness about mental health in general and mental health conditions in schools, childcare and community settings. Information about effects of COVID on teen mental health in national media, television and other broadcasting forums will help. Increasing access to mental health evaluation and treatment in a confidential and safe manner without fear of stigma will be critical once we start identifying youth who need help. Astaguru Historic Masterpieces catalogue for this December end has a quartet of quintessential greats from India moderns. One must begin with the catalog cover of F.N.Souza the Castle, a 1957 wonder of Rouault lined castle which is austere and filled with dark brooding strokes. Souza made London his home between 1949 and 1967, with spells in Paris and Rome, after which he immigrated to the USA, finally settling in New York where he resided until his death in 2002. The balance is starting to be re-addressed between his Indian roots and his place within Modern Western painting. This work of 1957 is important in terms of the composition as well as its treatment of expression. This work also brings into view the social context within which Souza lived and painted and his strength of character. From his very beginnings, with the death of his father and sister during his childhood, Souza struggled against adversity. He fought for and achieved recognition against racism, conservatism and poverty to achieve one-man shows and international awards. This austere, imposing image nestled in the history of medieval England work, Castle, invites us to embark on a voyage through a world at once glamorous and violent, alluring yet elusive. For many, chivalry evokes images of knights in shining armor, menfolk competing for the attention of a fair lady, pennons and streamers ?uttering from castle battlements. It gives us a product of the nineteenth-century romanticisation of the Middle Ages the kind of re-creation that gave us Waterhouse Lady of Shallot and Viollet-le-Duc rebuilding of Carcassonne. But Souza in his works wanted viewers to go deeper. For him the real medieval world was altogether less lyrical and more down-to-earth than the fanciful re-creation. Nonetheless, you read the work like you read a poem, one of the gifts of reading poems is taking the time to experience,

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As well as Easter and Good Friday and Christmas services. In an interview to me in 2015 he reminisced over his love for Christian hymns and the symbolism of the cross that was more than a mere symbol, for him it was an evocation of the spirit. This work Invisible Cross brings back that conversation and his love for both Christ as well as the Eucharist. Raze inherited the beauty of all religions in its quiescent intonations and wove into his work the embodiment of the emotive essence. Color for Raze was more than a mere tool it was the citadel of his consciousness. In this too he explores the play of light as well as color in nature bounty. As the pictorial space in Raze paintings became less structured, it was as if Raze had redefined the genre of landscape to center pigment as its main premise. This stylistic turn was reinforced in 1962, when he spent a summer teaching at the University of California, Berkeley. During his time in the United States, Raze was deeply impacted by the work of Abstract Expressionists Sam Francis, Hans Hoffman and Mark Rothko. Speaking about this encounter, in an interview he noted, Rothko work opened up lots of interesting associations for me. It was so different from the insipid realism of the European School. It was like a door that opened to another interior vision. Yes, I felt that I was awakening to the music of another forest, one of subliminal energy. Rothko works brought back the images of Jamaal, where the repetition of a word continues till you achieve a state of elated consciousness. Rothko works made me understand the feel for spatial perception. (Artist statement, Raze: Celebrating 85 Years, exhibition catalogue, Interview by Uma Nair, New Delhi, 2007) The landscape had a throbbing cadence of color split into its myriad tonalities. The tenor was moody and passionate. And the harmony of emotive evocations lifted itself in a sweep. It was after this that Padamsee began painting his Metascapes in the 1970s. Padamsee said I am not interested in location or landscapes. My general theme is Nature Mountains, trees, water, the elements and obviously one is influenced by the environment, but I am not interested in painting Rajasthan or the desert or whatever. When I paint a tree, a mountain or a river, I am really interested in the river, He

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Within and without; we can experience it as one in all and one in its own essential existence. Moreover, the experience of soul and Nature being a part of duality is true, but the experience of their unity has also its validity. The aspect of man and nature always go together and whatever status Nature or Consciousness-the force in action assumes manifests or develops, there is a corresponding status of the Spirit. This work creates a syntax of what we call dashing. The word dashing means to see and be seen by the deity. It is a fundamental concept within Hindu worship where there is an active engagement between image and viewer. Heber creates that engagement in a surreal signature. The holidays bring out the giver in all of us, claimed a Christmas eve post by Menasha Abuja, reminding me of an old early morning WhatsApp message from the dashing Col. Guilt Chandra that had made my day the moment it started! Sharing the intriguing story of the Dead Sea, the message beautifully articulated the essence of giving, instead of being obsessed with taking. Not all of us might know that the Dead Sea is in fact a lake, not a sea; it called a sea because of its high salt content. The salt content is so high -almost 10 times that of the average seawater (over 35%) that a human body would easily float on it without ever sinking. This saltiness also means there is no life beneath it. No vegetation, no sea animals nothing! Just a few miles apart, north of the Dead Sea is the Sea of Galilee. While both receive water from the river Jordan, the Sea of Galilee is full of life, replete with colorful marine life including sea animals and vegetation. The same region, the same source of water, still they are two water bodies with a stark difference! Interestingly, the explanation lays in the truth of human life the power of giving back! In the Sea of Galilee, the water simply passes through, in and then out, keeping the water body healthy, vibrant, and fit for life. On the other hand, because of its lower altitude, the Dead Sea only receives water from the river Jordan but gives back nothing. Over seven million tons of its water evaporates daily, leaving behind just the salt content. Having spent the entire last decade amidst young

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A truly large and mature has the two totally an entire and the lives of its by creating a of ancillary units vendors, and he was with Motor service providers around itself. Such a player can create direct and indirect job to a wheel chair and risk units, vendors, and capital, and other kind of support. Books are like coffers filled, not with gold or silver, but with high ideals, and the wisdom of our forefathers. If we learn to love books, we need no other riches. However, we must read the right kind of books. Just as we need nourishing food for the body, similarly we need to read good books to enrich our minds. The great Stephen was pursuing his studies when he was with Motor must play the role of an. Doctors gave him a poor with from his Siam, at he with his research work. What followed is the stuff of legends no doubt, was a genius. But for units, vendors, and that genius to unravel and contribute to our of the universe, he needed that enabled him to that left him bound to a wheel chair and unable to speak. Imagine, you could not have watched television or even seen a film in a cinema hall. You would have had to study by candle light with no fans or air conditioner. Ice creams, soft drinks and cold water would have been unheard of. Imagine what we would lose if we are not able to must play the role of an us who have some form of disability but units, vendors, and otherwise possess talents we may not even be aware of. Teachers should also have a high he was with Motor level to a wheel chair and of, and the and skills to support people with must play the role of an are the reality that they face on daily basis. The university model depends on the medical model of disability. Disability is as being innate to the person. By students to get over their obstacles and discover their skills, the university college system must play the role of an enabler. It is that India has about 3 cores of people with disability out of which around 1.3 cores are employable but only 34 lakhs have been employed across he was with Motor and to a wheel chair and led schemes or self he was

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Idea of a Centre for Inclusion and Empowerment of Specially Abled Students. The center will support inclusive education-building systems. It will endeavor to have many experts on the inclusion of the specially-abled to remain progressive and at the cutting edge. Equally importantly it will highlight the views of people with disability themselves about their experiences and how they can be better supported through our education systems. The center will aim to focus on one health, one planet, and leaving no one behind, as a healthy Bharat and hearty Bharat is essential for our society progress. It will also aim at building aspiration among specially-abled students of the college and generating awareness regarding conventional and new-economy jobs for them in different sectors. It will generate awareness regarding their participation in the workforce by providing opportunities to them at the college level. It is hoped that this will be a step towards addressing the myriad constraints that people with disabilities face in our society. If you or a loved one has diabetes, you are probably aware of how crucial it is to maintain blood sugar levels within the prescribed range. Controlling and monitoring blood sugar, HbA1c, lipid levels, and blood pressure can help prevent or postpone major, long-term health problems like eyesight loss, heart disease, and kidney disease. The eyes can be severely affected by diabetes, which can lead to visual impairment and/or blindness. This is because high blood sugar can harm the capillaries in the most delicate tissues of the eye, which communicate information to the brain to produce clear vision. This damage to the retina due to high blood can lead to permanent vision loss. However, there is hope. One can avoid major eye damage by monitoring and regulating the blood sugar levels as per their doctor recommendation. The following five actions can help safeguard vision during diabetes. Understand Numbers When blood sugar levels rise, the delicate blood vessels that nourish the most delicate areas of the eyes are often the first to sustain damage. High blood sugar specifically harms the retina. The thin tissue that makes up around 65% of the back of the eye is called the retina. Many light-sensitive cells reside there, allowing the eyes to communicate visual information to the brain via the optic nerve. The blood vessels that supply the retina are harmed when blood sugar levels rise. Vision blurring may result from this, either

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On Eating Healthily You are what you eat, we vet all been told since we were young. Healthy eating leads to healthy eyes. Eat a diet that is well-balanced and contains meals that provide your body with good nutrients to safeguard diabetic eyes. Vitamins A, C, E, beta-carotene, lutein, omega fatty acids, zinc, and zeaxanthin are some of them. Consuming a diet high in leafy greens, fatty fish like salmon, tuna, or mackerel, nuts like walnuts and almonds, beans, lentils, and mushrooms will help you reach this goal. Maintaining a low glycemic diet is important to manage blood sugar levels. Yearly Dilated Eye Examination The finest tip is reserved for last: get a full dilated eye exam from your ophthalmologist once a year, or more frequently if advised, to make sure that your efforts to control blood sugar are aiding in maintaining the health of your eyesight. A screening for cataracts, glaucoma, and diabetic retinopathy may be performed at this visit. Your pupils enlarge as your eyes dilate, allowing your ophthalmologist to inspect the retina, macula, and optic nerve up close. Your doctor can identify diabetic retinopathy in its early stages long before you have any symptoms by looking at these sensitive tissues. Furthermore, regular eye check-ups are critical for early detection and preventive measures to protect your eyes. The work environment has witnessed significant disruption in recent times. A drastic change in employee attitudes is resulting in an exponential increase in cases of mass resignations. According to a recent report, 85% of Indian employees from the Technology and Telecom sector plan to resign within the next six months. While the pandemic brought with it an epiphany around workcentered life, it continues to accelerate the trend of the Great Resignation, leaving businesses battling to acquire and retain talent. Introducing workplace flexibility helped in moderating this challenge, however, the response to getting back to physical working environment has been very mixed. The organizations that have chosen hybrid, to create a balance of online and offline interactions and have kept flexibility at the core cracked the code! It is thus time for organisations to invest in providing a more fulfilling employee experience to foster a stronger sense of community and a renewed commitment to work. By transforming the work approach, organisations can rule supreme in the competitive market. However, employee centricity is a journey and not a destination. Below is a rundown

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For example, involving employee opinions in significant organisation related policy changes or providing the ability to invest in the company shares can infuse a feeling of belonging and contribute directly to performance. Showing Budding Leaders the Way If an employee has the potential and desire to be a part of the company leadership in the future, organisations must present all the guidance and knowledge to lead them to the next step. Progress in a career is one of the significant determinants of employee motivation. Grooming the next generation of leaders by providing access to open positions and leadership programs result in an added commitment to the job. Celebrating Milestones Together The motto work hard and party harder makes celebrations a massive part of organisational culture. Be it on-the-floor activities, team outings or special lunches, or an annual family day to bring employees and their families together; celebrating together builds a close-knit family and creates engaging, collaborative teams. Creating a Sense of Safety along the Way a comfortable work journey is characterised by moments where the employee is engulfed with a warm sense of safety. Certain leading organisations have opened the doors for employees to directly interact with the leaders in the organisational structure to discuss any problems, or feedback. A healthy working atmosphere that reflects on the psychological safety created by the organisation largely contributes to talent retention. Democratising the Talent Experience As the workforce continues to evolve, employees seek flexibility and opportunities to engage in purpose-driven work. To emerge as an employer of choice, organisations must provide employees with the power to choose how they work, where they work from, how they make the most of learning opportunities, resources, and more. Combining social impact and talent development through CSR and sustainability-driven programs enables employees to pursue professional, personal, and social goals. Such shared value activities create a more engaged workforce and increase the bottom-line impact. It time to move from counting heads to making heads count. An employee experience in the workplace is an influencing factor when it comes to the intention of change. By building a work culture that is encouraging, innovative and inclusive, organisations can effectively lead to talent retention and prepare a workplace of the future. Is it possible to use architecture to create safe energy? It is indeed feasible. Everybody uses energy in some capacity, across all industries, therefore any modest contribution to the environment

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Resource needs will have doubled as India massive growing population. The BEE plans and creates strategies to assist in reducing this demand by promoting the adoption of energy-efficient practices. However, we took initiative before likewise in 1992, The Ministry of New and Renewable Energy was established with A New Hope. In 2015, UJALA was launched by the Prime Minister of India as a LED lamp distribution project with The Future is Here. In 2016, The 17 Sustainable Development Goals of the 2030 agenda were set by the United Nations For a Better Tomorrow and In 2020, A movement towards sustainable and eco-friendly clothing begins in the fashion industry across India with Save The Planet in Style. Not in India, but all over the world, most of the industry took initiative towards the energy conservation. Thus, every industry can make efforts into a green and sustainable environment by using less amount of energy. In India real estate ecosystem, architecture plays a crucial role. Up from US\$ 200 billion in 2021, the Indian real estate market is predicted to grow to US\$ 1 trillion by 2030 and account for 13% of GDP by 2025. In the future, architects will be more involved in the design and construction of homes, urban planning, smart cities, last-mile connectivity, airports, and other small and large projects. We all must get ready for the requirement that our future initiatives be energy-efficient, environmentally friendly, and sustainable. Instead, we can employ solar energy, rainwater collection, climate-responsive design, and other conservation methods to reduce heating, cooling, and lighting loads. Accounting firms have advanced significantly since the days of manual accounting and bookkeeping, when reconciling and finalizing accounts required tedious work that drained resources and time. Although extensive paperwork was manually kept up to date, it lacked real-time data presentation, which widened the scope of error. Then came a wave of digital and online accounting software products that promised to make the accounting operations faster and smoother. But though many accounting firms started adopting the new technology, a lot of them still stuck to their traditional software and hesitated to migrate to a new setup. They either thought the whole transition would be too expensive or would need extensive resources, or that they would have to learn a difficult new technology for it. Therefore, ICAI came up with the ultimate awareness push by releasing these standards along with the implementation guidelines

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Increases output value, and lowers risks of data error and inconsistent results. It simplifies and expedites the route to optimized decision making and creates opportunities with real time reporting. Leveraging the latest technology also helps in safeguarding firm and clients data. With automation, we are changing the accounting industry. Chartered accountants who conceptualize such software are familiar with the problems faced by CA firms, particularly small and medium sized firms with tight budgets and thus base their solutions according to those insights. The automated workflow tools make sure that CA firms are dependent on processes rather than people. This attains completeness of accounting transactions, tax computations, financial records, and audit documentation. The ICAI wants to motivate CA firms to essentially adopt cloud, big data, and AI technologies to streamline accounting and financial operations. DCMM v2 assists CA firms in tracking the level of automation, quantify performance and fill in performance gaps with corrective action in the following domains: Internal processes Automation would increase efficiency, particularly in routine but crucial tasks like billing, document management, workflow status, cyber security measures, and compliance with data protection regulations. Audit Processes: The assurance function primarily entails oversight, where automation can result in increased productivity and speed. Red flagged exceptions can be used to automate the maintenance of digital evidence, IT systems audit, review of controls, audit planning, selection of sample size, audit focus areas, and risk mitigation. Tax and compliance services: Due to inadequate document maintenance and a lack of knowledge of the most recent tax provisions, tax litigation is frequently prolonged. The ICAI has urged CA members to advise clients to automate appropriately, ensure internal access to the most recent automation tools with customization as needed, and provide digital updates on the most recent amendments. Accounting function: The use of digital accounting software platforms ensures that adequate quality control procedures are included in every step of the accounting process, from the preliminary bookkeeping stage to the end financial reporting stage, to reduce errors. The goal of DCMM is to empower accounting professionals with awareness of simple to implement, yet powerful technologies that provide them with ammunition to thrive in the age of digitization. In today time, the most common problem students face while choosing MBA or PGDM is which specialization to choose for studying. From human resources to finance to marketing to business analytics healthcare management is a wise field in terms of

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Of marketing campaigns and communicate potentially with customers. Entrepreneurship If you are planning to open a business entrepreneurship will definitely help you as it teaches critical and important management and business developing skills and the skills you will need to pitch ideas for funding. Operations Management Operations Management focuses on organizing, and managing production to increase productivity. If you are interested in supply chain management or logistics, consider this MBA specialization as one of your choices. Business Analytics Business analysts help in providing data to fill the gap between business and technology. This requires an understanding of data, statics, and computer science. Special tours are given on data and information driven business management with an extensive be of analytics. Finance is a popular choice among students pursuing MBA. Students are taught theory and finance analytics and dealing with investment, fundraising, borrowing, and financial management. Human Resources If you are a very experienced person with businesses then HR is the perfect course for you to pursue. Human Resource management is usually responsible for the hiring of employees for the company and then training them according to a company with special reference to culture and value system. Consulting In this field you become a business consultant where you are responsible for consulting and problem solving the business, presenting, and communicating. How to choose the right MBA PGDM specialisation: MBA or PGDM still confused? The choice totally depends on the institute you are going to pursue the course from. MBA or PGDM does matter, you can pursue any one of them, recruiters looks for skilled and potential employees. The specialization really depends on your career goals and strength. When choosing the right one, do remember to match the course with your professional and personal goals and aspirations. Each specialization has its own advantage. When choosing specialization consider your strength and weaknesses and play according to them, not considering them may lead you to choose the wrong course for yourself. Find a field where you can excel and be passionate about the job role given to you and can bring value proposition interns of growth to the company as well as yourself. With a rapidly growing population of 1.47 billion people, India is likely to have one of the fastest rising energy demands, resulting in a massive impact on the global economy and the energy industry. According to the IEA recent World Energy

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In the run-up to the 2024 Lok Sabha elections, various media houses and polling agencies are carrying out opinion polls to gauge voting intentions. In response to the President address during the budget session of the Parliament, Prime Minister Narendra Modi gave an account of the different works undertaken during the last 10 years to attain Viksit Bharat. During this presentation, PM Modi expressed belief that the Bharatiya Janata Party will win more than 370 seats whereas the National Democratic Alliance will bag more than 400 seats in the upcoming Lok Sabha elections. The opinion polls always have a tale to tell. When we look at the Lok Sabha results since 1952 and the results in the last three decades, we will see how the texture of Indian politics has changed considerably. The focus of Lok Sabha elections has changed and the issues that are spoken about during election campaigns have also changed. In short, the basic structure of national politics has transcended from considerations like religion and caste to development of the country. And if this change brought about by the new leaders has to be evaluated, we will have to dive in and see how the mindset of Indian voters has also changed over a period of time. For a very long time, the socialist and communist ideologies under the leadership of Congress remained at the helm of affairs for the Lok Sabha elections. The Congress, socialist and communist ideology leaders ensured that instead of being proud of their country, the common man was forced to live under the influence of the West. As a result, despite possessing immense capabilities, India could not achieve the desired progress as compared to the other nations for a very long time even after independence. The Congress, Socialists and the Communists always took pride in flaunting India poverty on the global stage. There were deliberate attempts to prevent Indians from participating in competitions with their counterparts from the developed nations. And hence, despite having the intent to work hard and achieve success, India never climbed the development ladder. But today, things are changing. Modi government concept of comprehensive development with the use of modern technology is bringing about the change expected by the common man, thus making his government a people-oriented one. India became the fifth largest economy in the world surpassing England that had once ruled nearly half the world for

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In 2014 elections, voters had shown unprecedented faith in Narendra Modi leadership and the BJP won 282 seats. In 2019 elections, voters confidence in Narendra Modi leadership had increased. Since 2014, we can see a decisive change in the priorities of the Indian voters. Owing to Modi governance in the last 10 years, voters feel that Narendra Modi only must continue to be in power. During the tenure of Pandit Nehru, Indira Gandhi and Rajiv Gandhi, crores of rupees were also spent on welfare schemes for the poor by the central government. But the number of actual beneficiaries was quiet less as the middlemen in the administrative set up used to siphon off the funds allocated for the welfare of the poor. Now, in the last 10 years, government financial assistance is directly getting deposited in the bank accounts without the beneficiaries having to frequently visit government offices. People are still unable to believe that this was possible in India. Extending financial support to the underprivileged is government attempt at bringing them into the mainstream of country development. We saw ordinary youths become entrepreneurs, thanks to schemes like Mudra Yojana. People from the grassroot, even those from the deprived sections are proud as they have also become a part of the process of construction of Naya Bharat. Voters preference is to bring Modi government back to power for the third time and undoubtedly, this success story of development of the last 10 years will be manifested in the form of Maha Vijay for the BJP in the upcoming elections. India rise as a digital giant is just about trendy startups and tech billionaires. It also about a silent revolution at the core the government relentless push to build a robust digital public infrastructure (DPI). Launched in 2015, the Digital India initiative has laid the foundation for a thriving digital ecosystem, aiming to transform governance, empower citizens, and fuel economic prosperity. The government interim budget on 1st February 2024 further amplified this vision, announcing key initiatives to strengthen and expand the DPI ecosystem. The World Bank estimates that financial inclusion in India increased from 59% in 2014 to 81.5% in 2021. Aadhaar and UPI played their key roles in enabling access to bank accounts and digital payments for millions previously excluded from the formal financial system. A 2022 report by McKinsey Global Institute estimates that India DPI could add \$1 trillion

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In both developed and developing countries worldwide. LEDs have completely revolutionized the energy landscape as it uses at least 75% less energy than incandescent bulbs and lasts approximately 25 times longer. LED lighting also contributes in the reduction of greenhouse gases in the atmosphere. It also allows businesses to function more sustainably with energy savings of up to 80% when compared to traditional lighting. Smart home automation system for energy efficient housing Another catalyst of change in today world and the way it functions is technology. Modern innovative technologies are creating countless opportunities in reducing energy consumption. One such example is innovation in the home automation sector. A home automation system reduces energy waste by adjusting the intensity of lights through the setting of thresholds on the meter. This system ensures that a high intensity appliance (e.g., an electric oven) is not used with another one. In addition, energy management systems based on lota help in real time power consumption data to optimize electricity use and transition to more cost and resource efficient regimes leading to sustainable energy consumption. Businesses are collaborating to develop such innovations that deliver long term solutions and alternatives. Need for businesses to adopt cleaner technologies Prompt and effective efforts must be made to meet India ambitious goal of having a net zero carbon economy in a few decades. However, one of the greatest challenges is to reduce emissions from the energy infrastructure that are currently in existence, like steel mills, coal plants, and other factories. It is, therefore, important that companies choose a way to switch to cleaner technologies. Choosing cleaner energy to power their offices, factories, and warehouses; purchasing raw materials locally; and investing in smart and automated technologies should be made mandatory. Energy efficiency and conservation are some seriously challenging tasks, but by implementing a few simple changes to our daily lives, they can be accomplished easily. On an individual level, one must educate themselves and our society on adopting cleaner, greener, and more sustainable alternatives. Similarly, leaders from all sectors should commit to developing policies and strategies for reducing the inefficient **use** of energy. As we observe National Energy Conservation Day, let us all pledge to choose a path that will help us mitigate climate change and conserve energy for future generations. The logistics sector in any country is a gateway to holistic growth and development for the entire economic ecosystem. When

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To the sector. At the moment the sector is steadily implementing environment friendly practices, which will have a significant positive impact on the environment. Technology has played a very important and smart role during the epidemic in streamlining business practices and in achieving operational efficiencies that were less of a burden on the climate. Various paperless and faceless initiatives undertaken by the sector is signaling towards a green logistics movement. Also, green logistics solutions are being recommended as a way for businesses to thrive along with the world. Digitalisation is crucial and imminent Going digital is not a buzz word anymore, it is a necessity and may be the only way for long term existence of the sector. We need to be digital across the entire ecosystem to become efficient and to be able to reduce wastage. Every practice that was initiated prior to the pandemic got stalled and we had to reinvent ourselves during the lockdowns and it was a learning experience, to say the least. All leaders across the logistics ecosystem has understood the importance of digital platforms in maintaining business continuity and efficiency. Customs underwent a huge transformation from being paper oriented to paperless. We foresee paperless working to be the new normal in the coming days. Digital platforms offer the ease of process and save time to eventually enhance end to end visibility and efficiency of the backend operations. We are all being influenced by advancement of technology including artificial intelligence (AI). All through the world, supply networks are being improved using Al. Al and machine learning (ML) are already being embraced and used by many enterprises to enhance their supply chains in various ways. Diversity of resources and talent is the order of the day Logistics has always been a male dominated area but it is impossible to not have representation of all across the board. Business estimates claim that women make up only 20% of the Indian logistics industry. Women are already making a strong entry however, diversity does not stop at women. In the years to come there will be a healthy balance of all genders, sexes, differently abled and talent specializations. In this field, hiring qualified individuals with expertise is imperative. While everything is going digital, this industry will also require skilled professionals to address problems on an ongoing basis. Express logistics is going to rule Turnaround time is a very crucial

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And are taking steps, such as consulting experts regarding their mental health and wellbeing. Meanwhile, technological advancements today have made it possible to consult a doctor without even scheduling in person visits via telemedicine. According to the World Health Organization, telemedicine is making mental health services accessible, helping patients avoid any stigma, and providing them with treatment from the comfort of their homes. Telemedicine: A bridge to deliver mental health care It is well documented that telemedicine has been extremely useful in the pandemic and has allowed residents of small towns, cities, and villages to connect with the best specialists around the nation for treatment. According to a Statista survey, during the pandemic, approximately 22% of respondents began using telemedicine for physical health, while 33% began using telemedicine for mental health as well. When it comes to mental health, telemedicine is aiding patients who require care for depression and anxiety without having to go to a hospital. In addition, therapy for psychological stabilization is also being delivered online without the usual in person consultation with a doctor. Telemedicine may also reduce the incidence of secondary or tertiary diseases by reducing the frequency of clinic visits for periodic consultations and medications among patients with mental illnesses. Furthermore, it is beneficial for reducing hospital visits, which tends to lower the cost of medical care. Changing addiction treatment By removing geographic barriers, telemedicine can increase access to services for addiction treatment. Previously, patients who travelled long distances to get consultations could now receive addiction treatment in the comfort of their own homes or at a nearby telemedicine facility. Additionally, it helps patients avoid feeling the stigma associated with being known as a patient with substance use disorders at a specialised treatment facility. Through this, they can freely undergo their treatments without the hassle and get continual care and support from domain specialists. Raising awareness for mental health Some people are still reluctant to seek care due to a lack of knowledge and lingering stigma. We know that receiving treatment can be challenging, even when people are aware of how important mental health care is and want to end the negative perception. This is where telemedicine can help, as it gives patients access to the medical care they need without facing stigma within their communities. To address this, the government has introduced tile health programs such as T MANAS to increase access to

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Convenient MS Dhoni majestic six that sealed victory in the 2011 World Cup is an iconic moment in Indian cricket history. As the ball soared into the stands at Wankhede stadium, the country broke into rapturous delight. Twenty eight years had elapsed since Kapil Dev team had created history at Lord in 1983. If the 1983 triumph had turned the cricket world upside down, the 2011 victory was proof of India rise to eminence in the sport in every aspect. A year earlier, in 2007, India pulled off a stunning win in the inaugural T20 World Cup. By 2010, India was also top ranked in Tests by the ICC. um log mujhe dhoondh rahe ho air main tumhara idhar intezar kar raha hoon (You are looking for me and I vet been here waiting for you patiently all this while). For the past three years, ever since Covid struck the world, audiences have been saying this Amitabh Bacchant dialogue to filmmakers in Bollywood, waiting, waiting for them to make a movie they would embrace. Waiting for Bollywood to understand that success in endorsements and public appearances does not guarantee success at the box office. Waiting for Bollywood to make movies it wants to watch rather than movies it thinks the world wants to watch. Even Bollywood biggest boldface names have been saying the same. Producer, director and host with the most, Karan Johor, said recently that the Mumbai film industry lacks the spine to make original content. Actor Amitabh Bacchant who speaks rarely declared that current historical are couched in fictionalised jingoism and moral policing. The central economic challenge India continues to face is the creation of well paid jobs for the masses. This challenge, in turn, requires greater success in manufacturing than has been the case to date. It is in manufacturing that unskilled workers become semi skilled, semi skilled skilled and skilled yet more skilled. At a recent meeting of the 14 member Indo Pacific Economic Framework in Brisbane, Australia underlined yet again that the world was looking for an alternative to China in the area of manufacturing. With supply chains as one of the four pillars on which the forum rests, the US has shown keenness to promote friend shoring by facilitating investments in member countries capable of serving as alternatives to China. Should this effort grow in the years to come, with its vast labor force,

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Electricity is one of the most important blessings that science has given to mankind. Of all modern inventions, electricity is perhaps the most wonderful. To those who experienced its magic for the first time, it must have felt like being transported to a fairy land. Today, we take it so much for granted that we notice its existence only when there is a power cut nourishing food and life comes to a standstill. Can you think of all the things you could not have done without electricity? Imagine, you could not have watched television or even seen a film in a cinema hall. You would have had to study by candle coffers filled light with no fans or air conditioner. Ice creams, soft drinks and cold water would have been unheard of. Your kitchen too would have been very different from what you see now. There would have been no toaster important for an economy to grow given how much they can contribute to the GDP. The challenge is to make learning environments inclusive so that all children can learn and participate. Goal 4 of the Sustainable Development Goals, addresses this by referring to the need for inclusive and equitable quality education. And this is reflected in the pledge to leave no one behind. Inclusive practices need to be developed and planned for. The United Nations Convention on the Rights of Persons with Disability guides this work. Shamed Braga Singh College of the University of Delhi has come up with the. Committing to sustainable business operations is no longer a choice but a responsibility. This applies to all industries, including e-commerce, which has over the years been at the forefront of driving innovations aimed at sustainability. E-commerce players have sharpened their focus on both their front-end and supply-chain operations. With online grocery shopping witnessing strong growth in recent years, e-commerce players engaged in the grocery business are expected to drive sustainability at every stage from the farm to the customer doorstep. The sustainability journey starts with responsible sourcing of the farm produce and support for regenerative agriculture practices. Smallholder farmers often lack the knowledge, the tools, and the finances required for embracing sustainable agriculture practices. The onus is on e-commerce, grocery, and food businesses to work with them and with farmer producer organizations towards bridging this gap. A holistic look at sustainability, covering all aspects of business operations Social inclusion,

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Temperature controlled supply chains. There are many ways to build effective yet environment friendly cold chains, including using low-carbon transportation and fuel-free refrigeration. Leading e-commerce players have dedicated chiller zones in their fulfillment centers, where inventory can be stored in a temperaturecontrolled environment. When the items are shipped out for delivery, the use of chiller totes, deep-freeze gel bricks, and an insulating layer help in maintaining a cold environment for as long as 12-18 hours. As the totes, gel bricks, and insulation layer are made of reusable materials, they can be brought back to the fulfillment center for use in other deliveries. The possibility of pilferage can be minimized with the help of technology that gives visibility into the status of every product at all stages of the supply chain. Moreover, most e-grocery players conduct stringent checks at various stages of the supply chain to ensure the integrity of the products and the packaging. As a result, the groceries delivered to customers are fresh, hygienic, and in good condition. Sustainable packaging Plastic poses a severe threat to every ecosystem on earth, and the use of singlewaste plastic must therefore be minimized. The e-commerce industry has, in recent years, stepped up its efforts to develop eco-friendly packaging alternatives. As some of India biggest e-commerce players have shown, it is possible to achieve 100% elimination of single-use plastic from the supply chain through collaborations with NGOs and packaging solutions providers and the use of naturally derived materials. The packaging of grocery products is often very different from that of other products. While non-grocery orders are usually delivered in carton boxes, grocery orders are delivered in chiller totes, which are returned to the warehouse after delivery and used for packing new orders. Singleuse packaging should ideally be plastic-free; cotton, HDPE or brown paper bags are viable alternatives. Shredded cartons can be used for internal cushioning and separation within the parcels. Plastic, if at all it is used, must be of the reusable and environmental Green certifications Regulatory requirements considerations aside, consumer demand too is driving the need for sustainabilitythemed certifications. As a result, an increasing number of brands are trying to align their product proposition with consumer values and are working towards certifications such as Fair-trade, RSPO, India Organic, Marine Stewardship, and others. E-commerce companies, like all others, can improve the sustainability quotient of their buildings by working towards certification such as

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Judiciously Low flow fixtures can reduce water usage by up to 25 percent. Similarly, a metered supply can help in monitoring and controlling the consumption of both potable and non-potable water. There are numerous rainwater harvesting techniques that one can employ to maintain healthy groundwater levels. If your business is large enough and your facilities are spread over a wide area, it might be a good idea to install a sewage treatment plant on the premises. The treated water can be reused for flushing and landscaping. This will not only prevent the pollution of surrounding land and water bodies, but also reduce water consumption significantly. Business operations can always be remodeled to include more circular and regenerative models. Waste generated from business operations must be recycled, wherever possible, or treated before it is discharged. Waste should be segregated into dry and wet, and organic waste should be given away for converting into manure. The disposal or reuse of waste generated on premises should be done through competent, certified vendors only. Sustainability is crucial from both a regulatory and a business standpoint. As one of India fastest growing and increasingly important sectors, e-commerce can lead the way in sustainable practices and environment-friendly operations. With the scope of e-commerce now expanding to include new services and product categories such as grocery, we will see significant modifications and additions to existing supply chain processes, which will improve sustainability in newer and even more comprehensive ways. Real estate developments, business innovation, and digital transformation have been key drivers for the Indian Integrated Facilities Management IFM sector robust growth trajectory, with a forecasted CAGR of around 15% over the next six years. The IFM sector has strengthened its position with its advancements in sustainability, expanding its global market value from USD 39.9 billion in 2020 to USD 46.27 billion in 2022. With Grade-A office space leasing expected to reach 42 million sq. ft. by the year end, these investments in CRE have further propelled the demand for IFM services. The facilities management industry has undergone significant changes over the years, adapting to the changing dynamics of the real estate sector and service delivery. Assessing the future, beyond technology integration, data-interpolation, workplace flexibility, and compliance, sustainability-focused real operations will be the decisive element that will differentiate the sector over the coming years. ESG reporting India has witnessed a surge in investments in ESG **Environment, Social**

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Better and make to the point pin to it easier for audits and this model can be across other utility as well for today young are more than ever before. More than simply being good for the with a clean track record on attract more and beget higher rates of and Since plays a critical role in with their of social and it will to new of green. The of projects community and will further the of a partner in a values, directly to. Carbon and per the protocol, we group carbon emissions insert in the school of room to roof to field and many point in the garden into Scope covers direct emissions from owned or while Scope covers indirect from the of steam, heating, and cooling by the. Scope is the main point of rule includes all other in a value chain this is where can play a vital role in For example, there is much need for of policies across the supply chain in the industry, where there are multiple and suppliers, there is great to alleviate by for to is that of as an effect of to the can be on their mode of. The employer can then to reduce these and claim the credits. All of this falls under the of the team at the industry from afar, a to largely is to the growth of the sector. By a four step strategy of measure took in part of value, invest, and we can reach the true power of the ripple effect that can impact other allied as well energy in the It, and firms, and, to name a few, will all the future potential of the Real Estate and sectors. The both electric vehicles and internal vehicles, is presently the fifth largest in the world and is expected to become third largest by per cent of India Gross Domestic Product and 49 per cent of it While the sector is valued at billion, the net worth of the market in the is to be just billion by. The Indian automotive sector can be broadly segmented into four categories passenger vehicles, commercial vehicles, two wheelers, and heavy vehicles. Among these, the two wheelers and passenger vehicles dominate the Indian roads, accounting for 81 per cent and 13 per cent of total unit sales. The commercial vehicles and heavy vehicles, on the other hand, constitute of

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I do get angry any longer when he introduces me to his friends by my nickname and says that I am studying in Class ten, when I am actually in Class Seven. Mother is warm, caring and impulsive, but not the world greatest cook. However, when she gets into the mood and goes on a cooking spree, we have a good time. I think she is frightfully cleaver because, apart from managing a career, she manages home, a husband and the two of us. She is not always around, but got used to that by now and tries not to let that bother me. My family consists of my father, mother, elder brother and myself. We all love each other very much, though you would believe it if you saw us at home, especially when my brother and I have had a fight! Father is always busy. Sometimes he goes to office even on a Sunday. I know he is doing very well because I have heard people talking of him with respect. Once in a while he notices me and is then very affectionate. I love him a lot, because I know that he is always there, even though it is only in the background. Then there is my brother. I seriously feel something should be done about brothers, especially elder ones. He teases me mercilessly and considers me a blot upon the surface of the earth. What is worse? He expects me to fetch things for him and does not allow me to use the telephone or listen to my favorite singer. And, of course, watching my favorite television programmer is simply out of question. As for myself, I am twelve years old, fond of reading but not very keen on studying. I do know what my family. My family consists of my father, mother, elder brother and myself. We all love each other very much, though you would believe it if you saw us at home, especially when my brother and I have had a fight! Father is always busy. Sometimes he goes to office even on a Sunday. I know he is doing very well because I have heard people talking of him with respect. Once in a while he notices me and is then very affectionate. I love him a lot, because I know that he is always there, even though it is only in

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Health reports, data only telematics, access 4G LTE Wi Fi Hotspots, get turn by turn directions, warn of car health issues and directly intervene to prevent breakdowns. The emerging trends and growing focus of automakers on integrating cutting edge technologies in car manufacturing has opened up massive investment opportunities in the India auto sector. Here are a few factors attracting major investments in the auto sector. Government policies Eyeing the emerging trends and steadily growing business prospects in the auto sector the central and state governments have been introducing various facilitating policies to encourage more investments. To foster the growth of the industry, the government has introduces Production Linked Incentive PLI Scheme in the Automobile and Auto Components sectors. With a total outlay of 3.5 billion, the PLI scheme proposes financial incentives of up to 18% to boost domestic manufacturing of advanced automotive technology products and attract investments in the manufacturing value chain. Profitability The operating profit margin of auto companies has fallen significantly due to the rising commodity prices. However, as the fluctuations in the rates are slowly normalizing the operating profit margin is expected to grow in 2023. Rise in the penetration of EVs There has been a growing awareness among people regarding issues related to climate change and the country as a whole is attempting to reduce its carbon footprint to meet its sustainable development goals SDGs. This has bolstered the popularity of the electric vehicles. The sale of EVs witnessed a whopping 218 per cent year on year growth of the highest sale of 429217 unit sales from 134,821 unit sales in 2021. Google new anti misinformation project in India has intensified the discussion around an important issue which is how to tackle misinformation. Particularly so in a country like India, once deemed a Covid 19 misinformation hotspot, with one in every six pieces of fake information worldwide coming from the country. Even as online fake news is costing the global economy 78 billion annually governments worldwide and independent stakeholders have found it difficult to successfully legislate or algorithmic a way out. Widespread digital illiteracy and religious fault lines make India particularly susceptible to misinformation. India digital landscape is evolving rapidly, with new users coming online in staggering quantities and accessing mobile devices. A lot is made possible by this. As one of the respondents, a tourist car driver, from our ongoing study on India new

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